

India Superabsorbent Polymer Market Analysis: Plant Capacity, Production, Operating Efficiency, Demand & Supply, End-User Industries, Sales Channel, Regional Demand, Company Share, FY2015-FY2035

<https://marketpublishers.com/r/ID46858898EBEN.html>

Date: October 2023

Pages: 0

Price: US\$ 3,000.00 (Single User License)

ID: ID46858898EBEN

Abstracts

The India Superabsorbent Polymer (SAP) market volume reached 50 thousand tonnes in FY2022 and is anticipated to further grow at a healthy CAGR of 5.42% during the forecast period until FY2035. Surging demand for eco-friendly hygiene products coupled with exponentially growing child population base are propelling demand for Superabsorbent Polymers across the country.

The growing awareness regarding high water absorbing capability of Superabsorbent Polymers is encouraging their use in sectors like agriculture, packaging, medical and various others. Additionally, improving health standards and rising awareness about adult incontinence products are driving demand for adult incontinence products across the country. Furthermore, rising urbanization and increased awareness about various correctional methods for urinary incontinence are expected drive demand for adult incontinence products during forecast years. Moreover, increasing personal hygiene concerns regarding use of cotton cloth and other conventional female hygiene products has also led to increased instances of vaginal cancer and other forms of infections in females. This is anticipated to propel the demand for sanitary pads and tampons among the female consumer segment in the country. High fluid absorbing capacity of Superabsorbent Polymers facilitates the use of female hygiene products for longer periods of time ensuring full comfort. This application of Superabsorbent Polymers, in the female hygiene segment, is considered to catapult the demand for Superabsorbent Polymers in India. Owing to rising investments in research & development of Superabsorbent Polymer based products, the Superabsorbent Polymer market is estimated to reach approximately 100 thousand tonnes by FY2035.

Based on the region, the Superabsorbent Polymer market is segmented into West, South, North, and South. As of FY2022, West India has been dominating the market, accounting for 50% of Superabsorbent Polymer sales in FY2022. The personal hygiene items and baby diapers are the primary contributors to the market expansion across the nation. As of FY 2022, there has been no domestic producer for Super Absorbent polymer (SAP) in the country. The entire demand of SAP is met via import. SAP is majorly produced from acrylic acid and BPCL is planning to enter the SAP Market by commissioning a 50 KTPA of plant at Kochi refinery. This plant is expected to be commissioned and operational by FY 2026.

Based on end-use, the India Superabsorbent Polymer market is segregated into Personal Care & Hygiene, Medical, and Others. The Personal Care & Hygiene industry captures the majority of the SAP market roughly 85% of market share by volume in FY2022, followed by the medical industry. It is the perfect material to use in items like infant diapers and nappies, incontinence products, and feminine hygiene pads and liners because they are made to absorb liquids. It provides a number of benefits, including better lifestyle, protection against skin irritations, keeping the skin dry, and prevention of infection transmission.

Major players catering the demand of Superabsorbent Polymer in India are Sumitomo Corporation Group, Aobang Imp.& Exp.Co. Ltd., LG Chem Ltd, Itochu Group, Yixing Danson Science And Technology Co Ltd, and Others.

Years considered for this report:

Historical Period: FY2015-FY2021

Base Year: FY2022

Estimated Year: FY2023

Forecast Period: FY2024- FY2035

Objective of the Study:

To assess the demand-supply scenario of Superabsorbent Polymer which covers

production, demand and supply of
Superabsorbent Polymer market in India.

To analyse and forecast the market size of Superabsorbent Polymer in India.

To classify and forecast India Superabsorbent Polymer market based on end-use and regional distribution.

To examine competitive developments such as expansions, green field projects/ brown field expansions, mergers & acquisitions, etc., of Superabsorbent Polymer market in India.

To extract data for India Superabsorbent Polymer market, primary research surveys were conducted with Superabsorbent Polymer manufacturers, suppliers, distributors, wholesalers and Traders. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various segments and projected a positive outlook for India Superabsorbent Polymer market over the coming years.

ChemAnalyst calculated Superabsorbent Polymer demand in India by analyzing the historical data and demand forecast which was carried out considering the imports and domestic production coupled with demand from end user industry. ChemAnalyst sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data / import data of Superabsorbent Polymer to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience:

Organizations, forums and alliances related to Superabsorbent Polymer distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as Superabsorbent Polymer manufacturers, customers and policy makers. The study would also help them to target the growing segments over the coming years, thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

Report Scope:

In this report, India Superabsorbent Polymer market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by End-use: Personal Care & Hygiene, Medical, and Others

Market, by Sales Channel: Direct Sale and Indirect Sale

Market, by Region: North India, South India, East India, West India

Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.

Contents

1. CAPACITY BY COMPANY

On our online platform, you can stay up to date with essential manufacturers and their current and future operation capacity on a practically real-time basis for Superabsorbent Polymer.

2. CAPACITY BY LOCATION

To better understand the regional supply of Superabsorbent Polymer by analyzing its manufacturers' location-based capacity.

3. PRODUCTION BY COMPANY

Study the historical annual production of Superabsorbent Polymer by the leading players and forecast how it will grow in the coming years.

4. DEMAND BY END- USE

Discover which end-user industry (Personal Care & Hygiene, Medical, and Others) are creating a market and the forecast for the growth of the Superabsorbent Polymer market.

5. DEMAND BY REGION

Analyzing the change in demand of Superabsorbent Polymer in different regions across India, i.e., North India, South India, East India, West India, that can direct you in mapping the regional demand.

6. DEMAND BY SALES CHANNEL (DIRECT AND INDIRECT)

Multiple channels are used to sell Superabsorbent Polymer. Our sales channel will help in analyzing whether distributors and dealers or direct sales make up most of the industry's sales.

7. DEMAND-SUPPLY GAP

Determine the supply-demand gap to gain information about the trade surplus or

deficiency of Superabsorbent Polymer.

8. COMPANY SHARE

Figure out what proportion of the market share of Superabsorbent Polymer is currently held by leading players across India.

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