

# **India PET and PBT Resins Market By PET Resins Application (Bottles, Films, Food Packaging, Others), By PBT Resins Application (Automotive, Consumer Appliance, Electronic & Electricals, Others), By Region, Competition, Forecast and Opportunities, 2019-2029**

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## **Abstracts**

India PET and PBT Resins Market is anticipated to project robust growth in the forecast period. The Polyethylene Terephthalate (PET) and Polybutylene Terephthalate (PBT) resins market in India is currently experiencing robust growth, propelled by the expanding food and beverage industry and the rising demand for efficient packaging solutions. With the increasing focus on sustainability and environmental concerns, the market is witnessing a surge in the adoption of PET and PBT resins, which are known for their recyclability and low carbon footprint.

Additionally, the PBT resins market is also witnessing significant growth due to its exceptional electrical properties, heat and chemical resistance, and low moisture absorption. This makes PBT a preferred choice in the manufacturing of reusable plastic containers and microwave-safe kitchenware, catering to the growing demand for sustainable and safe consumer products.

Noteworthy developments in the market include the introduction of innovative products like LNP Elcrin WF006XXPiQ, which further drives the growth of the sector. This new product brings advanced performance characteristics, such as improved strength and durability, enhancing the overall value proposition of PET and PBT resins in various applications.

In conclusion, the PET and PBT resins market in India is poised for continued growth, driven by the thriving food and beverage industry and the increasing emphasis on sustainable and efficient packaging solutions. As the market expands, manufacturers and industry players are expected to focus on product innovation and technological advancements to meet the evolving needs of consumers and contribute to a greener future.

## Key Market Drivers

### Growing Demand of PET and PBT Resins in Food & Beverage Industry

PET (Polyethylene Terephthalate) is a versatile plastic that finds extensive use in packaging various food and beverage products. Its exceptional clarity, strength, and lightweight nature make it the preferred choice for convenience-sized soft drinks, water bottles, and numerous other food items. With its shatter-resistant properties and ability to preserve the freshness of consumables, PET has gained popularity in the industry.

One of the key advantages of PET is its excellent barrier against moisture and atmospheric gases, ensuring the longevity of the enclosed product. This attribute has significantly contributed to its widespread use in the food and beverage sector, thereby driving the growth of the PET resins market in India.

On the other hand, PBT (Polybutylene Terephthalate) is a thermoplastic polyester known for its outstanding electrical properties, high heat and chemical resistance, and low moisture absorption. These exceptional characteristics make PBT an ideal choice for manufacturing food and beverage packaging materials, as well as kitchen appliances.

Moreover, PBT plays a vital role in the production of reusable plastic containers and microwave-safe kitchenware, which are gaining popularity in India due to evolving lifestyles and the increasing reliance on convenience foods.

The food and beverage industry in India is experiencing significant growth, fueled by factors such as rising disposable income, urbanization, and evolving consumer preferences. This growth has resulted in an increased demand for innovative and efficient packaging solutions, thereby boosting the demand for PET and PBT resins in the market.

In conclusion, the escalating demand for PET and PBT resins in the food and beverage

industry serves as a pivotal driver for India's PET and PBT resins market. As the food and beverage sector continues to expand and transform, the demand for these versatile materials is expected to grow, paving the way for the sustained expansion of the PET and PBT resins market in India.

### Growing Demand of PET and PBT Resins in Automotive Industry

In recent years, the automotive industry has been undergoing a notable transformation, characterized by a shift towards lighter and more efficient materials for vehicle production. This strategic shift aims to enhance fuel efficiency and reduce the overall environmental impact. Among the various materials being adopted, PET (Polyethylene Terephthalate) and PBT (Polybutylene Terephthalate) resins have emerged as the materials of choice, owing to their exceptional strength, durability, and lightweight properties.

PET, recognized for its remarkable clarity and strength, finds extensive application in the manufacturing of various automotive parts, including headlight covers, body panels, and inner ducts. Its exceptional resistance to water absorption and ability to withstand high temperatures make it an ideal choice for demanding automotive applications.

Similarly, PBT, a specific type of thermoplastic polyester, stands out for its excellent electrical properties, high resistance to heat and chemicals, and low moisture absorption. It is commonly utilized in the production of under-the-hood components, electrical connectors, and other critical electrical parts.

The automotive industry in India is experiencing substantial growth, driven by multiple factors such as increasing disposable income, rapid urbanization, and evolving consumer preferences. This growth has led to a significant surge in demand for innovative and efficient materials like PET and PBT resins.

In conclusion, the growing demand for PET and PBT resins in the automotive industry is a key driving force behind the PET and PBT resins market in India. As the automotive sector continues to evolve and expand, the demand for these versatile materials is expected to grow even further, promising a bright and prosperous future for the PET and PBT resins market in India. The automotive industry's commitment to adopting advanced materials underscores its dedication to sustainability and technological advancements, setting the stage for a new era of automotive innovation.

### Key Market Challenges

## Volatility in Supply of Raw Materials

PET (polyethylene terephthalate) and PBT (polybutylene terephthalate) are widely used materials in various industries. These polymers are primarily made from key raw materials like terephthalic acid and ethylene glycol. However, the prices of these raw materials can be highly volatile due to several factors.

One of the factors contributing to the price volatility is geopolitical tensions. Political conflicts and trade policies between countries can disrupt the supply chain and impact the availability of these raw materials. Additionally, shifts in global supply-demand dynamics can also affect the prices of terephthalic acid and ethylene glycol.

Furthermore, the Indian PBT market heavily relies on imports from China and other Asian nations. This dependency on external sources makes it susceptible to disruptions in international trade and fluctuations in foreign exchange rates. Any disturbances in the trade relations between countries can directly impact the supply and cost of PBT in the Indian market.

Environmental concerns surrounding the production and disposal of PET and PBT resins have also contributed to the volatility in raw material prices. With increasing regulations aimed at reducing plastic waste and promoting recycling, the availability and cost of these raw materials can be affected. Manufacturers need to adapt to these changing regulations, which further adds to the complexity of the market.

The volatility in raw material prices can have far-reaching implications. Unpredictable production costs can squeeze the margins of manufacturers, leading to price instability in the PET and PBT resins market. This, in turn, can have a cascading effect on end-user industries such as automotive and food & beverage sectors. These industries heavily rely on PET and PBT resins for various applications, and any fluctuations in prices can impact their profitability and operational efficiency.

In summary, the prices of PET and PBT resins are subject to significant volatility due to factors such as geopolitical tensions, trade policies, global supply-demand dynamics, and environmental regulations. Manufacturers and industries relying on these materials need to closely monitor these factors and adapt their strategies to mitigate the risks associated with price instability.

## Key Market Trends

## Surge in technological Advancements

In recent years, the demand for PET resins in food and beverage packaging has seen a significant increase. This surge can be attributed to the remarkable technological advancements in processing and manufacturing, which have resulted in notable improvements in the quality and functionality of PET resins. Moreover, the shift from traditional packaging materials such as glass, aluminum, and paper to PET resin has also contributed significantly to this growing trend.

On the other hand, the PBT resin market is experiencing steady growth, primarily driven by technological breakthroughs in the electrical and electronics industry. The advent of electrification and automation has created a surge in demand for PBT resins, known for their exceptional electrical properties, heat resistance, and low moisture absorption capabilities.

Technological advancement has emerged as a key trend in the specialty resins market, propelling the industry towards new horizons. From the development of cutting-edge processing techniques to the introduction of high-performance grades, these technological advancements are pushing the boundaries of what can be achieved with PET and PBT resins.

Moreover, the industry is also witnessing a strong push towards sustainability and the circular economy, which is driving innovation in the sector. For instance, the development of recycling technologies specifically designed for PET and PBT resins is gaining momentum, addressing the environmental concerns associated with plastic waste.

Technological advancements continue to play a pivotal role in shaping India's PET and PBT resins market. As we embark on an era of rapid innovation, the market is poised to evolve, offering new opportunities and challenges alike. Therefore, staying ahead of these technological trends will prove crucial for stakeholders to effectively capitalize on the immense growth potential of this market.

## Segmental Insights

### PET Resins Application Insights

Based on the category of PET resins application, the food packaging segment emerged

as the dominant player in the Indian market for PET and PBT Resins in 2023. India's food and beverage industry has experienced remarkable growth in recent years. This growth can be attributed to the shifting consumer preferences, rising disposable income, and the rapid pace of urbanization. As a result, there has been a significant surge in the demand for efficient and innovative packaging solutions, which in turn has driven the market for PET and PBT resins. Among these resins, PET is particularly favored for its exceptional barrier properties, durability, and lightweight characteristics, making it the preferred choice for packaging food items.

Recent technological advancements in the processing and manufacturing of PET and PBT resins have led to notable improvements in their quality and functionality. These developments have made PET and PBT resins even more attractive for food packaging applications, further contributing to their increased usage in the industry. The enhanced quality and functionality of these resins have not only met the growing demands of the market but have also provided better protection and preservation for food products, ensuring their freshness and quality throughout the supply chain.

### PBT Resins Application Insights

The electronic & electricals segment is projected to experience rapid growth during the forecast period. India's electronics industry has been experiencing rapid growth, driven by increasing consumer demand, government initiatives, and technological advancements. This surge has led to an increased demand for efficient and innovative materials like PET (Polyethylene Terephthalate) and PBT (Polybutylene Terephthalate) resins, which are widely used in the manufacturing of electronic components due to their excellent electrical properties, heat resistance, and low moisture absorption.

PET and PBT resins offer several advantages that make them ideal for electronics and electrical applications. PET is known for its exceptional strength, exceptional transparency, and remarkable chemical resistance, making it suitable for applications that require durability and visual clarity. On the other hand, PBT is appreciated for its outstanding thermal stability, high dimensional stability, and excellent resistance to various environmental influences, making it an excellent choice for applications in challenging operating conditions.

With their unique properties, PET and PBT resins have become indispensable materials in the electronics industry. These resins find extensive use in connectors, switches, and casings, providing reliable performance and protection for electronic devices. Moreover, their versatility allows for customization and design flexibility, enabling manufacturers to

create innovative and sleek electronic products.

As the demand for electronics continues to grow, the need for efficient and reliable materials like PET and PBT resins will remain crucial in driving the progress of the electronics industry in India and beyond.

## Regional Insights

West India emerged as the dominant player in the India PET and PBT Resins Market in 2023, holding the largest market share in terms of value. West India, a thriving hub for the PET and PBT resins market, is home to major industry players such as Reliance Industries Limited (RIL), Dhunseri Petrochem Limited, and JBF Industries. These renowned companies have strategically established their manufacturing units in this region, bolstering the production of PET and PBT resins and making West India a key contributor in the industry.

The electronics and food & beverage sectors, which are vital consumers of PET and PBT resins, are experiencing remarkable growth in West India. This can be attributed to the region's robust economic development, leading to an increased demand for electronic goods and packaged foods. As a result, the demand for PET and PBT resins has surged, further propelling the growth of these industries in West India.

With its strong presence of key market players and the flourishing electronics and food & beverage sectors, West India continues to play a pivotal role in the PET and PBT resins market, driving innovation and meeting the growing demands of various industries.

## Key Market Players

Reliance Industries Limited

JBF Industries Limited

BASF India Limited

SRF Limited

Ester Industries Limited

Sen Pet (India) Limited

E.I. DuPont India Private Limited

Report Scope:

In this report, the India PET and PBT Resins Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

India PET and PBT Resins Market, By PET Resins Application:

Bottles

Films

Food Packaging

Others

India PET and PBT Resins Market, By PBT Resins Application:

Automotive

Consumer Appliance

Electronic & Electricals

Others

India PET and PBT Resins Market, By Region:

North India

East India

West India

South India



## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the India PET and PBT Resins Market.

## Available Customizations:

India PET and PBT Resins Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Applications
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### 4. INDIA PET AND PBT RESINS MARKET OUTLOOK

- 4.1. Market Size & Forecast
  - 4.1.1. By Value
- 4.2. Market Share & Forecast
  - 4.2.1. By PET Resins Application (Bottles, Films, Food Packaging, Others)
  - 4.2.2. By PBT Resins Application (Automotive, Consumer Appliance, Electronic & Electricals, Others)
  - 4.2.3. By Region
  - 4.2.4. By Company (2023)
- 4.3. Market Map

- 4.3.1. By PET Resins Application
- 4.3.2. By PBT Resins Application
- 4.3.3. By Region

## **5. NORTH INDIA PET AND PBT RESINS MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By PET Resins Application
  - 5.2.2. By PBT Resins Application
  - 5.2.3. By State (Top 3 States)

## **6. SOUTH INDIA PET AND PBT RESINS MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By PET Resins Application
  - 6.2.2. By PBT Resins Application
  - 6.2.3. By State (Top 3 States)

## **7. WEST INDIA PET AND PBT RESINS MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By PET Resins Application
  - 7.2.2. By PBT Resins Application
  - 7.2.3. By State (Top 3 States)

## **8. EAST INDIA PET AND PBT RESINS MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By PET Resins Application
  - 8.2.2. By PBT Resins Application
  - 8.2.3. By State (Top 3 States)

## **9. MARKET DYNAMICS**

- 9.1. Drivers
- 9.2. Challenges

## **10. MARKET TRENDS & DEVELOPMENTS**

- 10.1. Recent Developments
- 10.2. Product Launches
- 10.3. Mergers & Acquisitions

## **11. POLICY & REGULATORY LANDSCAPE**

## **12. INDIA ECONOMIC PROFILE**

## **13. COMPETITIVE LANDSCAPE**

- 13.1. Reliance Industries Limited
  - 13.1.1. Business Overview
  - 13.1.2. Company Snapshot
  - 13.1.3. Products & Services
  - 13.1.4. Current Capacity Analysis
  - 13.1.5. Financials (In case of listed)
  - 13.1.6. Recent Developments
  - 13.1.7. SWOT Analysis
- 13.2. JBF Industries Limited
- 13.3. BASF India Limited
- 13.4. SRF Limited
- 13.5. Ester Industries Limited
- 13.6. Sen Pet (India) Limited
- 13.7. E.I. DuPont India Private Limited

## **14. STRATEGIC RECOMMENDATIONS**

## **15. ABOUT US & DISCLAIMER**



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