

Indonesia Tiles Market By Material (Ceramic Tiles, Natural Stone Tiles, Mosaic Tiles), By Type (Floor Tiles, Wall Tiles, Others), By Application (Residential, Non-Residential), By Region, Competition, Forecast & Opportunities, 2028F

<https://marketpublishers.com/r/I95EE28755D9EN.html>

Date: October 2023

Pages: 88

Price: US\$ 3,500.00 (Single User License)

ID: I95EE28755D9EN

Abstracts

Indonesia tiles market is expected to grow during the forecast period. The major growth driver for this market is the increase in new construction and renovation activities. The growing demand for easy to maintain, better aesthetic, and durable and moisture, fire, and scratch resistant tiles are also other growth drivers of the Indonesia tiles market. According to the data from the Indonesian Ceramics Industry Association (Asaki), Indonesia has the capacity to produce 580 million square meters of ceramic tiles per year, the fourth largest in the world after China, India, and Brazil.

Tile is a flat or curved piece of burnt clay, stone, or concrete that is generally used for ornamental purposes. The usage of tiles is common in both residential and commercial construction because of its durability and resistance to fracture. Tile protective coatings provide outstanding water resistance, stain resistance, and cleaning convenience. The coating on ceramic tiles still prevents dust from accumulating. Tiles can be utilized on floors, walls, and in a building's interior. In residential, commercial, and retail environments, they are also employed as kitchen and bathroom floor surfaces. They are inexpensive, easy to set up, clean, and maintain.

The surging demand for tiles due to various benefits such as simple maintenance, affordability, and easy installation is likely to drive the growth of the market in the coming years. The reopening of schools, offices, restaurants, and other commercial spaces, owing to the lifting of COVID-19-related restrictions and the resumption of construction activities, is further propelling the demand for tiles. Additionally, factors

such as changing preferences of consumers, rising demand for variety in patterns, designs, and styles, among consumers, and growing renovation activities, are helping the market advance further. Moreover, tile is a popular material used in the construction of infrastructures, such as houses, buildings, and others. Tiles are not only durable and low maintenance but also aesthetically pleasing, which provides further impetus to the market growth. The exponential rise of population in the country has resulted in increased demand for housing and infrastructure, further providing impetus to both the construction and tiles market. Also, the rise of economic stability and improved living standards contribute significantly to the market expansion. The market is flourishing moderately with replacement and renovation activities and the increasing use of eco-friendly tiles. The construction of various public places such as airports, stations, and schools also contribute to the expansion of the Indonesia tiles market.

Indonesia Tiles Market: Trends & Drivers

Growing Commercial Spaces

Tiles are among the most liked and adaptable building materials utilized in commercial settings as these are made of components that are significantly more durable than wood or plastic. For increased robustness, each tile is separately attached to others using adhesives. They are resistant to dents and scratches from heavy office furniture, such as chairs or tables since they are burned at high temperatures. Additionally, the surface pattern of tile flooring makes them very slip resistant. Tile is also an excellent choice for commercial spaces because it adds warmth and character to any room. Therefore, the demand for tiles is expected to increase during the forecast period.

Growing Urbanization is Driving the Market

Indonesia is rapidly urbanizing, with 57.3% of the population living in urban areas. The growth of cities and population movement are the major causes of urbanization in Indonesia. Housing, the road system, urban transit, the water supply, infrastructures for generating electricity, smart cities, and other aspects of urban administration are all subject to investment. Urbanization increases the need for residential and commercial building, which has fuelled the growth of the Indonesia tiles market. Due to rising middle-class income levels and a stable democracy, Indonesia is experiencing an absolute increase in its urban population. In addition, yearly urban migration in Indonesia is predicted to create new cities with larger populations.

Rising Adoption of Ceramic Tiles for Sustainable Development of Buildings

The model of construction widely established in our society has in general ignored the environmental, social, and economic impact of its activities and has maintained an unsustainable dynamic. The current system has caused issues for those living in urban areas with an increase in energy demands, air pollution, water consumption, low-density residential areas, etc. As a result, in the medium to long-term, an unsustainable building may compromise future needs. Therefore, one of the priorities of the construction industry is to develop and implement solutions aimed at minimizing this issue.

The tiles industry is aware of changes in demand and has launched innovative products in the field of sustainable building development. Tile products are long-lasting and inert with significant recycled material content and the capacity to minimize heat absorption. Additionally, the tiles industry is well positioned with regard to the new building values to compete the market.

Inclination Toward Dry Pressed Ceramic Tiles

Compared to marble flooring, ceramic tiles are less expensive. Additionally, they may be altered to suit customer tastes. As a result, there has been a movement in preference toward ceramic tiles as a substitute for paints, marble flooring, metal slabs, and other home decor items.

Tiles with anti-skid surfaces are especially made to lessen slip risks. As floor tiles, they are utilized in bathrooms, kitchens, ramps, balconies, and swimming pools. Due to the current expansion of the industrial sector, there is an increase in the demand for anti-skid tiles. Another reason boosting the demand for anti-skid tiles is the increased awareness of the need to safeguard against workplace dangers.

Increasing Spending on Residential Construction Sector

Over the past few years, there has been a significant increase in residential construction spending, owing to which, there has been a rise in the demand for tiles across the country. Thus, manufacturers are focusing on the production of tiles for residential usage.

Residential replacement and new installation activities are anticipated to drive the growth of the Indonesia tiles market during the forecast period. The Government of Indonesia is providing homes with low investments, which is expected to support industry growth during the forecast period. In addition, the shift in consumer preference

toward the usage of tiles in houses is a key factor expected to fuel the demand.

The high adoption rate of tiles in the interior construction industry and high revenue generation from the floor tiles are anticipated to boost the growth of the Indonesia tiles market. The use of tiles for decorative walls is further likely to result in increased market share during the forecast period.

Market Segmentation

The Indonesia tiles market is segmented into material, type, application, and region. Based on material, the market is segmented into ceramic tiles, natural stone tiles, and mosaic tiles. Based on type, the market is segmented into floor tiles, wall tiles, and others. Based on application, the market is segmented into residential and non-residential. Based on region, the market is segmented into Java, Sumatra, Kalimantan, Sulawesi, and others.

Market Players

Major market players of the Indonesia tiles market are PT. Satya Langgeng Sentosa (Roman Ceramics), PT. Platinum Ceramics Industry, PT Muliakeramik Indahraya, Niro Ceramics Indonesia, PT Arwana Citramulia TBK, PT. Pusaka Marmer Indahraya (Pumarin), PT Golden Stone Indonesia, PT Kuda Laut Mas (Mass Group), Pt. Eleganza Tile Indonesia, and Sinar Batu Alam.

Report Scope:

In this report, the Indonesia tiles market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Indonesia Tiles Market, By Material:

Ceramic Tiles

Natural Stone Tiles

Mosaic Tiles

Indonesia Tiles Market, By Type:

Floor Tiles

Wall Tiles

Others

Indonesia Tiles Market, By Application:

Residential

Non-Residential

Indonesia Tiles Market, By Region:

Java

Sumatra

Kalimantan

Sulawesi

Others

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Indonesia tiles market.

Available Customizations:

Indonesia tiles market with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

- 1. Product Overview
 - 1.1. Market Definition
 - 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

5. INDONESIA TILES MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Material (Ceramic Tiles, Natural Stone Tiles & Mosaic Tiles)
 - 5.2.2. By Type (Floor Tiles, Wall Tiles & Others)
 - 5.2.3. By Application (Residential & Non-Residential)
 - 5.2.4. By Region (Java, Sumatra, Kalimantan, Sulawesi and Others)
- 5.3. By Company (2022)
- 5.4. Market Map (By Material, By Type, By Application, By Region)

6. INDONESIA CERAMIC TILES MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type

6.2.2. By Application

6.2.3. By Region

7. INDONESIA NATURAL STONE TILES MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type

7.2.2. By Application

7.2.3. By Region

8. INDONESIA MOSAIC TILES MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Type

8.2.2. By Application

8.2.3. By Region

9. MARKET DYNAMICS

9.1. Drivers

9.2. Challenges

10. MARKET TRENDS & DEVELOPMENTS

11. POLICY & REGULATORY LANDSCAPE

12. INDONESIA ECONOMIC PROFILE

13. COMPANY PROFILES

13.1. PT. Satya Langgeng Sentosa (Roman Ceramics)

- 13.1.1. Business Overview
- 13.1.2. Key Revenue (If Available)
- 13.1.3. Recent Developments
- 13.1.4. Key Personnel
- 13.1.5. Key Product/Service Offered

13.2. PT. Platinum Ceramics Industry

- 13.2.1. Business Overview
- 13.2.2. Key Revenue (If Available)
- 13.2.3. Recent Developments
- 13.2.4. Key Personnel
- 13.2.5. Key Product/Service Offered

13.3. PT Muliakeramik Indahraya

- 13.3.1. Business Overview
- 13.3.2. Key Revenue (If Available)
- 13.3.3. Recent Developments
- 13.3.4. Key Personnel
- 13.3.5. Key Product/Service Offered

13.4. Niro Ceramics Indonesia

- 13.4.1. Business Overview
- 13.4.2. Key Revenue (If Available)
- 13.4.3. Recent Developments
- 13.4.4. Key Personnel
- 13.4.5. Key Product/Service Offered

13.5. PT Arwana Citramulia TBK

- 13.5.1. Business Overview
- 13.5.2. Key Revenue (If Available)
- 13.5.3. Recent Developments
- 13.5.4. Key Personnel
- 13.5.5. Key Product/Service Offered

13.6. PT. Pusaka Marmer Indahraya (Pumarin)

- 13.6.1. Business Overview
- 13.6.2. Key Revenue (If Available)
- 13.6.3. Recent Developments
- 13.6.4. Key Personnel
- 13.6.5. Key Product/Service Offered

13.7. PT Golden Stone Indonesia

- 13.7.1. Business Overview
- 13.7.2. Key Revenue (If Available)
- 13.7.3. Recent Developments
- 13.7.4. Key Personnel
- 13.7.5. Key Product/Service Offered
- 13.8. PT Kuda Laut Mas (Mass Group)
 - 13.8.1. Business Overview
 - 13.8.2. Key Revenue (If Available)
 - 13.8.3. Recent Developments
 - 13.8.4. Key Personnel
 - 13.8.5. Key Product/Service Offered
- 13.9. Pt. Eleganza Tile Indonesia
 - 13.9.1. Business Overview
 - 13.9.2. Key Revenue (If Available)
 - 13.9.3. Recent Developments
 - 13.9.4. Key Personnel
 - 13.9.5. Key Product/Service Offered
- 13.10. Sinar Batu Alam
 - 13.10.1. Business Overview
 - 13.10.2. Key Revenue (If Available)
 - 13.10.3. Recent Developments
 - 13.10.4. Key Personnel

14. STRATEGIC RECOMMENDATIONS

15. ABOUT US & DISCLAIMER

(Note: The companies list can be customized based on the client requirements.)

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