

India Teleshopping Market By Operation Type (Infomercials & Dedicated Channels), By Category, By Payment Mode (Cash on Delivery, Net Banking, Mobile Wallet, etc.), By Source of Order (Television & Internet), Competition Forecast & Opportunities, 2023

<https://marketpublishers.com/r/I3F3E9AA4A7EN.html>

Date: March 2018

Pages: 84

Price: US\$ 4,400.00 (Single User License)

ID: I3F3E9AA4A7EN

Abstracts

According to “India Teleshopping Market By Operation Type, By Category, By Payment Mode, By Source of Order, Competition Forecast & Opportunities, 2023”, teleshopping market is forecast to grow at a CAGR of around 13% by 2023 in India, on account of increasing disposable income along with better discounts & offers in comparison to e-commerce websites. Moreover, expanding television penetration in rural areas and rising number of dedicated channels for teleshopping are further expected to aid the growth of teleshopping market in the country through the forecast period. India teleshopping market is controlled by these major players – Naaptol Online Shopping Private Limited, SHOP CJ Network Private Limited, TV18 Home Shopping Network Limited, HBN Network Private Limited, TVC Sky Shop Limited, DEN Snapdeal TV Shop, Ace Teleshop Private Limited, IN Entertainment (INDIA) Limited, Teleone Consumers Product Private Limited, and Indiyaa Distribution Network LLP. “India Teleshopping Market By Operation Type, By Category, By Payment Mode, By Source of Order, Competition Forecast & Opportunities, 2023”, discusses the following aspects of teleshopping market in India:

Teleshopping Market Size, Share & Forecast

Segmental Analysis – By Fertilizer Type (Calcium Nitrate, NPK (19-19-19), Potassium Nitrate, etc.), By Application (Fertigation & Foliar), By Crop Type (Horticulture, Ornamental, etc.)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of teleshopping market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, teleshopping manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with teleshopping manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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