

# India PTA Comprehensive Techno-Commercial Market Analysis and Forecast, 2013 – 2030

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## Abstracts

PTA demand in India stood at 6,179 thousand tonnes in 2018 and is projected to grow at a CAGR of 3.44% during 2019-2030 to reach 9,023 thousand tonnes by 2030. As PTA boasts properties such as excellent weathering resistance, outstanding strength and flexibility, its usage is growing in various end use industries such as food & beverages, electronics, apparel, home textiles, carpets and industrial fiber products. Moreover, increasing use of PTA in the production of polyester film, cyclohexanedimethanol, terephthaloyl chloride, copolyester-ether elastomers and plasticizers is expected to aid market growth in India. Growing textiles industry and increasing production of yarn with a focus on the development of technical textiles coupled with rising demand for paints and coatings is anticipated to propel the demand for PTA in India during forecast period.

Years Considered for this Report:

Historical Years: 2013 – 2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020 – 2030

Objective of the Study:

The primary objective of the study was to evaluate and forecast PTA capacity,

production, demand, inventory, and demand – supply gap in India.

To categorize PTA demand based on end use, sales channel and region.

To study trade dynamics and company share in India PTA market.

To identify major customers of PTA in India.

To evaluate and forecast PTA pricing in India.

To identify and profile major companies operating in India PTA market.

To identify major developments, deals and expansion plans in India PTA market.

Some of the major players operating in India PTA market are Reliance Industries Limited, Indian Oil Corporation Limited, MCPI Private Limited, JBF Industries Limited, etc.

To extract data for India PTA market, primary research surveys were conducted with PTA manufacturers, suppliers, distributors, wholesalers and end users. While interviewing, the respondents were also inquired about their competitors. Through this technique, TechSci Research was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, TechSci Research analyzed various end user segments and projected a positive outlook for India PTA market over the coming years.

TechSci Research calculated PTA demand in India by analyzing the historical data and demand forecast was carried out considering the consumption pattern and analyzing the demand by tracking upcoming manufacturing units in different industrial segments. TechSci Research sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by TechSci Research.

Key Target Audience:

PTA manufacturers and other stakeholders

Organizations, forums and alliances related to PTA distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders, such as PTA manufacturers, distributors and policy makers. The report also provides useful insights about which market segments should be targeted over the coming years to strategize investments and capitalize on growth opportunities.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs.

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