

# India Two-Wheeler Brake System Market By Vehicle Type (Motorcycle, Scooter & Moped), By Capacity (200 cc), By Brake Type (Disc & Drum), By Demand Category, Competition, Forecast & Opportunities, 2014 – 2024

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# **Abstracts**

India two-wheeler brake system market is forecast to grow from \$ 600 million in 2018 to \$ 1.55 billion by 2024, exhibiting a CAGR of over 17% during 2019-2024. Growth in the market is expected to be driven by increasing demand for two-wheelers, owing to their higher fuel efficiency, easy maneuverability, lower emissions and price competitiveness. Two-wheeler market is anticipated to grow at a brisk pace in the country during forecast period, as companies are launching new models according to the customer preferences, which in turn would fuel the demand for braking systems in India. Technological advancements and government regulation mandating ABS for two-wheelers above 125 cc and increasing number of road accidents are some of the other factors that are expected to positively influence the market in coming years.

Years considered for this report:

Historical Period: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024



### Objective of the Study:

To assess the demand-supply scenario of two-wheeler brake system market, which covers sales, demand and supply of two-wheeler brake system in the country.

To analyze and forecast India two-wheeler brake system market size.

To classify and forecast two-wheeler brake system market based on brake type, vehicle type, demand category, capacity and region.

To identify drivers and challenges for India two-wheeler brake system market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in India two-wheeler brake system market.

To conduct the pricing analysis for India two-wheeler brake system market.

To identify and analyze the profile of leading players involved in the manufacturing of two-wheeler brake systems.

Some of the major players operating in India two-wheeler brake system market are Endurance Technologies Limited, Rico Auto Industries Ltd., ASK Automotive Ltd., Brembo Brake India Pvt. Ltd., Nissin Brake India Pvt. Ltd., Allied Nippon Ltd., Masu Brakes Private Limited, Kiran Udyog Pvt. Ltd., MK Auto India and Pick Up Auto Pvt. Ltd.

To perform the study, TechSci Research conducted primary as well as exhaustive secondary research. Initially, TechSci Research prepared an exhaustive list of two-wheeler brake system distributors and dealers operating in the country. Subsequently, TechSci Research conducted primary research surveys, which included primary calls, email responses, etc., with the identified companies. While interviewing, the respondents were also asked about their major competitors. Through this technique, TechSci Research could include manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed product offerings, distribution channels, and regional presence of all major two-wheeler brake system companies across the country.



TechSci Research calculated India two-wheeler brake system market size using a bottom-up technique, wherein sales volume data of different two-wheeler brake types and end users, were recorded as well as forecast for the future years. TechSci Research sourced these value & volume from industry experts and company representatives, and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Multiple secondary sources such as directories, databases such as SIAM, World Bank, company websites, company annual reports, white papers, investor presentations and financial reports were also studied by TechSci Research.

## Key Target Audience:

Two-Wheeler Brake System Manufacturers, dealers & distributors and end users

Research organizations and consulting companies

Associations, organizations, forums and alliances related to two-wheeler brake system industry

Industry associations

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as two-wheeler brake system manufacturers, dealers, customers and policy makers. The study would also help them to target the growing segments over the coming years, thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

## Report Scope:

In this report, two-wheeler brake system market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Vehicle Type:

Motorcycle

Scooter



Available Customizations:

Moped
Market, by Brake Type
Disc
Drum
Market, by Demand Category
OEM
Replacement
Market, by Capacity
200cc
Market, by Region:
East
West
North
South
Competitive Landscape
Company Profiles: Detailed analysis of the major companies operating in India two- wheeler brake system market.

company's specific needs. The following customization options are available for the India Two-Wheeler Brake System Market By Vehicle Type (Motorcycle, Scooter & Moped), By Capacity (<100 cc, 101...

With the given market data, TechSci Research offers customizations according to a



report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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