

# India Water Purifiers Market By Type (POE & POU), By Application (Municipal, Industrial, Residential, Commercial, Healthcare, Food & Beverage), By Sales Channel (Direct, Distributor, Retail & Online), Competition Forecast & Opportunities, 2013–2023

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## Abstracts

According to “India Water Purifiers Market By Type, By Application, By Sales Channel, Competition Forecast & Opportunities, 2013–2023”, water purifiers market is forecast to grow at a CAGR of more than 11% by 2023 in India. This growth can be majorly attributed to rising demand for combination technologies, booming industrial & commercial sectors coupled with growing demand for safe drinking water across the country. Ultraviolet and Reverse Osmosis are the major water purifying technologies used in the country and both of these technologies are expected to maintain their dominance throughout the forecast period. In 2027, the country’s northern and western regions accounted for the largest share in India water purifiers market. Furthermore, government initiatives such as, Smart city mission, AMRUT, ‘Make in India’ initiative along with growing health awareness are expected to positively influence demand for water purifiers across India in the coming years. Some of the major players operating in India water purifiers market include Thermax India Limited, VA Tech Wabag Ltd., Eureka Forbes Limited, Kent RO Systems Ltd., SUEZ Water Technologies & Solutions, Ion Exchange India Ltd., Doshion Veolia Water Solutions Pvt Ltd, Hindustan Unilever Limited, Luminous Water Technologies Pvt. Ltd. and Tata Chemicals Limited. “India Water Purifiers Market By Type, By Application, By Sales Channel, Competition Forecast & Opportunities, 2013–2023” discusses the following aspects of water purifiers market in India:

Water Purifiers Market Size, Share & Forecast

Segmental Analysis – By Type (POE & POU), By Application (Municipal, Industrial, Residential, Commercial, Healthcare, Food & Beverage), By Sales Channel (Direct, Distributor, Retail & Online)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

## **WHY YOU SHOULD BUY THIS REPORT?**

To gain an in-depth understanding of water purifiers market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, water purifiers manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

## **REPORT METHODOLOGY**

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with water purifiers manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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