

# **India Tire Market By Vehicle Type (Two-wheeler, Passenger Car, LCV, MCV, Three-Wheeler, & Off-the-Road), By Demand Category (OEM & Replacement), By Radial vs Bias, By Rim Size, By Price Segment, Competition Forecast & Opportunities, 2013 – 2023**

<https://marketpublishers.com/r/11E4D1A2ECDEN.html>

Date: June 2018

Pages: 125

Price: US\$ 4,400.00 (Single User License)

ID: 11E4D1A2ECDEN

## **Abstracts**

According to “India Tire Market By Vehicle Type, By Demand Category, By Radial vs Bias, By Rim Size, By Price Segment, Competition Forecast & Opportunities, 2013 – 2023”, tire market to grow at a CAGR of over 9% by 2023. Expanding vehicle fleet, surging new vehicle sales and booming construction industry are the major factors expected to boost demand for tires across India in the coming years. Moreover, growing urbanization and rising disposable income are likely to further steer growth in the country’s tire market until 2023. Some of the major players operating in India tire market include MRF Limited, Birla Tyres Limited, Goodyear India Limited, CEAT Limited, JK Tyre & Industries Ltd., Bridgestone India Private Limited, TVS Srichakra Limited, Apollo Tyres Ltd., Continental India Limited, and Balkrishna Industries Limited. “India Tire Market By Vehicle Type, By Demand Category, By Radial vs Bias, By Rim Size, By Price Segment, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of tire market in India:

Tire Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Two-wheeler, Passenger Car, LCV, MCV, Three-Wheeler, & Off-the-Road), By Demand Category (OEM & Replacement), By Radial vs Bias, By Rim Size, By Price Segment

Competitive Analysis

## Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of tire market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, tire distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with tire distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. ANALYST VIEW

### 4. VOICE OF CUSTOMER

4.1. Factors Influencing Purchase Decision

4.2. Brand Switching Attributes

4.3. Unaided/Aided Brand Recall

4.4. Brand Satisfaction Level

### 5. INDIA TIRE PRODUCTION OVERVIEW

### 6. INDIA TIRE MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Vehicle Type (Two-Wheeler, Passenger Car, Light Commercial Vehicle, Medium & Heavy Commercial Vehicle, Three-Wheeler and Off-the-Road)

6.2.2. By Demand Category (OEM vs Replacement)

6.2.3. Radial vs Bias

6.2.4. By Rim Size

6.2.5. By Price Segment (Ultra-Budget, Budget, Premium)

6.2.6. By Company

6.2.7. By Region

6.3. Market Attractiveness Index (By Vehicle Type)

### 7. INDIA TWO-WHEELER TIRE MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Vehicle Type (Motorcycle, Scooter and Moped)

7.2.2. By Demand Category (OEM vs Replacement)

- 7.2.3. Radial vs Bias
- 7.2.4. By Rim Size
- 7.2.5. By Tire Size
- 7.3. Market Attractiveness Index (By Vehicle Type)

## **8. INDIA PASSENGER CAR TIRE MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
  - 8.2.1. By Vehicle Type (Hatchback/Sedan, SUV and Van)
  - 8.2.2. By Demand Category (OEM vs Replacement)
  - 8.2.3. Radial vs Bias
  - 8.2.4. By Rim Size
  - 8.2.5. By Tire Size
- 8.3. Market Attractiveness Index (By Vehicle Type)

## **9. INDIA LIGHT COMMERCIAL VEHICLE TIRE MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
  - 9.2.1. By Vehicle Type (Light Truck & Pickup Truck, Light Bus)
  - 9.2.2. By Demand Category (OEM vs Replacement)
  - 9.2.3. Radial vs Bias
  - 9.2.4. By Rim Size
  - 9.2.5. By Tire Size
- 9.3. Market Attractiveness Index (By Vehicle Type)

## **10. INDIA MEDIUM & HEAVY COMMERCIAL VEHICLE TIRE MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value & Volume
- 10.2. Market Share & Forecast
  - 10.2.1. By Vehicle Type (Truck, Bus)
  - 10.2.2. By Demand Category (OEM vs Replacement)
  - 10.2.3. Radial vs Bias
  - 10.2.4. By Rim Size
  - 10.2.5. By Tire Size

10.3. Market Attractiveness Index (By Vehicle Type)

## **11. INDIA THREE-WHEELER TIRE MARKET OUTLOOK**

11.1. Market Size & Forecast

11.1.1. By Value & Volume

11.2. Market Share & Forecast

11.2.1. By Vehicle Type (Passenger, Load Carrier)

11.2.2. By Demand Category (OEM vs Replacement)

11.2.3. Radial vs Bias

11.2.4. By Rim Size

11.2.5. By Tire Size

11.3. Market Attractiveness Index (By Vehicle Type)

## **12. INDIA OFF-THE-ROAD TIRE MARKET OUTLOOK**

12.1. Market Size & Forecast

12.1.1. By Value & Volume

12.2. Market Share & Forecast

12.2.1. By Vehicle Type (Mining & Construction, Agriculture Vehicles, Others)

12.2.2. By Demand Category (OEM vs Replacement)

12.2.3. Radial vs Bias

12.2.4. By Rim Size

12.2.5. By Tire Size

12.3. Market Attractiveness Index (By Vehicle Type)

## **13. IMPORT EXPORT ANALYSIS**

## **14. MARKET DYNAMICS**

14.1. Drivers

14.2. Challenges

## **15. MARKET TRENDS & DEVELOPMENTS**

## **16. POLICY & REGULATORY LANDSCAPE**

## **17. INDIA ECONOMIC PROFILE**

## **18. COMPETITIVE LANDSCAPE**

- 18.1. MRF Limited
- 18.2. CEAT Limited
- 18.3. JK Tyre & Industries Ltd.
- 18.4. Bridgestone India Private Limited
- 18.5. Birla Tyres Limited
- 18.6. Goodyear India Limited
- 18.7. TVS Srichakra Limited
- 18.8. Apollo Tyres Ltd.
- 18.9. Continental India Limited
- 18.10. Balkrishna Industries Limited

## **19. STRATEGIC RECOMMENDATIONS**

## **20. DEALER & DISTRIBUTOR NETWORK**

## List Of Figures

### LIST OF FIGURES

- Figure 1: India Tire Market - Factors Influencing Purchase Decision (N=75)
- Figure 2: India Tire Market - Brand Switching (N=75)
- Figure 3: India Tire Market – Brand Switching Attribute (N=75)
- Figure 4: India Tire Market – Aided Brand Recall (N=75)
- Figure 5: India Tire Market – Unaided Brand Recall (N=75)
- Figure 6: India Tire Market - Brand Satisfaction Level, By Lifetime (N=75)
- Figure 7: India Tire Market - Brand Satisfaction Level, By Traction (N=75)
- Figure 8: India Tire Market - Brand Satisfaction Level, By Frequency of Breakdown (N=75)
- Figure 9: India Tire Market - Brand Satisfaction Level, By Vehicle Compatibility (N=75)
- Figure 10: India Tire Market - Brand Satisfaction Level (N=75)
- Figure 11: India Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F
- Figure 12: India Tire Market Share, By Vehicle Type, By Volume, 2013-2023F
- Figure 13: India Tire Market Share, By Demand Category, By Volume, 2013-2023F
- Figure 14: India Tire Market Share, By Radial vs Bias, By Volume, 2013-2023F
- Figure 15: India Tire Market Share, By Rim Size, By Volume, 2017 & 2023F
- Figure 16: India Passenger Car Tire Market Share, By Price Segment, By Volume, 2017 & 2023F
- Figure 17: India Light Commercial Vehicle Tire Market Share, By Price Segment, By Volume, 2017 & 2023F
- Figure 18: India Medium & Heavy Commercial Vehicle Tire Market Share, By Price Segment, By Volume, 2017 & 2023F
- Figure 19: India Off-the-Road Tire Market Share, By Price Segment, By Volume, 2017 & 2023F
- Figure 20: India Two-Wheeler Tire Market Share, By Price Segment, By Volume, 2017 & 2023F
- Figure 21: India Three-Wheeler Tire Market Share, By Price Segment, By Volume, 2017 & 2023F
- Figure 22: India Tire Market Share, By Company, By Volume, 2017-2023F
- Figure 23: India Tire Market Share, By Region, By Volume, 2017 & 2023F
- Figure 24: India Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F
- Figure 25: India Two-Wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013- 2023F

Figure 26: India Two-Wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 27: India Two-Wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 28: India Two-Wheeler Tire Market Share, By Radial vs Bias, By Volume, 2013-2023F

Figure 29: India Two-Wheeler Tire Market Share, By Rim Size, By Volume, 2017 & 2023F

Figure 30: India Two-Wheeler Tire Market Share, By Rim Size (10-12 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 31: India Two-Wheeler Tire Market Share, By Rim Size (16-19 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 32: India Two-Wheeler Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 33: India Passenger Car Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 34: India Passenger Car Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 35: India Passenger Car Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 36: India Passenger Car Tire Market Share, By Radial vs Bias, By Volume, 2013-2023F

Figure 37: India Passenger Car Tire Market Share, By Rim Size, By Volume, 2017 & 2023F

Figure 38: India Passenger Car Tire Market Share, By Rim Size (=13 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 39: India Passenger Car Tire Market Share, By Rim Size (13-16 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 40: India Passenger Car Tire Market Share, By Rim Size (16 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 41: India Passenger Car Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 42: India Light Commercial Vehicle Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 43: India Light Commercial Vehicle Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 44: India Light Commercial Vehicle Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 45: India Light Commercial Vehicle Tire Market Share, By Radial vs Bias, By



Volume, 2013-2023F

Figure 46: India Light Commercial Vehicle Tire Market Share, By Rim Size, By Volume, 2017 & 2023F

Figure 47: India Light Commercial Vehicle Tire Market Share, By Rim Size (12-14 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 48: India Light Commercial Vehicle Tire Market Share, By Rim Size (15-16 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 49: India Light Commercial Vehicle Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 50: India Medium & Heavy Commercial Vehicle Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 51: India Medium & Heavy Commercial Vehicle Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 52: India Medium & Heavy Commercial Vehicle Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 53: India Medium & Heavy Commercial Vehicle Tire Market Share, By Radial vs Bias, By Volume, 2013-2023F

Figure 54: India Medium & Heavy Commercial Vehicle Tire Market Share, By Rim Size, By Volume, 2017 & 2023F

Figure 55: India Medium & Heavy Commercial Vehicle Tire Market Share, By Rim Size (20 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 56: India Medium & Heavy Commercial Vehicle Tire Market Share, By Rim Size (20 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 57: India Medium & Heavy Commercial Vehicle Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 58: India Three-Wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 59: India Three-Wheeler Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 60: India Three-Wheeler Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 61: India Three-Wheeler Tire Market Share, By Radial vs Bias, By Volume, 2013-2023F

Figure 62: India Three-Wheeler Tire Market Share, By Rim Size, By Volume, 2017 & 2023F

Figure 63: India Three-Wheeler Tire Market Share, By Rim Size (8 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 64: India Three-Wheeler Tire Market Share, By Rim Size (10 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 65: India Three-Wheeler Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 66: India Off-the-Road Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 67: India Off-the-Road Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 68: India Off-the-Road Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 69: India Off-the-Road Tire Market Share, By Radial vs Bias, By Volume, 2013-2023F

Figure 70: India Off-the-Road Tire Market Share, By Rim Size, By Volume, 2017 & 2023F

Figure 71: India Off-the-Road Tire Market Share, By Rim Size (25 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 72: India Off-the-Road Tire Market Share, By Rim Size (25 inch), By Tire Size, By Volume, 2017 & 2023F

Figure 73: India Off-the-Road Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 74: India Tire Imports, By Volume (Million Units), By Vehicle Type, 2013-2016

Figure 75: India Tire Imports, By Value (USD Million), By Vehicle Type, 2013-2016

Figure 76: India Tire Export, By Volume (Million Units), By Vehicle Type, 2013-2016

Figure 77: India Tire Export, By Value (USD Million), By Vehicle Type, 2013-2016

Figure 78: India Commercial Vehicle Tire Import, By Top Countries, By Value, 2013–2016 (USD Million)

## List Of Tables

### LIST OF TABLES

Table 1: India Import Duties on Tires, By HS code, 2017

Table 2: India Import Duties on Retread Tires, By Vehicle Type, 2017

Table 3: List of Prominent Tire Dealers in India, As of 2017

## I would like to order

Product name: India Tire Market By Vehicle Type (Two-wheeler, Passenger Car, LCV, MCV, Three-Wheeler, & Off-the-Road), By Demand Category (OEM & Replacement), By Radial vs Bias, By Rim Size, By Price Segment, Competition Forecast & Opportunities, 2013 – 2023

Product link: <https://marketpublishers.com/r/l1E4D1A2ECDEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l1E4D1A2ECDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970