

India Soda Ash Market Analysis: Plant Capacity, Production, Operating Efficiency, Demand & Supply, End-User Industries, Sales Channel, Regional Demand, Company Share, Foreign Trade, FY2015-FY2030

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# Abstracts

India Soda Ash market is anticipated to grow at a steady CAGR of 4.75% by FY2030. The growing use of Soda Ash in metallurgical processes, flue Gas Treatment, synthetic detergents, and wastewater treatment is anticipated to fuel the demand for Soda Ash in India.

Soda Ash sodium carbonate is an inorganic substance with the chemical formula Na2CO3. It appears as a white, odourless salt that dissolves in water and produces an alkaline solution. Soda ash is primarily derived from sodium chloride and limestone. The synthetic methods to produce soda ash include Solvay Process. Le Blanc Process, Akzo Dry Lime Process (modification of Solvay process), and Dual Process (modification of Solvay process). Soda ash is one of the most significant of all basic compounds. In comparison to sodium hydroxide, it has a number of advantages, including being non-corrosive and thus safer to handle. As a result, it is used in a variety of end-use industries, such as the food and beverage industry, metallurgy, and more. Soda ash works as a raw material for making glass, silicates, solar glass for solar panels, and detergents, among others.

The growing product demand from the soap and detergent industry is the main factor driving the soda ash market in India. It is commonly utilized as an additive in various home detergents and cleaning solutions due to its power to remove grease stains from garments. Moreover, government initiatives such as the promotion of small and medium scale companies to produce glass and detergent units would further contribute to the

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growth of the Soda Ash demand in the country. The Indian government is putting lots of effort to improve the condition of the market of Soda Ash by showing concerns over supplementing its end use industries. Additionally, soda ash is used as a material in the production of glass, the expansion of the glass industry by food & beverages industry in India is anticipated to boost the demand for soda ash across the nation.

Based on region, India Soda Ash Market is segregated into North, South, East, and West. As of FY2022, West India has been dominating the market, followed by North India. In FY2022, West India consumed approximately 45% of the market. With numerous detergent and glass manufacturers located in western states like Gujarat and Maharashtra, West India is likely to dominate the market in the forthcoming years. Likewise, major detergent companies such as Hindustan Unilever Ltd. (HUL), Rohit Surfactants Pvt. Ltd. (RSPL), Proctor and Gamble Home Products Ltd. (P&G), etc., are dominating the market.

Based on end-use, India Soda Ash Market is divided into Soaps & Detergents, Glass, Chemicals, Silicates, and Others. Among these, the Soaps & Detergents Industry is dominating the India Soda Ash Market and held a market share of 35% in FY2022. Rising awareness among the population for maintaining hygiene is anticipated to bolster the Soaps & Detergents demand in the forecast period.

Major players operating in India Soda Ash market include Tata Chemicals Limited, Nirma Limited, Gujarat Heavy Chemicals Ltd (GHCL) Limited, DCW Limited, RSPL Ltd., Tuticoron Alkali Chemicals & Fertilizers Limited and Saurashtra Chemicals. Significant companies for Global Soda Ash are Genesis Alkali, CEICH S.A., Tronox Inc, Sisecam, Solvay S.A, and Shandong Haitian Biochemical co.ltd,

Years considered for this report:

Historical Period: FY2015-FY2022

Base Year: FY2022

Estimated Year: FY2023

Forecast Period: FY2024- FY2030



Objective of the Study:

To assess the demand-supply scenario of Soda Ash which covers production, demand and supply of Soda Ash market in India.

To analyse and forecast the market size of Soda Ash in India.

To classify and forecast India Soda Ash market based on enduse and regional distribution.

To examine competitive developments such as expansions, green field projects/ brown field expansions. mergers & acquisitions, etc., of Soda Ash market in India.

To extract data for India Soda Ash market, primary research surveys were conducted with Soda Ash manufacturers, suppliers, distributors, wholesalers and Traders. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various segments and projected a positive outlook for India Soda Ash market over the coming years.

ChemAnalyst calculated Soda Ash demand in India by analyzing the historical data and demand forecast which was carried out considering the imports and domestic production coupled with demand from end user industry. ChemAnalyst sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data / import data of Soda Ash to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience:

Soda Ash manufacturers and other stakeholders

Organizations, forums and alliances related to Soda Ash distribution



Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as Soda Ash manufacturers, customers and policy makers. The study would also help them to target the growing segments over the coming years, thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

Report Scope:

In this report, India Soda Ash market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by End-use: Soaps & Detergents, Glass, Chemicals, Silicates, and Others

Market, by Sales Channel: Direct Sale and Indirect Sale

Market, by Region: Northern India, Southern India, Eastern India, Western India

Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.



# Contents

## **1. CAPACITY BY COMPANY**

On our online platform, you can stay up to date with essential manufacturers and their current and future operation capacity on a practically real-time basis for Soda Ash.

## 2. CAPACITY BY LOCATION

To better understand the regional supply of Soda Ash by analyzing its manufacturers' location-based capacity.

## **3. PLANT OPERATING EFFICIENCY**

To determine what percentage manufacturers are operating their plants or how much capacity is being currently used.

## 4. PRODUCTION BY COMPANY

Study the historical annual production of Soda Ash by the leading players and forecast how it will grow in the coming years.

## 5. DEMAND BY END- USE

Discover which end-user industry (Soaps & Detergents, Glass, Chemicals, Silicates, and Others) are creating a market and the forecast for the growth of the Soda Ash market.

## 6. DEMAND BY REGION

Analyzing the change in demand of Soda Ash in different regions across India, i.e., Northern India, Southern India, Eastern India, Western India, that can direct you in mapping the regional demand.

## 7. DEMAND BY SALES CHANNEL (DIRECT AND INDIRECT)

Multiple channels are used to sell Soda Ash. Our sales channel will help in analyzing whether distributors and dealers or direct sales make up most of the industry's sales.



#### 8. DEMAND-SUPPLY GAP

Determine the supply-demand gap to gain information about the trade surplus or deficiency of Soda Ash.

#### 9. COMPANY SHARE

Figure out what proportion of the market share of Soda Ash is currently held by leading players across India.

#### **10. COUNTRY-WISE EXPORT**

Get details about quantity of Soda Ash exported by major countries.

#### **11. COUNTRY-WISE IMPORT**

Get details about quantity of Soda Ash imported by major countries.



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