

Indonesia Disposable Tableware Market, By Type (Disposable Cups, Disposable Plates, Disposable Bowls, Others), By Application (Residential, Commercial), By Distribution Channel (Online, Hypermarket/Supermarket, Convenience Stores, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

<https://marketpublishers.com/r/IC1A86488F43EN.html>

Date: September 2025

Pages: 85

Price: US\$ 3,500.00 (Single User License)

ID: IC1A86488F43EN

Abstracts

Market Overview

Indonesia Disposable Tableware market was valued at USD 1.14 Billion in 2024 and is expected to reach USD 1.69 Billion by 2030 with a CAGR of 6.8% during the forecast period. The Indonesia disposable tableware market is experiencing steady growth, driven by shifting consumer lifestyles, rapid urbanization, and the rising preference for convenience-oriented products that align with modern, fast-paced living. A key growth driver is the expansion of the foodservice and hospitality sector, supported by the surge in quick-service restaurants, cafes, catering businesses, and street food vendors that rely heavily on disposable cups, plates, and bowls for operational efficiency, hygiene, and cost-effectiveness. Increasing consumer awareness of hygiene and food safety post-pandemic has further accelerated adoption, as disposables are perceived as a safer option compared to reusable alternatives in public settings. The market is also being shaped by Indonesia's expanding middle-class population and their increasing disposable income, which has spurred higher spending on packaged food and beverages, boosting demand for disposable tableware in both residential and commercial applications.

Additionally, rising e-commerce penetration and online food delivery services are

contributing significantly, as they require convenient, lightweight, and durable tableware solutions for packaging and takeaway needs. Government initiatives and societal pressure toward eco-friendly and sustainable consumption are also influencing the market, with a gradual shift toward biodegradable, compostable, and recyclable disposable tableware products made from natural materials like bamboo, sugarcane bagasse, and paper, creating new opportunities for manufacturers to innovate and differentiate. However, cost sensitivity remains a critical factor in Indonesia's price-driven consumer market, pushing producers to balance affordability with sustainable product development. The market is witnessing growing investment from both domestic players and international brands aiming to capture share by offering diverse product lines with improved design, durability, and eco-credentials. Retail modernization, including the proliferation of supermarkets and convenience stores alongside digital platforms, is further enhancing product accessibility across urban and semi-urban regions.

Moreover, changing cultural habits, such as the increasing frequency of social gatherings, outdoor activities, and festive celebrations, are contributing to higher consumption of disposable tableware as consumers seek practical and time-saving solutions. In summary, the Indonesia disposable tableware market is characterized by a strong interplay of convenience-driven demand, rising foodservice expansion, growing sustainability concerns, and evolving retail dynamics, with its trajectory shaped by the dual forces of cost competitiveness and the emerging push toward environmentally friendly alternatives that align with global sustainability trends.

Key Market Drivers

Rapid Urbanization, Rising Middle-Class Income, and Lifestyle Shifts

One of the most prominent drivers of the disposable tableware market in Indonesia is the country's rapid pace of urbanization, combined with the growing purchasing power of its expanding middle-class population. According to Statistics Indonesia (Badan Pusat Statistik/BPS), as of 2022, more than 57% of Indonesia's population lived in urban areas, a share that is projected to rise to over 60% by 2030. This structural shift has major implications for consumption patterns, as urban households typically place greater value on convenience, time efficiency, and modern lifestyles compared to rural households. Indonesia's GDP per capita reached around USD 4,800 in 2023 (World Bank data), while the World Economic Forum has highlighted that Indonesia is home to one of the fastest-growing middle-class populations in Asia, with more than 50 million people expected to enter the middle-income bracket by 2030. With rising disposable

incomes, urban consumers are spending more on packaged food, beverages, and dining-out experiences, all of which are directly linked to increased usage of disposable cups, plates, and bowls. The demand is particularly visible among younger, urbanized demographics who are time-constrained and often prefer ready-to-eat meals or delivery options over cooking at home. Disposable tableware offers them a hygienic, cost-effective, and time-saving solution. As such, Indonesia's demographic and economic trajectory is structurally fueling the adoption of disposable tableware, positioning it as a staple product in modern consumption.

Key Market Challenges

High Price Sensitivity and Cost Constraints in a Competitive Market

A primary restraint for the disposable tableware market in Indonesia is the country's high degree of price sensitivity among consumers, particularly in the lower- and middle-income segments that make up a large proportion of the population. Indonesia's GDP per capita, remains significantly lower than that of neighboring upper-middle-income countries such as Malaysia or Thailand. (This economic reality means that consumers often prioritize affordability over product differentiation, especially for non-durable goods like disposable tableware. For many households and small food vendors, decisions are driven by cost efficiency rather than premium attributes such as sustainability or design. This poses a challenge for producers seeking to introduce biodegradable or eco-friendly alternatives, which typically come at a 20–50% higher price compared to conventional plastic-based products. While urban middle-class consumers in Jakarta or Surabaya may gradually shift toward sustainable options, vast segments of the market in semi-urban and rural areas remain constrained by budget limitations. For manufacturers, this creates a competitive dilemma: balancing affordability with innovation and compliance to evolving regulations. The intense competition from low-cost domestic producers, who often rely on inexpensive plastics, further depresses margins for companies investing in sustainable solutions. In short, Indonesia's cost-sensitive consumption landscape limits the speed of adoption for innovative products and poses a structural restraint to premiumization within the disposable tableware segment.

Key Market Trends

Transition Toward Eco-Friendly and Biodegradable Products

A defining trend in the Indonesian disposable tableware market is the gradual but steady transition from conventional plastic-based products toward eco-friendly,

biodegradable, and compostable alternatives. While regulatory pressures and environmental concerns serve as drivers, the trend itself reflects a structural evolution in consumer preferences and corporate strategies. Historically, the majority of disposable cups, plates, and bowls sold in Indonesia were made from low-cost polypropylene or polystyrene plastics. However, rising awareness of the country's role as one of the largest contributors to global plastic waste has accelerated interest in sustainable substitutes. Producers are increasingly experimenting with natural fibers such as bamboo, sugarcane bagasse, palm leaves, rice husk, and recycled paper, all of which are locally abundant resources that can reduce reliance on imported petroleum-based resins. This trend is particularly visible among urban middle- and upper-class consumers in Jakarta, Surabaya, and Bandung, who are willing to pay a premium for "green" products, and among international hotel chains and cafes that must align with global corporate sustainability commitments. Manufacturers are therefore shifting product lines toward biodegradable or recyclable tableware, despite the cost challenges involved. Importantly, this transition is not limited to product innovation but also includes branding strategies that emphasize eco-consciousness, as consumers increasingly equate sustainability with quality and social responsibility. Over the next decade, this eco-focused trend is expected to evolve into a competitive differentiator, where market leaders are likely to be those who can successfully balance environmental benefits with affordability, ensuring that sustainability penetrates beyond niche urban markets into the wider consumer base.

Key Market Players

PT. Wingoh Albindo

PT Maesindo Indonesia Ltd

PT Suparma Tbk

PT Pura Group (Pura Barutama)

PT Alkindo Naratama Tbk

Foopak (Asia Pulp & Paper brand)

Plasindo Lestari

BMJpaperpack (Digipack)

Huhtam?ki Oyj

Kedawung Setia Industrial Tbk

Report Scope:

In this report, the Indonesia Disposable Tableware market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Indonesia Disposable Tableware Market, By Type:

Disposable Cups

Disposable Plates

Disposable Bowls

Others

Indonesia Disposable Tableware Market, By Application:

Residential

Commercial

Indonesia Disposable Tableware Market, By Distribution Channel:

Online

Hypermarket/Supermarket

Convenience Stores

Others

Indonesia Disposable Tableware Market, By Region:

Java

Sumatra

Sulawesi

Kalimantan

Rest of Indonesia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Indonesia Disposable Tableware market.

Available Customizations:

Indonesia disposable tableware market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Types of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

- 4.1. Brand Awareness
- 4.2. Factor Influencing Availing Decision

5. INDONESIA DISPOSABLE TABLEWARE MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Type Market Share Analysis (Disposable Cups, Disposable Plates, Disposable Bowls, Others)

5.2.2. By Application Market Share Analysis (Residential, Commercial)

5.2.3. By Distribution Channel Market Share Analysis (Online, Hypermarket/Supermarket, Convenience Stores, Others)

5.2.4. By Regional Market Share Analysis

5.2.5. By Top 5 Companies Market Share Analysis, Others (2024)

5.3. Indonesia Disposable Tableware Market Mapping & Opportunity Assessment

5.3.1. By Type Market Mapping & Opportunity Assessment

5.3.2. By Application Market Mapping & Opportunity Assessment

5.3.3. By Distribution Channel Market Mapping & Opportunity Assessment

5.3.4. By Regional Market Mapping & Opportunity Assessment

6. INDONESIA DISPOSABLE CUPS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Application Market Share Analysis

6.2.2. By Distribution Channel Market Share Analysis

7. INDONESIA DISPOSABLE PLATES MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Application Market Share Analysis

7.2.2. By Distribution Channel Market Share Analysis

8. INDONESIA DISPOSABLE BOWLS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Application Market Share Analysis

8.2.2. By Distribution Channel Market Share Analysis

9. MARKET DYNAMICS

9.1. Drivers

9.2. Challenges

10. MARKET TRENDS & DEVELOPMENTS

10.1. Merger & Acquisition (If Any)

10.2. Type Launches (If Any)

10.3. Recent Developments

11. DISRUPTIONS: CONFLICTS, PANDEMICS AND TRADE BARRIERS

12. PORTERS FIVE FORCES ANALYSIS

12.1. Competition in the Industry

12.2. Potential of New Entrants

12.3. Power of Suppliers

12.4. Power of Customers

12.5. Threat of Substitute Product

13. INDONESIA ECONOMIC PROFILE

14. COMPETITIVE LANDSCAPE

14.1. Company Profiles

14.1.1. PT. Wingoh Albindo.

14.1.1.1. Business Overview

14.1.1.2. Company Snapshot

14.1.1.3. Product & Services

14.1.1.4. Financials (As Per Availability)

14.1.1.5. Key Market Focus & Geographical Presence

14.1.1.6. Recent Developments

14.1.1.7. Key Management Personnel

14.1.2. PT Maesindo Indonesia Ltd

14.1.3. PT Suparma Tbk

14.1.4. PT Pura Group (Pura Barutama)

14.1.5. PT Alkindo Naratama Tbk

14.1.6. Foopak (Asia Pulp & Paper brand)

14.1.7. Plasindo Lestari

14.1.8. BMJpaperpack (Digipack)

14.1.9. Huhtam?ki Oyj

14.1.10. Kedawung Setia Industrial Tbk.

15. STRATEGIC RECOMMENDATIONS

15.1. Key Focus Areas

15.1.1. Target Type

15.1.2. Target Distribution Channel

15.1.3. Target Region

16. ABOUT US & DISCLAIMER

I would like to order

Product name: Indonesia Disposable Tableware Market, By Type (Disposable Cups, Disposable Plates, Disposable Bowls, Others), By Application (Residential, Commercial), By Distribution Channel (Online, Hypermarket/Supermarket, Convenience Stores, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

Product link: <https://marketpublishers.com/r/IC1A86488F43EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IC1A86488F43EN.html>