

# India PVC Comprehensive Techno-Commercial Market Analysis and Forecast, 2013-2030

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## **Abstracts**

PVC demand in India stood at 2,888 KTPA in 2018 and is projected to grow at a CAGR of 6.81% during 2019-2030 to reach 6,779 KTPA by 2030. Expanding agriculture sector coupled with strong growth in infrastructure development, rapid industrialization and rising urbanization are the key factors expected to push demand for PVC in coming years during forecast period. Moreover, increasing investments in residential and commercial infrastructure are further propelling demand for PVC in pipes & fittings production industry. Additionally, growing usage of PVC in flooring application across domestic (living room, bedroom, etc.), commercial (schools, hospitals, etc.) and industrial (warehouses, production plants, etc.) premises, owing to its durability, ease of installation, recyclability and availability in variable thicknesses would aid market growth. Favorable government policies and investments, growing population and rising construction activities in the country are further anticipated to drive India PVC market during 2019-2030.

Years Considered for this Report:

Historical Years: 2013 – 2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020 - 2030

Objective of the Study:



The primary objective of the study was to evaluate and forecast PVC capacity, production, demand, inventory, and demand – supply gap in India.

To categorize PVC demand based on type, grade, region and sales channel.

To study trade dynamics and company share in India PVC market.

To identify major customers of PVC in India.

To evaluate and forecast PVC pricing by grade in India.

To identify and profile major companies operating in India PVC market.

To identify major developments, deals and expansion plans in India PVC market.

Some of the major players operating in India PVC market are Reliance Industries, Finolex, etc.

To extract data for India PVC market, primary research surveys were conducted with PVC manufacturers, suppliers, distributors, wholesalers and end users. While interviewing, the respondents were also inquired about their competitors. Through this technique, TechSci Research was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, TechSci Research analyzed various end user segments and projected a positive outlook for India PVC market over the coming years.

TechSci Research calculated PVC demand in India by analyzing the historical data and demand forecast was carried out considering consumption pattern and analyzing the demand by tracking upcoming manufacturing units in different industrial segments. TechSci Research sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by TechSci Research.

**Key Target Audience:** 



PVC manufacturers and other stakeholders

Organizations, forums and alliances related to PVC distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders, such as PVC manufacturers, distributors and policy makers. The report also provides useful insights about which market segments should be targeted over the coming years to strategize investments and capitalize on growth opportunities.

#### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs.



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