

India Tower Crane Market, By Product Type (Flat Top, Hammerhead, Luffing Jib & Self-Erecting), By Design (Top Sewling & Bottom Sewling), By Lifting Capacity (Up to 6 ton, 7ton-20 ton, 21 ton-50 ton & Above 50 ton), By Application (Construction, Utility, Mining, Shipyards & Others), Competition, Forecast & Opportunities, 2024

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Abstracts

India tower crane market stood at 650 units in 2018 and the market is anticipated to grow at a CAGR of around 16% during the forecast period. Tower cranes are equipped with advanced technology, provide ease of lifting heavy construction materials to large heights and require minimum time and effort. All these factors are fueling the demand for tower cranes across India.

India tower crane market can be segmented based on product type, by lifting capacity, by design, by region, by application and by company. In terms of product type, flat top tower crane accounts for the largest share and the trend is expected to continue in the forthcoming years as well due to its ease of usage during construction of high rise buildings and large bridges. Based on lifting capacity, cranes having lifting capacity up to 6 tons captured the major share in 2018. While, others segment which includes lifting capacity range of 7 tons to 20 tons and 21 to 50 tons are poised to grow at a high rate during the forecast period, on account of increasing demand for high rise buildings and rapid growth of infrastructure. In terms of design, Top Sewling is the dominating segment in India tower crane market, as major tower cranes fall in this category. Among applications, tower cranes are majorly used in construction purposes.

Manitowoc, ACE, Zoomlion, Liebherr, among others are some of the leading players

operating in India tower crane market. The companies operating in the market are using organic strategies such as launch of new cranes with advanced technologies, mergers and collaborations in order to register positive growth in the market. Additionally, surging popularity of tower crane equipped with heavy weightlifting capacity along with advancement in technology is pushing the companies to focus on improving the design and functionality of tower cranes.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

Objective of the Study:

To analyze and forecast India tower crane market size.

To classify and forecast India tower crane market based on product type, by lifting capacity, by design, by region, by application and by company.

To identify drivers and challenges for India tower crane market.

To conduct the pricing analysis for India tower crane market.

To identify and analyze the profile of leading players operating in India tower crane market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across India. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include manufacturers which could not be identified due to the limitations of secondary

research. TechSci Research analyzed product offerings, distribution channels and presence of all major manufacturers across India.

TechSci Research calculated India tower crane market size by using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Tower crane manufacturers

Research organizations and consulting companies

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to tower crane market

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, India tower crane market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Product Type:

Flat Top

Hammerhead

Luffing Jib

Self-Erecting

Market, by By Design:

Top Sewling,

Bottom Sewling

Market, by By Lifting Capacity:

Up to 6 tons

7 tons to 20 tons

21 tons to 50 tons

Above 50 tons

By application

Construction

Utility

Mining

Shipyards

Others

Market, by Region:

North

East

West

South

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India tower crane market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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- 2.Action Construction Equipment Limited (ACE)
- 3.Zoomlion India Private Limited
- 4.Liebherr India Private Limited
- 5.Sany Heavy Industries India Pvt Ltd.
- 6.Kroll Cranes
- 7.Everest Cranes
- 8.Mechatro Cranes

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