

India Router Market, By Band Type (Single Band, Dual Band, Triple Band), By Product Type (Wired, Wireless), By End User Industry (Educational Institutes, BFSI, Defense, Media & Entertainment, Healthcare, Others {Public Institution, Remote Community}), By Antenna Type (Internal, External), By Region, Competition Forecast & Opportunities, 2028

<https://marketpublishers.com/r/I70362A272B9EN.html>

Date: August 2022

Pages: 76

Price: US\$ 4,400.00 (Single User License)

ID: I70362A272B9EN

Abstracts

The India router market is anticipated to project robust growth in the forecast period with an impressive CAGR of 9.91% in the forecast years and is expected to reach around USD645.42 million through 2028. The router market in India is growing steadily owing to the high prevalence of online games and Internet of Things (IOT), which will drive the market's growth in the next five years. Additionally, some of the other major factors contributing to the growth of this market include increasing consumer demand for web-enabled devices, attractive offers with the products, and a wide variety of router categories. All these factors are expected to drive the growth of the India router market by 2028.

The internet has changed in the last two decades, as Wi-Fi hotspots. The first generation of Wi-Fi routers followed the introduction of Wi-Fi technology in 1998 and offered speeds of up to only 2 Mbps. It will not be possible to enjoy the internet the way we do today with the old Wi-Fi router. Fortunately, Wi-Fi hotspots have developed significantly since 1998. Many modern Wi-Fi hotspots support the latest 802.11ac Wi-Fi hotspot, using the 5 GHz band specifically and capable of streaming at multiple channels of at least 1 Gbps, and at a single-channel output of at least 500 Mbps, which is sufficient to view more than 60 YouTube videos simultaneously. A Wi-Fi router is an electronic device that transmits data obtained from an Internet cable to other devices. It

also serves as a wireless access point where one can share data using radio signals. The router converts the streaming of data from internet connection into radio signals. These signals are received by powerful Wi-Fi devices such as smartphones, laptops, and tablets. In terms of band type, India router market is fragmented into dual-band, single-band, and triple-band routers. Further, in terms of Product type, the India Router market has been segmented into Wired and Wireless.

Covid Impact on Industry

Broadband service providers have successfully coped up with this immediate challenge, but now they need to consider the long-term consequences for their networks. Changes in digital behavior are likely to continue as more and more people rely on their home connections. Governments should also consider the role that broadband plays in communities after COVID.

Increase in Connected Devices

The demand for the internet among different families has been growing with the growth of connected devices. According to Intel estimates, the number of connected devices is expected to grow about USD50 million by 2023. Intel also estimated that the current average of 10 connected devices per household in 2016 is expected to grow to 50 by 2023.

Remote Learning Influence Router Companies

As local schools move to distance learning and more parents to work from home, due to the concern of COVID-19, internet providers have already seen a change in usage. Internet providers intend to take advantage of this opportunity. For example, Comcast offers a 60-day free internet service to home users who fall under the 'low income' category, with a USD9.99 monthly package.

Restraining Factor

Potential Threat of Hacking

Hacking is not just for computers; Wi-Fi routers and cable modems can also get hacked. Since hacking routers can affect the entire Wi-Fi network, they can be even more dangerous. Router hacking is when a cybercriminal controls a router without the owner's permission. Like other forms of hacking, Wi-Fi hacking depends on the cyber

hacker overcoming security measures, usually the password of the router controller or the unwritten vulnerability.

Market Segmentation

The India router market is segmented based on band type, product type, end user industry, and antenna type. Based on band type, the market is further fragmented into dual band, single band, and triple band. Based on product type, the India router market is divided into wired and wireless. Based on end user industry, the India router market is divided into educational institutes, BFSI, defense, media and entertainment, healthcare, others (public institution, remote community). Based on antenna type, the market is segmented into internal and external.

Company Profiles

Cisco Systems Pvt Ltd, D-link Limited, TP-Link Corporation Limited, Binatone Telecommunication, Hewlett-Packard Company, Huawei Technologies Co., Ltd., Netgear, Shenzhen Tenda Technology Co. Ltd., ASUSTek Computer Inc. etc. are among the major market players in the India router market.

Years considered for this report:

Historical Years: 2018-2021

Base Year: 2022

Estimated Year: 2023E

Forecast Period: 2024F–2028F

Report Scope:

In this report, the India router market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

India Router Market, By Band Type:

Dual Band

Single Band

Triple Band

India Router Market, By Product Type:

Wired

Wireless

India Router Market, By End User Industry:

Educational Institutes

BFSI

Defense

Media and Entertainment

Healthcare

Others (Public Institution, Remote Community)

India Router Market, By Antenna Type:

Internal

External

India Router Market, By Region:

South

North

West

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India router market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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