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India POS Terminals Market By Type, By End User, Competition Forecast & Opportunities, 2012 – 2022

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Abstracts

India POS terminals market is forecast to exhibit a CAGR of more than 11%, in value terms, during 2017-2022, primarily owing to increasing government focus and initiatives aimed at digitizing the country's economy. In 2016, retail sector accounted for the largest market share in India POS terminals market, on the back of increasing awareness among retailers about the benefits of POS terminals. Increasing use of new technologies such as mobile wallets, rising demand from the urban population for more secure ways of making transactions and ease of use associated with POS terminals are expected to fuel demand for POS terminals in India during the forecast period.

According to "India POS Terminals Market By Type, By End User, Competition Forecast & Opportunities, 2012 – 2022", major players operating in India POS terminals market include Verifone India Sales Pvt. Ltd., Ingenico International India Pvt. Ltd., Ezetap Mobile Solutions Pvt. Ltd., Mswipe Technologies Private Limited, MobiSwipe Technologies Private Limited, PayU Money, ePaisa, Pine Labs, PAX Technologies Pvt. Ltd., and Paynear One. "India POS Terminals Market By Type, By End User, Competition Forecast & Opportunities, 2012 – 2022" discusses the following aspects of POS terminals market in India:

India POS Terminals Market Size, Share & Forecast

Segmental Analysis – By Type (Fixed, Portable & mPOS), By End User (Retail & e-commerce, Hospitality, Government & Transportation, Others), By Region

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

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WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of India POS Terminals Market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, POS terminal manufacturers, vendors, dealers other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with POS terminal manufacturers, distributors, channel partners and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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2. Ingenico International India Pvt Ltd
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4. MobiSwipe Technologies Private Limited
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