

# **India PropTech Market By Solutions (Business Intelligence, Facility Management, Portfolio Management, Real Estate Search, Asset Management, Enterprise Resource Planning, Others), By Applications ((Residential (Multi Family Housing, Single Family Housing, Others), Commercial (Retail Spaces, Office Spaces, Others)), By Deployment (On-Premises, Cloud), By End Users (Housing Associations, Real Estate Agents, Property Investors, Others), By Region, Competition Forecast & Opportunities, 2019-2029**

<https://marketpublishers.com/r/IA33D1D09787EN.html>

Date: September 2023

Pages: 88

Price: US\$ 3,500.00 (Single User License)

ID: IA33D1D09787EN

## **Abstracts**

The India Proptech Market is anticipated to register a high CAGR in the forecast period, 2024-2028. PropTech is a term used to describe property technology that is based on emerging information technologies to help consumers and businesses conduct real estate research, acquire, sell, and manage their properties. PropTech employs digital innovation to satisfy the expectations of the real estate business with IoT Security. Buyers, brokers, lenders, and landlords are just a handful of the numerous participants in the real estate sector that PropTech technology aims to connect and update. Proptech is often divided into two categories: residential proptech and commercial proptech. Residential proptech refers to digital solutions made by real estate businesses to enhance the purchasing or renting of properties. Property search platforms powered by AI, property selling tools, financing tools, mortgage lender software, property management tools (IoT-powered tools), and so on are examples of this. Proptech in commercial real estate refers to the tools that businesses use to find,

rent, and sell office, industrial, and retail property assets. Property search platforms, construction planning and management tools, assessment and finance tools (transaction underwriting & management, debt financing platforms, etc.), property management tools (IoT-powered tools), and asset utilization tools are examples of such products (co-working & co-living spaces management, retail and industrial buildings management, etc.) The Indian real estate business has been sluggish to adapt to change. While many have recognised the need of using proptech, others are still catching up. Companies that fail to adapt to change may become inefficient and fall behind. Real estate firms must adopt new technologies and techniques to remain competitive. Proptech will have a tremendous influence on the industry in the future, having the potential to fundamentally revolutionise and disrupt it. Future real estate winners and losers will be determined by their readiness to evolve and incorporate proptech into their operations. Technology is a new industry, and technological convergence, cloud computing, and digital transformation are transforming the PropTech industry drastically. PropTech technology is being introduced to boost efficiency, personalise property management, and reduce the costs and resources associated with real estate transactions, which will most certainly benefit the India Proptech sector.

A growing reliance on cutting-edge technology-based real estate solutions and services

Advances in IoT and associated use cases in data gathering and analysis have given data-driven decision making a considerable boost. Any industrial, commercial, or residential setting may be automated to collect and analyse data on water and energy consumption, movement and occupancy, and machine health and productivity. The residential segment of the Proptech business has grown significantly. This information can assist decision-makers who want to boost output, and have a positive impact on the environment.

Proptech has the ability to alter the relationship between landlords and tenants. Landlords may use proptech solutions like smart gadgets and sensors (IoT) to see how renters use the property. Property owners may check on their properties remotely utilising security and maintenance data, without having to visit them. Virtual reality technology eliminates geographical borders. Virtual house tours are available, allowing property owners and tenants to conduct them from the comfort of their own homes.

### India Proptech Market Challenges

While there has been a growing adoption of digital platforms in the real estate industry,

a significant portion of the population still lacks the digital literacy to use these platforms effectively. This limits the reach of Proptech startups and makes it difficult for them to scale their businesses. Lack of standardized data on the real estate industry makes it difficult for Proptech startups to develop reliable algorithms for property valuation and other services. The real estate industry in India is heavily regulated, and Proptech startups must navigate a complex regulatory landscape to operate in the market. This can be a significant barrier to entry for new startups and can limit the growth of existing players. Despite these challenges, the Indian Proptech market is poised for significant growth in the coming years. With the right strategies and technologies in place, Proptech startups can overcome these challenges and transform the Indian real estate industry.

## Market Segments

India Proptech Market is divided into Solutions, Applications, Deployment and End Users, Region and Competitive Landscape. Based on Solutions, the market is divided into Business Intelligence, Facility Management, Portfolio Management, Real Estate Search, Asset Management, Enterprise Resource Planning, Others. Based on Applications, the market divided into Residential (Multi Family Housing, Single Family Housing, Others), Commercial (Retail Spaces, Office Spaces, Others). Based on Deployment, the market is divided into On-Premises and Cloud. Based on End Users, the market is divided into Housing Associations, Real Estate Agents, Property Investors, Others

## Market Players

Major market players in India Proptech Market are Livspace.com, House of Kieraya Private Limited (Furlenco), NoBroker Technologies Solution Pvt. Ltd, Square Yards, Clicbrics Technologies pvt. ltd, Zolostays Property Solutions Private Limited, NestAway Technologies Pvt Ltd, Magicbricks Realty Services Limited, Proptiger.com and Infra.Market.

## Recent Developments

In November 2022 Livspace, a Singapore-based proptech startup, is earmarking USD100 million to buy other companies that might support its expansion plan. Livspace is now in 'active conversations' with eight to nine companies and hopes to purchase three to four organisations. Through these transactions, it hopes to expand in Singapore, India, Malaysia, and the Middle East.

## Report Scope:

In this report, India Proptech Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

### India Proptech Market, By Solutions:

Business Intelligence

Facility Management

Portfolio Management

Real Estate Search

Asset Management

Enterprise Resource Planning

Others

### India Proptech Market, By Applications:

Residential

Multi-Family Housing

Single Family Housing

Others

Commercial

Retail Spaces

Office Spaces

Others

### India Proptech Market, By Deployment:

On-Premises

Cloud

### India Proptech Market, By End Users:

Housing Associations

Real Estate Agents

Property Investors

Others

### India Proptech Market, By Region:

North India

South India

West India

East India

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India Proptech Market

### Available Customizations:

Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

*India PropTech Market By Solutions (Business Intelligence, Facility Management, Portfolio Management, Real Est...*

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. SERVICE OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. IMPACT OF COVID-19 ON INDIA PROPTech MARKET

### 4. EXECUTIVE SUMMARY

### 5. VOICE OF CUSTOMERS

### 6. INDIA PROPTech MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value

#### 6.2. Market Share & Forecast

6.2.1. By Solutions (Business Intelligence, Facility Management, Portfolio Management, Real Estate Search, Asset Management, Enterprise Resource Planning, Others)

6.2.2. By Applications (Residential (Multi Family Housing, Single Family Housing, Others), Commercial (Retail Spaces, Office Spaces, Others,))

##### 6.2.3. By Deployment (On-Premises, Cloud)

6.2.4. By End Users (Housing Associations, Real Estate Agents, Property Investors, Others)

##### 6.2.5. By Region (North India, South India, West India, East India)

#### 6.3. By Company (2022)

#### 6.4. Market Map

### 7. NORTH INDIA PROPTech MARKET OUTLOOK

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value

#### 7.2. Market Share & Forecast

- 7.2.1. By Applications
- 7.2.2. By Deployment
- 7.2.3. By Solutions
- 7.2.4. By End Users

## **8. SOUTH INDIA PROPTECH MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Applications
  - 8.2.2. By Deployment
  - 8.2.3. By Solutions
  - 8.2.4. By End Users

## **9. WEST INDIA PROPTECH MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Applications
  - 9.2.2. By Deployment
  - 9.2.3. By Solutions
  - 9.2.4. By End Users

## **10. EAST INDIA PROPTECH MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Applications
  - 10.2.2. By Deployment
  - 10.2.3. By Solutions
  - 10.2.4. By End Users

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges



## **12. MARKET TRENDS & DEVELOPMENTS**

## **13. POLICY & REGULATORY LANDSCAPE**

## **14. INDIA ECONOMIC PROFILE**

## **15. COMPANY PROFILES**

### 15.1. Livspace.com

15.1.1. Business Overview

15.1.2. Key Revenue and Financials (If available)

15.1.3. Recent Developments

15.1.4. Key Personnel

15.1.5. Key Product/Services

### 15.2. HOUSE OF KIERAYA PRIVATE LIMITED(FURLENCO)

15.2.1. Business Overview

15.2.2. Key Revenue and Financials (If available)

15.2.3. Recent Developments

15.2.4. Key Personnel

15.2.5. Key Product/Services

### 15.3. NoBroker Technologies Solution Pvt. Ltd

15.3.1. Business Overview

15.3.2. Key Revenue and Financials (If available)

15.3.3. Recent Developments

15.3.4. Key Personnel

15.3.5. Key Product/Services

### 15.4. NestAway Technologies Pvt Ltd

15.4.1. Business Overview

15.4.2. Key Revenue and Financials (If available)

15.4.3. Recent Developments

15.4.4. Key Personnel

15.4.5. Key Product/Services

### 15.5. Infra.Market

15.5.1. Business Overview

15.5.2. Key Revenue and Financials (If available)

- 15.5.3. Recent Developments
- 15.5.4. Key Personnel
- 15.5.5. Key Product/Services
- 15.6. Proptiger.com
  - 15.6.1. Business Overview
  - 15.6.2. Key Revenue and Financials (If available)
  - 15.6.3. Recent Developments
  - 15.6.4. Key Personnel
  - 15.6.5. Key Product/Services
- 15.7. Zolostays Property Solutions Private Limited
  - 15.7.1. Business Overview
  - 15.7.2. Key Revenue and Financials (If available)
  - 15.7.3. Recent Developments
  - 15.7.4. Key Personnel
  - 15.7.5. Key Product/Services
- 15.8. Magicbricks Realty Services Limited
  - 15.8.1. Business Overview
  - 15.8.2. Key Revenue and Financials (If available)
  - 15.8.3. Recent Developments
  - 15.8.4. Key Personnel
  - 15.8.5. Key Product/Services
- 15.9. Square Yards
  - 15.9.1. Business Overview
  - 15.9.2. Key Revenue and Financials (If available)
  - 15.9.3. Recent Developments
  - 15.9.4. Key Personnel
  - 15.9.5. Key Product/Services
- 15.10. Clicbrics Technologies Pvt. Ltd
  - 15.10.1. Business Overview
  - 15.10.2. Key Revenue and Financials (If available)
  - 15.10.3. Recent Developments
  - 15.10.4. Key Personnel
  - 15.10.5. Key Product/Service

## **16. STRATEGIC RECOMMENDATIONS**

## **17. ABOUT US & DISCLAIMER**

Note: India Proptech Market for any year represents the market during the period i.e., 1st April of the previous year to 31st March of that year. eg: For 2023E, the data represents the period, 1st April 2022 to 31st March 2023.

## I would like to order

Product name: India PropTech Market By Solutions (Business Intelligence, Facility Management, Portfolio Management, Real Estate Search, Asset Management, Enterprise Resource Planning, Others), By Applications ((Residential (Multi Family Housing, Single Family Housing, Others), Commercial (Retail Spaces, Office Spaces, Others)), By Deployment (On-Premises, Cloud), By End Users (Housing Associations, Real Estate Agents, Property Investors, Others), By Region, Competition Forecast & Opportunities, 2019-2029

Product link: <https://marketpublishers.com/r/IA33D1D09787EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IA33D1D09787EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970