

India Passenger Car Airbag Market By Vehicle Type (Hatchback, Sedan, SUV & MUV), By Airbag Type (Front, Side, Curtain & Knee), By Material Type (Nylon 66 & Polyester), By Demand Category (OEM & Aftermarket), Competition Forecast & Opportunities, 2023

<https://marketpublishers.com/r/IC6BFDD5497EN.html>

Date: September 2018

Pages: 86

Price: US\$ 4,400.00 (Single User License)

ID: IC6BFDD5497EN

Abstracts

According to “India Passenger Car Airbag Market By Vehicle Type, By Airbag Type, By Material Type, By Demand Category, Competition Forecast & Opportunities, 2023” passenger car airbag market is projected to exhibit a CAGR of over 38% by 2023 in India. Due to rise in the number of accidents, demand for passenger car airbags is growing at a robust across the country. Moreover, government of India has made it mandatory for the car makers to install airbags in all the cars which would further propel demand for airbags in the country during the forecast period. Based on airbag type, the market is segmented into front airbag, side airbag, curtain airbag and knee airbag. Front airbag segment dominates the market with the largest share as they are installed in steering wheel and the front side of passenger to protect the chest and head. Some of the major players operating in India passenger car airbag market include Toyota Gosei Minda India Private Limited, Autoliv India Private Limited, Rane TRW Steering Systems Limited, Takata India Private Limited, Mobis India Limited, Ashimori India Private Limited, Daicel Chiral Technologies India Private Limited, Hyosung Corporation India Private Limited, Porcher Industries and Toray Industries India Private Limited. “India Passenger Car Airbag Market By Vehicle Type, By Airbag Type, By Material Type, By Demand Category, Competition Forecast & Opportunities, 2023” discusses the following aspects of passenger car airbag market in India:

Passenger Car Airbag Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Hatchback, Sedan, SUV & MUV), By Airbag Type (Front, Side, Curtain & Knee), By Material Type (Nylon 66 & Polyester), By Demand Category (OEM & Aftermarket)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of passenger car airbag in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, passenger car airbag distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with passenger car airbag distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. VOICE OF CUSTOMER

4.1. Factors Influencing Purchase Decision

4.2. Brand Recall (Aided/Unaided)

4.3. Brand Switch

4.4. Brand Satisfaction Level

5. INDIA PASSENGER CAR AIRBAG MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.1.2. By Volume

5.2. Market Share & Forecast

5.2.1. By Vehicle Type (Hatchback, Sedan, SUV and MUV)

5.2.2. By Airbag Type (Front, Side, Curtain and Knee)

5.2.3. By Material Type (Nylon 66 and Polyester)

5.2.4. By Demand Category (OEM Vs. Aftermarket)

5.2.5. By Company

5.2.6. By Region

5.3. Market Attractiveness Index – By Vehicle Type

5.4. Market Attractiveness Index – By Airbag Type

6. INDIA HATCHBACK AIRBAG MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.1.2. By Volume

6.2. Market Share & Forecast

6.2.1. By Airbag Type (Front, Side, Curtain and Knee)

6.2.2. By Material Type (Nylon 66 and Polyester)

6.2.3. By Demand Category (OEM Vs. Aftermarket)

6.3. Market Attractiveness Index – By Airbag Type

7. INDIA SEDAN AIRBAG MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.1.2. By Volume

7.2. Market Share & Forecast

7.2.1. By Airbag Type (Front, Side, Curtain and Knee)

7.2.2. By Material Type (Nylon 66 and Polyester)

7.2.3. By Demand Category (OEM Vs. Aftermarket)

7.3. Market Attractiveness Index – By Vehicle Type

8. INDIA SUV AIRBAG MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.1.2. By Volume

8.2. Market Share & Forecast

8.2.1. By Airbag Type (Front, Side, Curtain and Knee)

8.2.2. By Material Type (Nylon 66 and Polyester)

8.2.3. By Demand Category (OEM Vs. Aftermarket)

8.3. Market Attractiveness Index – By Airbag Type

9. INDIA MUV AIRBAG BEARINGS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.1.2. By Volume

9.2. Market Share & Forecast

9.2.1. By Airbag Type (Front, Side, Curtain and Knee)

9.2.2. By Material Type (Nylon 66 and Polyester)

9.2.3. By Demand Category (OEM Vs. Aftermarket)

9.3. Market Attractiveness Index – By Airbag Type

10. IMPORT-EXPORT ANALYSIS

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. POLICY & REGULATORY LANDSCAPE

13. MARKET TRENDS & DEVELOPMENTS

14. PRICING ANALYSIS

15. INDIA ECONOMIC PROFILE

16. COMPETITIVE LANDSCAPE

16.1. Toyota Gosei Minda India Private Limited

16.2. Autoliv India Private Limited

16.3. Rane TRW Steering Systems Limited

16.4. Takata India Private Limited

16.5. Mobis India Limited

16.6. Ashimori India Private Limited

16.7. Daicel Chiral Technologies India Private Limited

16.8. Hyosung Corporation India Private Limited

16.9. Porcher Industries

16.10. Toray Industries India Private Limited

17. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: India Passenger Car Airbag Market - Factors Influencing Purchase Decision (N=75)

Figure 2: India Passenger Car Airbag Market - Aided Brand Recall (N=75)

Figure 3: India Passenger Car Airbag Market - Unaided Brand Recall (N=75)

Figure 4: India Passenger Car Airbag Market – Passenger Car Airbag Brand Switching (N=75)

Figure 5: India Passenger Car Airbag Market – Passenger Car Airbag Company Switching Attributes (N=75)

Figure 6: India Passenger Car Airbag Market, Brand Satisfaction Level (N=75)

Figure 7: India Passenger Car Airbag Market - Brand Satisfaction Level, By Pricing (N=75)

Figure 8: India Passenger Car Airbag Market - Brand Satisfaction Level, By Performance (N=75)

Figure 9: India Passenger Car Airbag Market - Brand Satisfaction Level, By Product Quality (N=75)

Figure 10: India Passenger Car Airbag Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 11: India Population (Billion), 2013-2017

Figure 12: India Passenger Car Airbag Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 13: India Passenger Car Sales (Million Units), By Type, 2017

Figure 14: India Passenger Car Airbag Market Share, By Airbag Type, By Volume, 2013-2023F

Figure 15: India Passenger Car Sales (Million Units), 2013–2017

Figure 16: India Passenger Car Airbag Market Share, By Material Type, By Volume, 2013-2023F

Figure 17: India Passenger Car Sales (Million Units), By Fuel Type, 2013-2017

Figure 18: India Passenger Car Airbag Market Share, By Demand Category, By Volume, 2013-2023F

Figure 19: India Passenger Car Production (Million Units), FY2013- FY2017

Figure 20: India Passenger Car Airbag Market Share, By Company, By Volume, 2017 & 2023F

Figure 21: India Passenger Car Airbag Market Share, By Region, By Volume, 2017 & 2023F

Figure 22: India Passenger Car Airbag Market Attractiveness Index, By Vehicle Type,

By Volume, 2018E-2023F

Figure 23: India Passenger Car Airbag Market Attractiveness Index, By Airbag Type, By Volume, 2018E-2023F

Figure 24: India Hatchback Airbag Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 25: India Hatchback Car Sales (Million Units), 2013-2017

Figure 26: India Hatchback Airbag Market Share, By Airbag Type, By Volume, 2013-2023F

Figure 27: India Hatchback Car Sales (Million Units), By Segment Type, 2017

Figure 28: India Hatchback Airbag Market Share, By Material Type, By Volume, 2013-2023F

Figure 29: India Hatchback Car Sales (Million Units), By Fuel Type, 2013-2017

Figure 30: India Hatchback Airbag Market Share, By Demand Category, By Volume, 2013-2023F

Figure 31: India Hatchback Car Sales (Million Units), By Company, 2017

Figure 32: India Hatchback Airbag Market Attractiveness Index, By Airbag Type, By Volume, 2018E-2023F

Figure 33: India Sedan Airbag Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 34: India Sedan Car Sales (Million Units), 2013-2017

Figure 35: India Sedan Airbag Market Share, By Airbag Type, By Volume, 2013-2023F

Figure 36: India Sedan Car Sales (Million Units), By Segment Type, 2017

Figure 37: India Sedan Airbag Market Share, By Material Type, By Volume, 2013-2023F

Figure 38: India Sedan Car Sales (Million Units), By Fuel Type, 2013-2017

Figure 39: India Sedan Airbag Market Share, By Demand Category, By Volume, 2013-2023F

Figure 40: India Sedan Car Sales (Million Units), By Company, 2017

Figure 41: India Sedan Airbag Market Attractiveness Index, By Airbag Type, By Volume, 2018E-2023F

Figure 42: India SUV Airbag Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 43: India SUV Car Sales (Million Units), 2013-2017

Figure 44: India SUV Airbag Market Share, By Airbag Type, By Volume, 2013-2023F

Figure 45: India SUV Car Sales (Million Units), By Segment Type, 2017

Figure 46: India SUV Airbag Market Share, By Material Type, By Volume, 2013-2023F

Figure 47: India SUV Car Sales (Million Units), By Fuel Type, 2013-2017

Figure 48: India SUV Airbag Market Share, By Demand Category, By Volume, 2013-2023F

Figure 49: India SUV Car Sales (Million Units), By Company, 2017

Figure 50: India SUV Airbag Market Attractiveness Index, By Airbag Type, By Volume, 2018E-2023F

Figure 51: India MUV Airbag Market Size, By Value (USD Billion), By Volume (Million Unit), 2013-2023F

Figure 52: India MUV Car Sales (Million Units), 2013-2017

Figure 53: India MUV Airbag Market Share, By Airbag Type, By Volume, 2013-2023F

Figure 54: India MUV Car Sales (Million Units), By Segment Type, 2017

Figure 55: India MUV Airbag Market Share, By Material Type, By Volume, 2013-2023F

Figure 56: India MUV Car Sales (Million Units), By Fuel Type, 2013-2017

Figure 57: India MUV Airbag Market Share, By Demand Category, By Volume, 2013-2023F

Figure 58: India MUV Car Sales (Million Units), By Company, 2017

Figure 59: India MUV Airbag Market Attractiveness Index, By Airbag Type, By Volume, 2018E-2023F

Figure 60: India Passenger Car Airbag Imports, By Value, 2013-2017 (USD Billion)

Figure 61: India Passenger Car Airbag Exports, By Value, 2013-2017 (USD Billion)

List Of Tables

LIST OF TABLES

Table 1: India Import Duties on Passenger Car Airbag, By HS code, 2017

Table 2: Government Roadmap for Safety Norms

Table 3: India Passenger Car Airbag Pricing Analysis, 2017

I would like to order

Product name: India Passenger Car Airbag Market By Vehicle Type (Hatchback, Sedan, SUV & MUV),
By Airbag Type (Front, Side, Curtain & Knee), By Material Type (Nylon 66 & Polyester),
By Demand Category (OEM & Aftermarket), Competition Forecast & Opportunities, 2023

Product link: <https://marketpublishers.com/r/IC6BFDD5497EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IC6BFDD5497EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970