

India Vinyl Acetate Monomer (VAM) Market Analysis: Plant Capacity, Production, Operating Efficiency, Demand & Supply, End-User Industries, Sales Channel, Regional Demand, Company Share, Foreign Trade, FY2015-FY2030

<https://marketpublishers.com/r/IEED372B6DC1EN.html>

Date: October 2023

Pages: 0

Price: US\$ 3,000.00 (Single User License)

ID: IEED372B6DC1EN

Abstracts

The India Vinyl Acetate Monomer (VAM) market volume reached 170 thousand tonnes in FY2022 and is anticipated to further grow at a steady CAGR of 4.45% during the forecast period until FY2030. Adhesives is the major application of VAM in the nation, and in the years to come, the adhesive industry will be the main factor driving up demand for VAM.

Vinyl Acetate Monomer is a colorless liquid having a pungent odor. It is a key raw material in the production of chemicals which are further used for manufacturing a wide variety of consumer and industrial products. Vinyl Acetate Monomer is a versatile chemical employed for manufacturing a variety of resins and polymers for paints & coatings, glue, adhesives and sealants, synthetic rubber, fabric finishes, paper products, binder, coatings, and a wide range of other industrial and consumer applications. VAM can be employed in a variety of copolymers and terpolymers, including vinyl-acrylic resins, vinyl acetate-acrylic acid copolymers, and vinyl acetate-vinyl chloride copolymers. It effectively homo-polymerizes to polyvinyl acetate (PVA).

Vinyl Acetate Monomer (VAM) market is primary driven by its usage as a feedstock to manufacture chemicals like polyvinyl alcohol, ethylene vinyl acetate, polyvinyl acetate, vinyl acetate-ethylene, ethylene vinyl alcohol, and others. Additionally, polyvinyl alcohol is used to make adhesives, coatings, and water-soluble packing films, whereas polyvinyl acetals are used to make coatings, primer for washing, interlayers for safety glass, and insulation for magnetic wire. With rapid industrialization in India, the demand

for paints & coating, sealants, and building and construction materials are anticipated to rise which will most likely fasten the VAM market expansion in the forecast period. Owing to these reasons, the Vinyl Acetate Monomer (VAM) market is estimated to reach approximately 240 thousand tonnes by FY2030.

Based on the region, the Vinyl Acetate Monomer (VAM) market is segmented into West, South, North, and South. In the historic period of FY2015-FY2021, West India has been a market leader, accounting for 37% of Vinyl Acetate Monomer (VAM) consumption in FY2022. Owing to the presence of majority of the adhesive manufacturers, like Pidilite Industries, located in this region coupled with the location of ports in Western states like Gujarat and Maharashtra, the demand of VAM is anticipated to further grow in the forecasted period till FY2030. As of FY2023, the demand of VAM in India are met via import. Due to the greater cost of production and cheaper imports accessible from the international market, neither a new player nor an established player has announced to enter the VAM market.

Based on end-use, the India Vinyl Acetate Monomer (VAM) market is segregated into Adhesive, Textile, Chemical Intermediates, and Others. The Adhesive sector captures the majority of the VAM market roughly 73 percent share by volume in FY2022, followed by Textile and Chemical Intermediates industries. VAM is extensively employed to manufacture polyvinyl alcohol (PVOH) and polyvinyl acetate (PVA). Adhesives made of polyvinyl acetate are inexpensive, simple to use, and have a wide range of applications. PVA is most well-known for serving as the primary ingredient of home white glue, which is used to bind papers, fabrics, woodwork, and plastics.

Major exporting companies contributing to the Vinyl Acetate Monomer demand are Celanese, Sipchem, CCD Singapore Pte Ltd., Helm Asia Pte Ltd., ICC Chemical Corporation, and Others.

Years considered for this report:

Historical Period: FY2015-FY2022

Base Year: FY2022

Estimated Year: FY2023

Forecast Period: FY2024- FY2030

Objective of the Study:

To assess the demand-supply scenario of Vinyl Acetate Monomer (VAM) which covers production, demand and supply of Vinyl Acetate Monomer (VAM) market in India.

To analyse and forecast the market size of Vinyl Acetate Monomer (VAM) in India.

To classify and forecast India Vinyl Acetate Monomer (VAM) market based on end-use and regional distribution.

To examine competitive developments such as expansions, green field projects/ brown field expansions, mergers & acquisitions, etc., of Vinyl Acetate Monomer (VAM) market in India.

To extract data for India Vinyl Acetate Monomer (VAM) market, primary research surveys were conducted with Vinyl Acetate Monomer (VAM) manufacturers, suppliers, distributors, wholesalers and Traders. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various segments and projected a positive outlook for India Vinyl Acetate Monomer (VAM) market over the coming years.

ChemAnalyst calculated Vinyl Acetate Monomer (VAM) demand in India by analyzing the historical data and demand forecast which was carried out considering the imports and domestic production coupled with demand from end user industry. ChemAnalyst sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data / import data of Vinyl Acetate Monomer (VAM) to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience:

Organizations, forums and alliances related to Vinyl Acetate Monomer (VAM) distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as Vinyl Acetate Monomer (VAM) manufacturers, customers and policy makers. The study would also help them to target the growing segments over the coming years, thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

Report Scope:

In this report, India Vinyl Acetate Monomer (VAM) market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by End-use: Adhesive, Textile, Chemical Intermediates, and Others

Market, by Sales Channel: Direct Sale and Indirect Sale

Market, by Region: North India, South India, East India, West India

Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.

Contents

1. CAPACITY BY COMPANY

On our online platform, you can stay up to date with essential manufacturers and their current and future operation capacity on a practically real-time basis for Vinyl Acetate Monomer (VAM).

2. CAPACITY BY LOCATION

To better understand the regional supply of Vinyl Acetate Monomer (VAM) by analyzing its manufacturers' location-based capacity.

3. PRODUCTION BY COMPANY

Study the historical annual production of Vinyl Acetate Monomer (VAM) by the leading players and forecast how it will grow in the coming years.

4. DEMAND BY END- USE

Discover which end-user industry (Adhesive, Textile, Chemical Intermediates, and Others) are creating a market and the forecast for the growth of the Vinyl Acetate Monomer (VAM) market.

5. DEMAND BY REGION

Analyzing the change in demand of Vinyl Acetate Monomer (VAM) in different regions across India, i.e., North India, South India, East India, West India, that can direct you in mapping the regional demand.

6. DEMAND BY SALES CHANNEL (DIRECT AND INDIRECT)

Multiple channels are used to sell Vinyl Acetate Monomer (VAM). Our sales channel will help in analyzing whether distributors and dealers or direct sales make up most of the industry's sales.

7. DEMAND-SUPPLY GAP

Determine the supply-demand gap to gain information about the trade surplus or

deficiency of Vinyl Acetate Monomer (VAM).

8. COMPANY SHARE

Figure out what proportion of the market share of Vinyl Acetate Monomer (VAM) is currently held by leading players across India.

9. COUNTRY-WISE EXPORT

Get details about quantity of Vinyl Acetate Monomer (VAM) exported by major countries.

10. COUNTRY-WISE IMPORT

Get details about quantity of Vinyl Acetate Monomer (VAM) imported by major countries.

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