

# **India Radio Taxi Services Market, By Vehicle Type (Sedan, Hatchback, SUV, LUX), By City (Bengaluru, Delhi, Mumbai, Chennai, Kolkata, Pune & Others), By User Segment (Individual, Tourist & Corporate), Competition, Forecast and Opportunities, 2014-2024**

<https://marketpublishers.com/r/I78EF9028BCEN.html>

Date: May 2019

Pages: 70

Price: US\$ 4,400.00 (Single User License)

ID: I78EF9028BCEN

## **Abstracts**

India radio taxi services market captured \$ 1.38 billion in 2018 and is projected to grow at a CAGR of 21.1% to reach \$ 4.40 billion by 2024, on account of availability of sophisticated mobile application technology to book a radio taxi, increasing number of internet users and growing sales of smartphones in India. Moreover, as the number of online bookings for radio taxis is increasing, most of the drivers are willing to have their own car, which is further expected to positively influence India radio taxi services market. Moreover, easily availability of financing options with EMI options is further likely to fuel growth in the market.

Years considered for this report:

Historical Years: 2014 - 2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

Objective of the Study:

To analyze and forecast the market size India radio taxi services market.

To classify and forecast India radio taxi services market based on vehicle type, user segment, by payment mode and by region.

To identify drivers and challenges for India radio taxi services market.

To examine competitive developments such as Business growth opportunities, new product development, mergers & acquisitions, etc., in India radio taxi services market.

To conduct pricing analysis for radio taxi services market in India.

To identify and analyze the profile of leading players of India radio taxi services market.

Some of the top players in India radio taxi services market are ANI Technologies Private Limited, Uber India Technology Private Limited, Meru Cab Company Pvt. Ltd., Mega Cabs Private Limited, Fast Track Call Cab Private Limited, Wings Travel India Management Private Limited, etc., To perform the study, TechSci Research conducted primary as well as exhaustive secondary research. Initially, TechSci Research prepared an exhaustive list of radio taxi service providers operating in the country. Subsequently, TechSci Research conducted primary research surveys, which include primary calls, email responses, etc., with the identified companies. While interviewing, the respondents were also asked about their major competitors. Through this technique, TechSci Research could include manufacturers, which could not be identified due to the limitations of secondary research. TechSci Research analyzed services offerings, distribution channels, and regional presence of all major radio taxi service providers across India.

TechSci Research calculated the market size for radio taxi services market using a bottom-up technique, wherein radio taxi service providers fleet data, were recorded as well as forecast for the future years. TechSci Research sourced these values from industry experts and company representatives, and externally validated through analyzing historical fleet data of respective radio cab service providers to arrive at the overall market size. Multiple secondary sources such as directories, databases such as Company websites, published articles, Economic Intelligence Unit (EIU), Company Websites, company annual reports, white papers, investor presentations and financial

reports were also studied for India radio taxi services market by TechSci Research.

#### Key Target Audience:

Car manufacturing companies

Different radio taxi services providers

Governments and financial institutions

Research organizations and consulting companies

Associations, organizations, forums and alliances related to Radio Taxi Service Providers

Industry associations

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as radio taxi service providers, investment sectors, and to the end users. The study would also help them to target the growing segments over the coming years, thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

#### Report Scope:

In this report, India radio taxi services market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

##### Market, by City Wise:

Delhi

Bengaluru

Mumbai

Hyderabad

Chennai

Kolkata

Pune

Ahmedabad

Rest of India

Market, by Vehicle Type:

Sedan

Hatchback

SUV

Luxury

Market, by User Segment:

Individual

Corporate

Tourists

Market, by Payment Mode:

Online

Cash

Market, by Region:

North

East

West

South

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India radio taxi service market

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

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