

# **India Submersible Water Pumps Market By Type (Borewell, Openwell & Non-Clog), By Mode of Operation (Multi-stage & Single-Stage), By End Use (Agriculture, Municipal, Industrial, Water & wastewater & Others), Competition, Forecast & Opportunities, 2024**

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## **Abstracts**

India submersible water pumps market was valued at \$ 565 million in 2018 and is projected to grow at a CAGR of over 10% and cross \$ 1 billion by 2024. Anticipated growth in the market can be attributed to growth in agriculture sector and rising water scarcity in India. Moreover, government of India is focusing on improving the country's agriculture sector by boosting investments into the sector. The government is also providing highly subsidized power supply to farmers, which is likely to push demand for submersible water pumps from this sector. Additionally, rapidly growing industrial activities are further expected to positively influence India submersible water pumps in the coming years.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

### Objective of the Study:

To analyze and forecast India submersible water pumps market size.

To define, classify and forecast India submersible water pumps market on the basis of type, mode of operation, end use and regional distribution.

To scrutinize the detailed market segmentation and forecast the market size, in terms of value, on the basis of region by segmenting India submersible water pumps market into four regions, namely, North, West, East and South.

To identify tailwinds and headwinds for India submersible water pumps market.

To strategically profile leading players operating in India submersible water pumps market.

Some of the major players operating in India submersible water pumps market are CRI Pumps Private Limited, Kirloskar Brothers Limited, Crompton Greaves Consumer Electrical Ltd., KSB Pumps Limited, Texmo Industries, Shakti Pumps India Limited, Plugra Pumps and Motors Pvt Ltd, Lubi Industries LLP, La-Gajjar Machineries Pvt. Ltd., Oswal Pumps Ltd., and Falcon Pumps Pvt. Ltd.

TechSci Research performed primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of submersible water pumps companies in India. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research was able to include companies that could not be identified due to the limitations of secondary research. TechSci Research analyzed product offerings, end users and regional presence of all major submersible water pump suppliers across India.

TechSci Research calculated India submersible water pumps market size using a bottom-up approach, wherein manufacturers' value sales data for different product types was recorded as well as forecast for the future years was made. Secondary sources such as company annual reports, Ministry of Corporate Affairs, Ministry of Oil & Gas, World Bank, Press Releases, Industry Magazines, Industry Reports, News Dailies, Credible Paid Databases, Proprietary Databases, etc., were also studied by TechSci Research.

### Key Target Audience:

Submersible water pump manufacturers, suppliers, distributors and other stakeholders

Associations, organizations and alliances related to submersible water pumps

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders, such as submersible water pump manufacturers, distributors, dealers and policy makers. The study would also help them in deciding which market segments should be targeted over the coming years in order to strategize investments and capitalize on growth of the market.

### Report Scope:

In this report, India submersible water pumps market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

#### Market, by Product Type:

Borewell

Openwell

Non-Clog

#### Market, by Mode of Operation:

Single-stage

Multi-stage

#### Market, by End Use:

Agriculture

Residential

Municipal

Water and Wastewater

Industrial

Others

Market, by Region:

North

South

East

West

Market, by Company:

CRI Pumps Pvt. Ltd.

Kirloskar Brothers Limited

Crompton Greaves Consumer Electrical Ltd

KSB Pumps Limited

La-Gajjar Machineries Pvt. Ltd.

Competitive Landscape

Competition Benchmarking: Benchmarking of leading 10 players on the basis of type.

*India Submersible Water Pumps Market By Type (Borewell, Openwell & Non-Clog), By Mode of Operation (Multi-stag...*

**Voice of Customer:** Customer analysis by considering parameters, such as brand awareness, brand satisfaction, purchase decision influencers and challenges & unmet needs.

**Company Profiles:** Detailed analysis of the major companies present in India submersible water pumps market.

**Available Customizations:**

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Channel Partner Analysis**

Detailed list of distributors and dealers across the country.

**Company Information**

Detailed analysis and profiling of additional market players (up to five).

**Product Information**

Detailed analysis of new products and their driving forces in the market.

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