

India Water Purifiers Market By Technology (UV, RO & Gravity), By Sales Channel (Direct Vs. Retail), By Region, Competition Forecast and Opportunities, 2012 – 2026

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Abstracts

India water purifiers market is projected to grow at a CAGR of more than 21%, in value terms, during 2017 – 2026. Robust growth in the market is anticipated on account of growing water pollution owing to rising industrialization, increasing health concerns and consumer awareness about importance of clean water, expanding middle class population and rising per capita income levels. High concentration of fluoride and arsenic in water across various geographies in the country is also driving adoption of water purifiers in India.

According to “India Water Purifiers Market By Technology, By Sales Channel, By Region, Competition Forecast and Opportunities, 2012 – 2026”, some of the major players operating in India water purifiers market are Eureka Forbes, Kent RO Systems, Hindustan Unilever, Ion Exchange, Luminous Water Technologies, Tata Chemicals, Okaya Power Limited, Panasonic India Pvt. Ltd., LG Electronics India Limited, Whirlpool of India Ltd, etc. “India Water Purifiers Market By Technology, By Sales Channel, By Region, Competition Forecast and Opportunities, 2012 – 2026” discusses the following aspects of India water purifiers market:

India Water Purifiers Market Size, Share & Forecast

Segmental Analysis – By Technology (RO, Gravity and UV), By Sales Channel (Direct Vs. Retail)

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of India water purifiers market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, water purifier manufacturers, vendors and dealers align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

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Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with water purifier suppliers and industry experts in India. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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