

# India Styrene Acrylonitrile Resin (Comprehensive Techno-Commercial) Market Analysis and Forecast, 2013-2030

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## Abstracts

Styrene acrylonitrile resin (SAN) demand in India stood at 119 KTPA in 2018 and is projected to grow at a CAGR of 8.41% during 2019-2030. Rising urban middle class population and increasing disposable income is resulting in high demand for passenger vehicles and consumer goods, thereby propelling the demand for SAN in the country. Extensive use of plastic parts in automotive, electronics and medical industries is boosting demand for SAN, owing to properties such as resistance to water, toughness, heat resistance and electrical insulation. Enhanced properties of SAN such as good chemical resistance, high rigidity & dimensional stability and greater hygiene & safety benefits are driving its application in electronic lenses, marine instruments, autoclavable devices and personal care products.

Years Considered for this Report:

Historical Years: 2013 – 2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020 – 2030

Objective of the Study:

The primary objective of the study was to evaluate and forecast SAN capacity,

production, demand, inventory, and demand – supply gap in India.

To categorize SAN demand based on end use, region and sales channel.

To study trade dynamics and company share in India SAN market.

To identify major customers in India SAN market.

To evaluate and forecast SAN pricing in India.

To identify and profile major companies operating in India SAN market.

To identify trending news, deals and expansion plans in India SAN market.

Some of the major players operating in India SAN market are INEOS Styrolution India Limited, Bhansali Engineering Polymers Limited, LG Chem, Daicel Polymer Limited, etc.

To extract data for India SAN market, primary research surveys were conducted with SAN manufacturers, suppliers, distributors, wholesalers and end users. While interviewing, the respondents were also inquired about their competitors. Through this technique, TechSci Research was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, TechSci Research analyzed various end user segments and projected a positive outlook for India SAN market over the coming years.

TechSci Research calculated SAN demand in India by analyzing the historical data and demand forecast was carried out considering growth in end use industries. TechSci Research sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by TechSci Research.

Key Target Audience:

SAN manufacturers and other stakeholders

Organizations, forums and alliances related to SAN distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders, such as SAN manufacturers, distributors and policy makers. The report also provides useful insights about which market segments should be targeted over the coming years to strategize investments and capitalize on growth opportunities.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs.

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