

# India Pub, Bar, Caf?, Lounge (PBCL) Market By Ownership (Chain Outlets Vs. Standalone Outlets), By Outlet Type (Economy Vs. High-end), Competition Forecast & Opportunities, 2012 – 2022

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## Abstracts

According to “India Pub, Bar, Caf?, Lounge (PBCL) Market By Ownership, By Outlet Type, Competition Forecast & Opportunities, 2012 – 2022”, India PBCL market is projected to cross \$ 2.9 billion by 2022. Growth in India PBCL market can be attributed to factors like growing disposable income, rising trend of night life and mid-week parties, and expanding working population in the country. These factors coupled with the increasing penetration of various domestic and international players in India PBCL market are expected to drive the market during the forecast period. Some of the major players operating in India PBCL market include Impresario Entertainment and Hospitality Pvt. Ltd., Olive Bar and Kitchen Pvt. Ltd., Massive Restaurants Pvt. Ltd., JSM Corporation Pvt. Ltd., BTB Marketing Pvt. Ltd., Foodlink Restaurants India Pvt. Ltd., deGustibus Hospitality Pvt. Ltd., Bistro Hospitality Pvt. Ltd., Big Chill Caf?, and Azure Hospitality Pvt. Ltd, among others. “India Pub, Bar, Caf?, Lounge (PBCL) Market By Ownership, By Outlet Type, Competition Forecast & Opportunities, 2012 – 2022” discusses the following aspects of Pub, Bar, Caf?, Lounge (PBCL) market in India:

Pub, Bar, Caf?, Lounge (PBCL) Market Size, Share & Forecast

Segmental Analysis – by Type (Bar Cakes, Muffins / Cup Cakes), By Distribution Channel (Supermarkets/ Hypermarkets, Convenience Stores, Independent Small Grocers, Bakery Shops, Online and Others), By Geography (North Region, West Region, South Region, East Region)

Pricing & Competitive Analysis

## Changing Market Trends & Emerging Opportunities

### **WHY YOU SHOULD BUY THIS REPORT?**

To gain an in-depth understanding of Pub, Bar, Caf?, Lounge (PBCL) market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Pub, Bar, Caf?, Lounge (PBCL) owners and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### **REPORT METHODOLOGY**

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Pub, Bar, Caf?, Lounge (PBCL) owners and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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8. Bistro Hospitality Pvt. Ltd.
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10. Azure Hospitality Pvt. Ltd

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