

India Skin Care Market By Product Type (Facial Care & Body Care), By Origin (Conventional & Organic), By Distribution Channel (Traditional Trade, Supermarket/Hypermarket, etc.), By State (Delhi, UP, etc.), Competition, Forecast & Opportunities, 2023

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Abstracts

According to “India Skin Care Market By Product Type, By Origin, By Distribution Channel, By State, Competition, Forecast & Opportunities, 2023” skin care market stood at \$ 1.6 billion in 2017 and is projected to grow at a CAGR of 9% to reach \$ 2.7 billion by 2023, on the back of rising disposable income, increasing demand for skin care products across all age groups, especially young population, and growing awareness among consumers about various skin care products. Moreover, rising number of working women is leading to higher demand for personal care product. Emergence of online brands such as Nykaa and Purplle along with increasing internet users is resulting in growing presence of online retail in the country’s skin care market. Additionally, rising consumer demand for skin care products is pushing manufacturers to come up with new product launches, thereby further propelling growth in India skin care market. India skin care market is controlled by these major players, namely– Hindustan Unilever Limited, The Himalaya Drug Company, Emami Limited, Johnson & Johnson (India) Ltd, Oriflame India Private Limited, Nivea India Pvt. Ltd., Amway India Enterprises Private Limited, Procter & Gamble Home Products Private Limited, Lotus Herbals Limited, etc. “India Skin Care Market By Product Type, By Origin, By Distribution Channel, By State, Competition, Forecast & Opportunities, 2023” discusses the following aspects of Skin Care market in India:

Skin Care Market Size, Share & Forecast

Segmental Analysis – By Product Type (Facial Care & Body Care), By Origin

(Conventional & Organic), By Distribution Channel (Traditional Trade, Supermarket/Hypermarket, etc.), By State (Delhi, UP, etc.)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of Skin Care in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Skin Care distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Skin Care distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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