

India Taxi Market By User Segment (Individuals, Corporate & Tourist), By Payment Mode (Cash, Online Payment & Mobile Wallets), By Vehicle Type (Premium/Luxury, SUV/MPV, Hatchback & Sedan), By Taxi Type (Radio, Regular, Self-Driving), Competition Forecast & Opportunities, 2012 - 2022

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Abstracts

India taxi market is forecast to grow at a CAGR of 13.7% during 2017 – 2022. Surging demand for taxi services in India can be attributed to changing lifestyles of travellers and increasing disposable income of consumers, especially in Tier-I and Tier-II cities. The market is witnessing increasing traction as taxis offer hassle free travel experience to customers in addition to various other tangible and intangible offerings such as booking convenience through mobile applications, air conditioning, educated and skilled drivers, multiple payment options, 24x7 customer support, electronic fare meters, GPS enabled vehicles, etc. ANI Technologies Private Limited, Uber India Technology Private Limited, Meru Cab Company Pvt. Ltd., Wings Travel India Management Private Limited, Carzonrent (India) Pvt. Ltd, Zoomcar India Private Ltd, Voler Car Private Limited, AVIS, Saavari, Fast Track Call Cab Private Limited are some of the major players in the market. 'India Taxi Market By User Segment, By Payment Mode, By Vehicle Type, By Taxi Type, Competition Forecast & Opportunities, 2012 – 2022' discusses the following aspects of taxi market globally:

India Taxi Market Size, Share & Forecast

Segmental Analysis – By User Segment (Individuals, Corporate and Tourist), By Payment Mode (Cash, Online Payment and Mobile Wallets), By Vehicle Type (Premium/Luxury, SUV/MPV and Hatchback & Sedan) and By Taxi Type (Radio,

Regular and Self-Driving)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of taxi market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, taxi manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with taxi manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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