

# India Ride Gear Market By Product Type (Gloves, Jacket, Boots and Others), By End Use Application (Amateur and Professional), Competition Forecast & Opportunities, 2013 - 2023

https://marketpublishers.com/r/IDEEFC30AF0EN.html

Date: November 2018

Pages: 88

Price: US\$ 4,400.00 (Single User License)

ID: IDEEFC30AF0EN

# **Abstracts**

According to "India Ride Gear Market By Product Type, By End Use Application, Competition Forecast & Opportunities, 2013 - 2023" ride gear market is projected to grow at a CAGR of more than 12% by 2023. The growing demand for riding gears in India is backed by rising awareness among people about the benefits of using riding gear, especially about how critical it can be in case of a mishap. Moreover, growing sales of higher capacity motorcycles coupled with increasing number of motorcycle clubs in India is further pushing demand for ride gears across the country. Additionally, advancements in ride gears and their increasing availability across India is likely to steer growth in the country's ride gear market in the coming years. Some of the major players operating in India ride gear market are Rynox Gears, Spartan ProGear Co., Royal Enfield, Solace Gears, Biking Brotherhood, Zeus Motorcycle Gear, Alpinestar S.p.A, Dream Sporting Gear, Cramster Gear Co., and H-D Motor Company Private Limited. "India Ride Gear Market By Product Type, By End Use Application, Competition Forecast & Opportunities, 2013 - 2023" discusses the following aspects of ride gear market in India:

Ride Gear Market Size, Share & Forecast

Segmental Analysis – By Product Type (Gloves, Jacket, Boots and Others), By End Use Application (Amateur and Professional)

Competitive Analysis



## Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of ride gear in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, ride gear distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

#### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with ride gear distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.



# **Contents**

- 1. PRODUCT OVERVIEW
- 2. RESEARCH METHODOLOGY
- 3. ANALYST VIEW
- 4. VOICE OF CUSTOMER
- 4.1. Factor Influencing Purchase Decision
- 4.2. Brand Recall
- 4.3. Brand Satisfaction Level
- 4.4. Challenges/Unmet Needs

#### 5. INDIA RIDE GEAR MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value & Volume
- 5.2. Market Share & Forecast
  - 5.2.1. By Product Type (Jacket, Gloves, Boots & Others)
  - 5.2.2. By End Use Application (Amateur & Professional)
  - 5.2.3. By Company
  - 5.2.4. By Region
- 5.2.5. By State (Top 3 States in North, South, West & East India)
- 5.3. Market Attractiveness Index (By Product Type)
- 5.4. Market Attractiveness Index (By Region)

#### 6. INDIA RIDING GLOVES MARKET OUTLOOK

- 6.1. Market Size & Forecast
  - 6.1.1. By Value & Volume
- 6.2. Market Share & Forecast
  - 6.2.1. By End Use Application (Amateur & Professional)
  - 6.2.2. By Price Range (Basic, Premium & Super Premium)
  - 6.2.3. By Region
  - 6.2.4. By State (Top 3 States in North, South, West & East India)
- 6.3. Market Attractiveness Index (By Region)



# 7. INDIA RIDING JACKET MARKET OUTLOOK

- 7.1. Market Size & Forecast
  - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
  - 7.2.1. By End Use Application (Amateur & Professional)
  - 7.2.2. By Price Range (Basic, Premium & Super Premium)
  - 7.2.3. By Region
  - 7.2.4. By State (Top 3 States in North, South, West & East India)
- 7.3. Market Attractiveness Index (By Region)

#### 8. INDIA RIDING BOOTS MARKET OUTLOOK

- 8.1. Market Size & Forecast
  - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
  - 8.2.1. By End Use Application (Amateur & Professional)
  - 8.2.2. By Price Range (Basic, Premium & Super Premium)
  - 8.2.3. By Region
  - 8.2.4. By State (Top 3 States in North, South, West & East India)
- 8.3. Market Attractiveness Index (By Region)

#### 9. MARKET DYNAMICS

- 9.1. Drivers
- 9.2. Challenges

#### 10. MARKET TRENDS & DEVELOPMENTS

- 11. PRICING ANALYSIS
- 12. POLICY & REGULATORY LANDSCAPE
- 13. SWOT ANALYSIS
- 14. INDIA ECONOMIC PROFILE
- 15. COMPETITIVE LANDSCAPE



- 15.1. Rynox Gears
- 15.2. Spartan ProGear Co.
- 15.3. Royal Enfield
- 15.4. Solace Gears
- 15.5. Biking Brotherhood
- 15.6. Zeus Motorcycle Gear
- 15.7. Alpinestar S.p.A
- 15.8. Dream Sporting Gear
- 15.9. Cramster Gear Co.
- 15.10. H-D Motor Company Private Limited

### 16. STRATEGIC RECOMMENDATIONS



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1: INDIA RIDE GEAR MARKET FACTORS INFLUENCING PURCHASE DECISION (N=75)
- Figure 2: India Ride Gear Market Aided Brand Recall (N=75)
- Figure 3: India Ride Gear Market Unaided Brand Recall (N=75)
- Figure 4: India Ride Gear Market Brand Satisfaction Level (N=75)
- Figure 5: India Ride Gear Market Brand Satisfaction Level, By Fitment (N=75)
- Figure 6: India Ride Gear Market Brand Satisfaction Level, By Pricing (N=75)
- Figure 7: India Ride Gear Market Brand Satisfaction Level, By Armor (N=75)
- Figure 8: India Ride Gear Market Brand Satisfaction Level, By Material (N=75)
- Figure 9: India Ride Gear Market Brand Satisfaction Level, By Warranty (N=75)
- Figure 10: India Ride Gear Market Challenges/Unmet Needs (N=75)
- Figure 11: India Ride Gear Market Size, By Value (USD Million), By Volume (Thousand Units), 2013-2023F
- Figure 12: India Two-Wheeler Production & Sales, FY2013-FY2017 (Million Unit)
- Figure 13: India Ride Gear Market Share, By Product Type, By Volume, 2013-2023F
- Figure 14: India Premium Motorcycles Market Size, By Value (USD Million), 2013, 2017 & 2023F
- Figure 15: India Ride Gear Market Share, By End Use Application, By Volume, 2017 & 2023F
- Figure 16: India Ride Gear Market Share, By Company, By Volume, 2017 & 2023F
- Figure 17: India Ride Gear Market Share, By Region, By Volume, 2017 & 2023F
- Figure 18: India Ride Gear Market Share, By Top 3 States, By Volume, 2017
- Figure 19: India Ride Gear Market Attractiveness Index, By Product Type, By Volume, 2018E-2023F
- Figure 20: India Ride Gear Market Attractiveness Index, By Region, By Volume, 2018E-2023F
- Figure 21: India Riding Gloves Market Size, By Value (USD Million), By Volume (Thousand Units), 2013-2023F
- Figure 22: India Riding Gloves Market Share, By End Use Application, By Volume, 2017 & 2023F
- Figure 23: India Riding Gloves Market Share, By Price Range, By Volume, 2017 & 2023F
- Figure 24: Internet Users in India, (USD Million), 2016, 2017 & 2018E
- Figure 25: India Riding Gloves Market Share, By Region, By Volume, 2017 & 2023F
- Figure 26: India Riding Gloves Market Share, By Top 3 States, By Volume, 2017



Figure 27: India Riding Gloves Market Attractiveness Index, By Region, By Volume, 2018E-2023F

Figure 28: India Riding Jacket Market Size, By Value (USD Million), By Volume (Thousand Units), 2013-2023F

Figure 29: Road Clash Statistics, By Vehicle Type, 2016

Figure 30: India Riding Jacket Market Share, By End Use Application, By Volume, 2017 & 2023F

Figure 31: India Riding Jacket Market Share, By Price Range, By Volume, 2017 & 2023F

Figure 32: FDI Inflow in India (USD Billion) 2013 - 2017

Figure 33: India Riding Jacket Market Share, By Region, By Volume, 2017 & 2023F

Figure 34: India Riding Jacket Market Share, By Top 3 States, By Volume, 2017

Figure 35: India Riding Jacket Market Attractiveness Index, By Region, By Volume, 2018E-2023F

Figure 36: India Riding Boots Market Size, By Value (USD Million), By Volume (Thousand Units), 2013-2023F

Figure 37: India Riding Boots Market Share, By End Use Application, By Volume, 2017 & 2023F

Figure 38: India Riding Boots Market Share, By Price Range, By Volume, 2017 & 2023F

Figure 39: India Riding Boots Market Share, By Region, By Volume, 2017 & 2023F

Figure 40: India Riding Boots Market Share, By Top 3 States, By Volume, 2017

Figure 41: India Riding Boots Market Attractiveness Index, By Region, By Volume,

2018E-2023F



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Number of Road Clash Fatalities, By Top 5 Cities, 2016
- Table 2: Age profile of Road Crash Victims, 2016
- Table 3: Prominent Tracks Across India
- Table 4: Major Motorcycle Clubs in India
- Table 5: Top Selling Models Above 200cc, 2017
- Table 6: Percentage Share of Road Accidents, By Road Type, 2016
- Table 7: India Ride Gear Market Pricing Analysis, 2017



#### I would like to order

Product name: India Ride Gear Market By Product Type (Gloves, Jacket, Boots and Others), By End Use

Application (Amateur and Professional), Competition Forecast & Opportunities, 2013 -

2023

Product link: <a href="https://marketpublishers.com/r/IDEEFC30AF0EN.html">https://marketpublishers.com/r/IDEEFC30AF0EN.html</a>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/IDEEFC30AF0EN.html">https://marketpublishers.com/r/IDEEFC30AF0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970