

India Smart Band Market By Product Type (Fitness Band and Smart Watch), By Category (Hand and Others), Competition Forecast & Opportunities, 2013 – 2023

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Abstracts

According to “India Smart Band Market By Product Type, By Category, Competition Forecast & Opportunities, 2013 – 2023” smart band market is forecast to grow at a CAGR of 41% by 2023, on the back of growing health awareness, rising population of tech-savvy people and booming Internet of Things (IoT) market. With technological advancements and shrinking chip size, price of smart bands is expected to decline over the coming years, which in turn, would aid the country’s smart band market. The trend of smart watches as a fashion accessory, in addition to rising popularity of hybrid watches, increasing penetration of internet and growing e-commerce industry are anticipated to positively influence the smart band market in India during the forecast period. Some of the major players operating in India smart band market are Samsung India Electronics Pvt. Ltd., Xiaomi Technology India Private Limited, GOQii Technologies Pvt. Ltd., Fitbit India Private Limited, Motorola Solutions India Private Limited, Apple India Private Limited, Garmin India Pvt. Ltd., Sony India Private Limited, Fossil India Pvt Ltd, and LG Electronics India Pvt. Ltd. among others. “India Smart Band Market By Product Type, By Category, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of smart band market in India:

Smart Band Market Size, Share & Forecast

Segmental Analysis – By Product Type (Fitness Band and Smart Watch), By Category (Hand and Others)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of smart band market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, smart band distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with smart band distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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