

# **India Scratch-Resistant Glass Market By Product Type (Chemically Strengthened Glass and Sapphire Glass), By Application (Automotive, Interior Architecture, Smartphones & Tablets, Consumer Electronics and Others), By Region, Competition Forecast & Opportunities, 2019-2029F**

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## **Abstracts**

India Scratch-Resistant Glass market is expected to increase during the forecast period, owing to the rising demand for scratch-resistant glass in consumer electronics, automotive, and other type of applications.

Scratch-Resistant Glass is a type of glass which is less susceptible to scratches than conventional glass. With the use of technology, the glass is improved with a diamond-like layer on one side and that offers several advantages such as less prone to scratches, increase hardness etc. Moreover, scratch-resistant glass is widely used in applications including kitchen and bathroom, furniture design, shop and laboratory fittings, partition walls, sliding doors, interior glass doors, interior glass doors, wall panels, lifts, balustrades, etc.

Increasing Penetration of Smartphones:

India's economy is boosting due to the increasing smartphone usage, internet penetration and social media usage. The rapidly rising smartphone industry in India creates huge sales and production of high-quality smartphones and the growing preference of individuals towards the highly products and beneficial specifications, which will create the ample opportunities for the growth of market because smartphones are susceptible to scratches, which reduces the overall look after being damaged and

scratched. This will help manufacturers in delivering a better user experience since the consumers do not have to expend on aftermarket repair services.

### Rising Government Incentive is Stimulating the Green Building Projects

Constructors are using scratch-resistant glasses such as clear glass as a major component in the construction of green buildings, as clear glass is known to be an excellent green material. Clean windows reflect heat or UV rays to maintain an optimal temperature inside the building. Clean glass in buildings also substantially reduce the need for artificial lighting and allows daylight to make the interiors airy and more open. There is a significant upsurge in green building project investments. For instance, the Indian Green Building Council (IGBC) is collaboratively working with various state and central government agencies to promote green building movement across the country by giving loans to IGBC-rated green building projects. In addition to this, in 2017 the Small Industries Development Bank of India (SIDBI) is introduced which will provide financial support at lower rates to all IGBC-rated green construction projects in the MSME sector. The Indian Green Building Council (IGBC) predicts that by 2025, India will have 100,000 green buildings. Thus, government incentives are boosting green building projects across the country and the construction of energy-efficient green buildings will increase in the coming years, driving the scratch-resistant glass market.

### Growing Use of Application in Consumer Electronics

Growing applications of scratch-resistant glass in consumer electronic devices such as smartphones, laptops/computers, etc. has increased significantly during COVID-19 pandemic as people favour to work online from their place of residence, thus increasing the demand for screens with scratch-resistant glass. Moreover, the country is experiencing high demand for scratch-resistant glass, owing to the increasing construction activities including smart housing projects and expanding demand for smart consumer electronics.

### High Demand from Interior Architecture

Over the past decade, architectural and interior designing developments have grown at a swift pace due to which, the functionality of glass as a raw material for buildings has changed significantly. In the current development, the adoption of scratch-resistant glass has seen considerable growth and has emerged as one of the core materials that is largely popular among designers and architects. Technological advancements have played an essential role in enhancing the robustness and stability of scratch-resistant

glasses, such as decorative glass, due to which the demand for scratch-resistant glass has witnessed exponential growth over the past few years. This factor is expected to boost the scratch-resistant glass market during the assessment period. Moreover, increasing prominence on transformation by Indian government, surge in the number of smart cities and smart home projects, and advancements in technology are some of the major factors driving the demand for scratch-resistant glass. In addition, various advantages offered by scratch-resistant glass such as transparency and clean is expected to propel the sales of scratch-resistant glass across the country.

## Market Segments

India Scratch-Resistant Glass Market is segmented by product type, by application, and by region. Based on product type, the market is segmented into chemically strengthened glass and sapphire glass. Based on application, the market is segmented into automotive, interior architecture, smartphones & tablets, consumer electronics and others. Based on region, the market is segmented into North India, South India, East India, West India.

## Market Players

India Scratch-Resistant Glass Market players include Asahi India Glass Limited., Borosil Renewables Ltd., Saint-Gobain Sekurit India Ltd, La Opala RG Ltd, FUSO Glass India Pvt Ltd, Glass Wall Systems India Pvt Ltd, Gold Plus Glass Industry Ltd, Sisecam Flat Glass India Pvt Ltd., SCHOTT Glass India Pvt Ltd, Zenith Safety Glass Co.

## Report Scope:

In this report, India Scratch-Resistant Glass Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

### India Scratch-Resistant Glass Market, By Product Type:

Chemically Strengthened Glass

Sapphire Glass

### India Scratch-Resistant Glass Market, By Application:

Automotive

Interior Architecture

Smartphones & Tablets

Consumer Electronics

Others

India Scratch-Resistant Glass Market, By Region:

North India

South India

East India

West India

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India Scratch-Resistant Glass Market.

Available Customizations:

India Scratch-Resistant Glass Market with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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