

India Primer Market By Resin Type (Acrylic, Epoxy, and Others), By Pack Size (Up to 1 liter, 1 liter, 4 liters, 10 liters, and above), By Price Category (Premium, Mid-Range, and Economy), By Type (Water-Based, Solvent-Based), By End Use (Residential, Commercial, Industrial, and Infrastructure), By Region, Competition, Forecast, and Opportunities, 2029

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Abstracts

India Primer Market is anticipated to grow at a steady pace during the forecast period. Primers are used frequently in domestic settings to improve the strength and texture of painted surfaces. In addition to being used on walls, primers are also applied to metal and wooden surfaces, which will continue to fuel the expansion of the primer market through 2029.

The term 'primer' refers to the first layer of paint that is put directly to bare steel, wood, and other surfaces before painting to level the surface and provide a smooth finish. The primer, which improves adhesion and stops moisture from penetrating the surface of the material, is necessary for the final paint. Before painting, a smooth surface is created on materials by applying a layer of coating called primer. It also goes by the name of an undercoat. It shields the material from paint, keeps moisture from penetrating the surface, stops paint from soaking into the substrate, expands the connection while delaying paint wear outside the material, and protects the material from paint.

Building and Construction Segment to Dominate

A lot of primers are utilized in the building and construction industries. Before painting, it is used as a primer layer on walls and other substrates. The construction industry has

seen a strong expansion in the Asia Pacific region, driven by rising manufacturing and service sector infrastructure, rising housing construction, and apparent government spending on infrastructure development. Before applying undercoats or topcoats to freshly painted or previously painted surfaces, primers are colored coatings. The expanding demand for paints and coatings is strongly influenced by the expanding building sector. The market for primers will eventually grow as demand for paints and coatings increases along with the number of construction activities.

The establishment of new cities, rising urban migration, renovation of aging infrastructure in established cities, and other reasons have all contributed to the growth of the building and construction industry over the past few years.

By 2025, it is anticipated that India's construction market would be worth USD 1.4 Tn. Urban population to contribute 75% of GDP (up from 63% at now), and 68 cities will have a population of more than one million. With connections between sectors, India's construction market consists of about 250 subsectors. More than 40% of India's population is predicted to dwell in cities by 2030 (up from 33% presently), creating a need for 25 MN more mid-range and cheap apartments. India has a USD 1.4 trillion investment budget for infrastructure under the NIP, with 24% going to renewable energy, 18% to roads and highways, 17% to urban infrastructure, and 12% to railroads.

Urban planning that is more contemporary and technology-driven is projected to improve the quality of life via programs, such as the ground-breaking Smart City Mission (goal 100 cities). To usher in a new age in the Indian building technology industry, 54 breakthrough worldwide construction technologies were identified under a Technology Sub-Mission of PMAY-U. SBM-U has certified over 3,500 cities as ODF+ and 1,191 cities as ODF++. Seamless Freight Movement across Multiple Modes will be made possible by the construction of Multi-Modal Logistics Parks at 35 key critical locations for a total capital investment of INR 50,000 crores.

With a 33% increase in capital investment outlay of INR 10 billion, The PM Awas Yojana budget has increased by 66% to approximately 79,000 Cr. Fund for the Development of Urban Infrastructure: 10,000 crores annual investment for building urban infrastructure in tier 2 and tier 3 cities.

Development of Auto-Creation

The primer market in India is being driven by the advancement of auto-creation. A

draughtsman or organizer needs to consider an alternative to offer conventional fuel vehicles as global air pollution is rapidly increasing, and vehicle emissions play a significant role in the problem. Liquid vehicles filled with nitrogen can also be a fantastic alternative. As a result, liquid nitrogen is frequently used in vehicles as a coolant. As a result, increasing robotization will call for more fluid nitrogen, which will spur the market for fluid nitrogen during the forecast period.

Rising Demand for Water Cement Primer

To cover or fill in flaws, improve paint adhesion to the surface, hide stains, neutralize the color of the surface, and for other purposes, primer, often referred to as an undercoat, is applied to the surface before painting. For interior and exterior cement plaster, fiber cement, bricks, and gypsum plaster, cement primer (water-based) is a fast-drying, water-based, alkali-resistant primer, and sealer. The underlying surface can breathe and evaporate moisture because of its adaptability. Plaster primer is water-based, non-toxic, and tinted white, which requires fewer topcoats on dark surfaces and has no solvent odor. It is employed to guarantee a superb and seamless surface finish. While painting the walls, interior wall primers are required to protect them from moisture. Modern primers are frequently water-based primers and dry very quickly. Water-based primers are typically used for walls and ceilings where there is fresh work and preparation is necessary. In less than an hour, some can be recoated with finished paint. Utilizing a paint primer will expedite the process, not slow it down.

Market Segmentation

The India primer market is segmented based on resin type, pack size, price category, type, end-use, and region. Based on resin type, the market can be segmented into acrylic, epoxy, and others. Based on pack size, the market can be segmented into Up to 1 liter, 1 liter, 4-liter, 10-liter, and above. Based on price category, the market can be segmented into premium, mid-range, and economy. Based on type, the market can be segmented into water-based and solvent-based. Based on end use, the market can be segmented into residential, commercial, industrial, and infrastructure.

Market Players

key players in the India primer market are Asian Paints Limited, Berger Paints India Limited, Kansai Nerolac Paints Limited, AkzoNobel India Limited, Shalimar Paints Limited, Kamdhenu Limited, Acro Paints India Limited, Nova Paints and Chemicals, Nippon Paint (India) Company Limited, and Indigo Paints Private Limited.

Report Scope:

In this report, the India primer market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

India Primer Market, By Resin Type:

Acrylic

Epoxy

Others

India Primer Market, By Pack Size:

Up to 1 liter

1 liter

4 Liter

10 Liters and above

India Primer Market, By Price Category:

Premium

Mid-Range

Economy

India Primer Market, By Type:

Water Based

Solvent Based

India Primer Market, By End Use:

Residential

Commercial

Industrial

Infrastructure

India Primer Market, By Region:

West India

North India

South India

East India

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the India Primer Market.

Available Customizations:

India Primer Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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