

Indonesia Tire Market, By Vehicle Type (Passenger Car, Two-Wheeler, Buses & Trucks and Off-The-Road-Mining Vehicles), By Demand Category (OEM Vs. Replacement), By Radial Vs Bias, By Rim Size, Competition, Forecast & Opportunities, 2025

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Abstracts

Indonesia tire market was valued USD2.84 billion in value terms in 2019. The market is further projected to grow at a CAGR of 10.04% during the forecast period on the back of increasing sales of two wheeler and passenger car as traffic congestion is one of the major problems of Indonesia and the population prefers two wheeler over its counter parts.

The country has also witnessed a growth in export and with introduction of import quota regulation by the government and favourable FDI guidelines which are anticipated to propel the tire market growth in the country. Indonesia tire market is gaining demand from both domestic as well as international market. The good macroeconomic conditions are encouraging new companies to establish their manufacturing unit in Indonesia.

Indonesia tire market can be segmented based on vehicle type, demand category and radial vs bias. Bias accounted for the dominant share in 2020 with share of over 70%. As radial tires are progressively being installed in vehicles since they offer flexible sidewalls, better puncture resistance at lower life-cycle cost. Among vehicle type, the two-wheeler category dominates the tire market and is further expected to hold a market share of around 66.692% through 2025. The reason for the dominant share of the segment include prevailing road infrastructure in Indonesia, thereby leading to more demand for two-wheelers and consequently their tires.

Years considered for this report:

Historical Years: 2017-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of Indonesia tire market.

To classify and forecast Indonesia tire market based on vehicle type, demand category, radial vs bias, rim size, company and Region.

To identify drivers and challenges for Indonesia tire market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Indonesia tire market.

To identify and analyze the profile of leading players involved in the manufacturing tires in Indonesia.

To perform the study, TechSci Research conducted primary as well as exhaustive secondary research. Initially, TechSci Research prepared an exhaustive list of tire dealers operating in the country. Subsequently, TechSci Research conducted primary research surveys, which included primary calls, email responses, etc., with the identified companies. While interviewing, the respondents were also asked about their major competitors. Through this technique, TechSci Research could include manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed product offerings, distribution channels and regional presence of all major tire suppliers across Indonesia.

TechSci Research calculated the market size for Indonesia tire using a bottom-up technique, wherein manufacturers' volume sales data for different applications, was

recorded as well as forecast for the future years. TechSci Research sourced these values from industry experts and company representatives, and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Multiple secondary sources such as directories, databases such as OICA, ASEAN Automotive Federation, The Association of Indonesia Automotive Industries, company websites, company annual reports, white papers, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Tire manufacturers, suppliers, distributors and other stakeholders

Vehicle manufacturing companies

Raw material suppliers

Associations, organizations, forums and alliances related to tires

Government bodies such as regulatory authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as vehicle manufacturers, distributors and dealers, and policy makers. The study would also help the stakeholders to target the growing segments over the coming years, thereby aiding them in taking investment decisions and facilitating their expansion.

Report Scope:

In this report, Indonesia tire market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Indonesia Tire Market, By Vehicle Type:

Passenger Car

Two-Wheeler

Buses & Truck

OTR Mining

Indonesia Tire Market, By Demand Category:

OEM

Replacement

Indonesia Tire Market, By Radial vs Bias

Indonesia Tire Market, By Rim Sizes

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Indonesia tire market.

Available Customizations:

With the given market data, TechSci Research offers customizations according a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

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