

India White Cement Market, By Pack Size (1Kg, 5Kg, 25Kg and 50Kg), By Compression Strength (33 Mega Pascal, 43 Mega Pascal, 53 Mega Pascal), By End Use (Residential, Commercial, Industrial and Infrastructure), By Region (East, West, North and South), Competition Forecast & Opportunities, 2025

<https://marketpublishers.com/r/IF96356BB4B8EN.html>

Date: April 2020

Pages: 83

Price: US\$ 4,400.00 (Single User License)

ID: IF96356BB4B8EN

Abstracts

India white cement market is expected to grow at a CAGR of 12% during 2020 - 2025 due to rising residential and commercial construction activities coupled with increasing number of government initiatives such as 'Housing for All' by 2020, setting up of hospitals, railway stations, airports and road networks. Factors like rising middle class population, improving standard of living and increasing income levels are boosting demand for houses in India. Further, growing infrastructure developments are fueling construction activities such as construction of roads, flyovers, railway stations and others. These factors are fostering the growth of the construction sector, and thereby, the consumption of white cement. However major cement companies have identified immediate business risks on account of Corona Virus (COVID -19), which may even have its effects in FY2021 and FY2022.

India white cement market is segmented based on pack size, end use, and region. Based on pack size, the market can be segmented into 1 Kg, 5 Kg, 25 Kg and 50 Kg. The 50 Kg segment is likely to continue its dominance during the forecast period. Based on end use, the market can be categorized into residential, commercial, industrial and infrastructure. The residential sector dominates the market owing to extensive use of cement in flooring and painting applications. Additionally, use of white cement in constructing residential infrastructure helps builders in energy savings. Moreover, white cement also reduces the requirement of excessive lighting due to its reflective property.

South region is the largest white cement market in the country, followed by West , North and East regions.

Major players operating in India white cement market include Ultratech (Birla White) Cement Ltd, J.K. Cement Limited, Emirates Cements India Private Limited, Travancore Cement India Private Limited, Sakarni Plaster (India) Private Limited, NGS White Cements Pvt Ltd, among others. Ultratech Cement Limited is market leader in India with 680 KT production capacity of white cement. The company is focusing on expanding its market reach by tapping rural markets. Many players are importing white cement and directly selling in the market under their own brand name due to shrinking profit margins, even though the volume shares are increasing every year.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of India white cement market.

To classify and forecast India white cement market based on pack size, compression strength, end use, company and regional distribution.

To identify drivers and challenges for India white cement market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in India white cement market.

To conduct pricing analysis for India white cement market.

To identify and analyze the profile of leading players operating in India white cement market.

Some of the leading players in India white cement market are Ultratech (Birla White) Cement Ltd, J.K. Cement Limited, Emirates Cements India Private Limited, Travancore Cement India Private Limited, Sakarni Plaster (India) Private Limited, NGS White Cements Pvt Ltd and others.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of white cement manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of India white cement market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

White cement manufacturers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to white cement

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, major end users, etc., besides allowing them in strategizing investments and capitalizing on market

opportunities.

Report Scope:

In this report, India white cement market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Pack Size:

1 Kg

5 Kg

25 Kg

50 Kg

Market, By Compression Strength:

33 Mega Pascal

Other Than 33 Mega Pascal

Market, By End Use:

Residential

Commercial

Industrial

Infrastructure

Market, By Region:

North

East

South

West

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India white cement market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON INDIA WHITE CEMENT MARKET

5. VOICE OF CUSTOMER

6. INDIA WHITE CEMENT MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.1.2. By Volume

6.2. Market Share & Forecast

6.2.1. By Pack Size (1Kg, 5Kg, 25Kg, 50Kg)

6.2.2. By Compression Strength (33 Mega Pascal, Other Than 33 Mega Pascal)

6.2.3. By End Use (Residential, Commercial, Industrial, Infrastructure)

6.2.4. By Region (East; West; North; South)

6.2.5. By Company (2019)

6.3. Market Attractiveness Index

7. NORTH INDIA WHITE CEMENT MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.1.2. By Volume

7.2. Market Share & Forecast

7.2.1. By Pack Size

7.2.2. By End Use

7.2.3. By Company

7.3. Pricing Analysis

7.3.1. By Pack Size

7.3.2. By Company

8. EAST INDIA WHITE CEMENT MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.1.2. By Volume

8.2. Market Share & Forecast

8.2.1. By Pack Size

8.2.2. By End Use

8.2.3. By Company

8.3. Pricing Analysis

8.3.1. By Pack Size

8.3.2. By Company

9. WEST INDIA WHITE CEMENT MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.1.2. By Volume

9.2. Market Share & Forecast

9.2.1. By Pack Size

9.2.2. By End Use

9.2.3. By Company

9.3. Pricing Analysis

9.3.1. By Pack Size

9.3.2. By Company

10. SOUTH INDIA WHITE CEMENT MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.1.2. By Volume

10.2. Market Share & Forecast

10.2.1. By Pack Size

10.2.2. By End Use

10.2.3. By Company

10.3. Pricing Analysis

10.3.1. By Pack Size

10.3.2. By Company

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

13. POLICY & REGULATORY LANDSCAPE

14. INDIA ECONOMIC PROFILE

15. COMPETITIVE LANDSCAPE

15.1. Competition Outlook

15.2. Company Profiles

15.3. Company Details

15.4. Financials (As reported)

15.5. Supply Chain Analysis

15.6. SWOT Analysis

15.7. Key Market Focus and Geographical Presence

15.8. Planned Investments

15.9. Market positioning

15.10. Leading Players Profiled (Leading Companies)

15.10.1. UltraTech Cement Limited

15.10.2. J.K. Cement Limited

15.10.3. Travancore Cement India Private Limited

15.10.4. Emirates Cement India Private Limited

15.10.5. Sakarni Plaster (India) Private Limited

16. STRATEGIC RECOMMENDATIONS

(Note: The companies list can be customized based on the client requirements)

List Of Tables

LIST OF TABLES

Table 1: India Core Industry Growth Rate at Constant Prices, 2016-2019 (%)

Table 2: Release of Funds under Smart City Mission, By Major State/UT, 2019 (USD Billion)

Table 3: Government Policies Aiding India Real-Estate Industry

Table 4: Upcoming Hotel Projects in India, By Existing Hotels and Planned Hotels, By Expected Timeline of Execution of Projects, 2020

Table 5: North India Location-Wise & Company-Wise Pricing of White Cement (USD/Kg) (As of 15th March, 2020)

Table 6: Amount Sanctioned under NESIDS Scheme in North-East Region, 2019 (USD Million)

Table 7: East India Location-Wise & Company-Wise Pricing of White Cement (USD/Kg) (As of 15th March, 2020)

Table 8: Real Estate Investment in Maharashtra and Gujarat, INR Crore (2020-2025)

Table 9: West India Location-Wise & Company-Wise Pricing of White Cement (USD/Kg) (As of 15th March, 2020)

Table 10: South India Location-Wise & Company-Wise Pricing of White Cement (USD/Kg) (As of 15th March, 2020)

List Of Figures

LIST OF FIGURES

Figure 1: India White Cement Market Size, By Value, 2015-2025F

Figure 2: India White Cement Market Size, By Volume (Thousand Tons), 2015-2025F

Figure 3: India Real Estate Market Size, 2008-2028F (USD Billion)

Figure 4: Urban Cities Proposed Under Housing for All Initiative in India, By Phase, As of 2019

Figure 5: India Construction Market Size, By Value, 2015-2025F (USD Billion)

Figure 6: Manufacturing Sector's Contribution to India's GDP, 2014-2019

Figure 7: India White Cement Market Share, By Pack Size, By Volume, 2015 - 2025F

Figure 8: India White Cement Market Share, By Compression Strength, By Volume, 2019

Figure 9: India White Cement Market Share, By End Use, By Volume, 2015 -2025F

Figure 10: India White Cement Market Share, By Region, By Volume, 2020E & 2025F

Figure 11: India White Cement Market Share, By Volume, By Company, 2020E

Figure 12: North India White Cement Market Share, By Company, By Volume, 2020E

Figure 13: East India White Cement Market Share, By Company, By Volume, 2020E

Figure 14: South India White Cement Market Share, By Company, By Volume, 2020E

Figure 15: West India White Cement Market Share, By Company, By Volume, 2020E

Figure 16: India White Cement Pack Size Map based on Market Size (Thousand Tons) & Growth Rate (%), 2019

Figure 17: India White Cement End Use Map based on Market Size (Thousand Tons) & Growth Rate (%), 2019

Figure 18: India Region Map based on Market Size (Thousand Tons) & Growth Rate (%), 2019

Figure 19: North India White Cement Size, By Value, 2015-2025F

Figure 20: North India White Cement Size, By Volume (Thousand Tons), 2015-2025F

Figure 21: North India White Cement Market Share, By Pack Size, By Volume, 2015-2025F

Figure 22: North India White Cement Market Share, By End Use, By Volume, 2015-2025F

Figure 23: Uttar Pradesh Net State Domestic Product (NSDP), FY2014-2019 (USD Billion)

Figure 24: East India White Cement Market Size, By Value, 2015-2025F

Figure 25: East India White Cement Market Size, By Volume (Thousand Tons), 2015-2025F

Figure 26: East India White Cement Market Share, By Pack Size, By Volume,

2015-2025F

Figure 27: East India White Cement Market Share, By End Use, By Volume,
2015-2025F

Figure 28: West Bengal Annual Gross State Domestic Product (GSDP) at Current
Prices, (USD Billion)

Figure 29: West India White Cement Market Size, By Value, 2015-2025F

Figure 30: West India White Cement Market Size, By Volume (Thousand Tons),
2015-2025F

Figure 31: West India White Cement Market Share, By Pack Size, By Volume,
2015-2025F

Figure 32: West India White Cement Market Share, By End Use, By Volume,
2015-2025F

Figure 33: Maharashtra FDI Inflows, 2014-2019 (USD Billion)

Figure 34: South India White Cement Market Size, By Value, 2015-2025F

Figure 35: South India White Cement Market Size, By Volume (Thousand Tons),
2015-2025F

Figure 36: South India White Cement Market Share, By Pack Size, By Volume,
2015-2025F

Figure 37: South India White Cement Market Share, By End Use, By Volume,
2015-2025F

I would like to order

Product name: India White Cement Market, By Pack Size (1Kg, 5Kg, 25Kg and 50Kg), By Compression Strength (33 Mega Pascal, 43 Mega Pascal, 53 Mega Pascal), By End Use (Residential, Commercial, Industrial and Infrastructure), By Region (East, West, North and South), Competition Forecast & Opportunities, 2025

Product link: <https://marketpublishers.com/r/IF96356BB4B8EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IF96356BB4B8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970