

India Palm Oil Market, By Product Type (Crude Palm Oil, RBD Palm Oil, Palm Kernel Oil, Fractionated Palm Oil), By Application (Food & Beverage, Personal Care & Cosmetics, Biofuel & Energy, Pharmaceuticals, Others), By Nature (Organic, Conventional), By Region, Competition, Forecast & Opportunities, 2021-2031F

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Abstracts

Market Overview

India Palm Oil Market was valued at USD 8.20 Billion in 2025 and is projected to reach USD 10.89 Billion by 2031, growing at a CAGR of 4.89% during the forecast period. Palm oil remains a vital component of India's edible oil consumption due to its cost-effectiveness and extensive usage across various sectors, including food processing, personal care, and industrial applications. Increasing population, rising disposable incomes, and a growing demand for packaged and processed foods are key factors driving market growth. The government's initiatives to encourage domestic palm cultivation aim to reduce import dependency, shaping long-term market dynamics. In parallel, growing consumer and industry focus on ethical sourcing and environmental sustainability is prompting companies to invest in traceable and responsible supply chains. The market continues to evolve with changing dietary preferences and increased awareness regarding sustainable consumption.

Key Market Drivers

Rising Demand from Food Processing and HoReCa (Hotels, Restaurants, and Catering) Sectors

A major driver of India's palm oil market is the escalating demand from the food processing industry and HoReCa segment. Palm oil is highly favored for its cost efficiency, stability under high temperatures, and extended shelf life—qualities that make it ideal for deep frying, baking, and industrial food preparation. It is extensively used in products such as snacks, confectionery, and ready-to-eat meals. The rapid proliferation of fast-food chains and quick-service restaurants, especially in metropolitan and tier-2 cities, is increasing the consumption of palm oil. With rising urbanization and shifting eating habits, the consumption of processed and convenience foods is surging. Additionally, palm oil's relative affordability compared to other cooking oils makes it an essential input for foodservice operators and industrial users across India.

Key Market Challenges

Heavy Dependence on Imports and Volatile Global Prices

India's palm oil market faces a significant challenge due to its heavy reliance on imports, with 60–70% of total edible oil demand being met through imports, and palm oil forming the largest share. The bulk of India's palm oil supply originates from Indonesia and Malaysia, making it highly susceptible to external shocks such as geopolitical changes, policy reforms, and climatic conditions in these exporting countries. Global price fluctuations caused by export bans, levies, or unfavorable weather conditions can instantly disrupt supply chains and inflate domestic prices. This price volatility affects not only manufacturers and importers but also consumers, making cost planning difficult. The uncertainty tied to international market dynamics continues to present a challenge for long-term pricing stability and supply assurance in the Indian market.

Key Market Trends

Shift Toward Sustainable and Certified Palm Oil

Sustainability is increasingly becoming a focal point in the palm oil industry, and India is gradually adopting practices aligned with global standards. With mounting concerns over environmental degradation, deforestation, and carbon emissions linked to palm cultivation, Indian businesses are beginning to explore responsible sourcing practices. While the adoption of Certified Sustainable Palm Oil (CSPO) remains nascent compared to Western markets, interest is growing, particularly among major FMCG companies, food processors, and retailers. Consumer preferences are also shifting, with sustainability becoming a key factor in purchasing decisions. Notably, around 60% of

Indian consumers, especially millennials aged 25 to 44, are showing a strong inclination toward sustainable food consumption, boosting demand for ethically sourced palm oil. This trend is encouraging companies to invest in traceability, transparency, and certifications to enhance their brand value and consumer trust.

Key Market Players

Ruchi Soya Industries Ltd.

Cofco Agri Ltd.

Cargill India Private Limited

Edible Group

3F Industries Ltd.

Godrej Agrovet

Adani Wilmar Ltd.

Sundex Process Engineers Pvt. Ltd.

Brissun Technology Pvt. Ltd.

Chempro Technovation Pvt. Ltd.

Report Scope:

In this report, the India Palm Oil Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

India Palm Oil Market, By Product Type:

Crude Palm Oil

RBD Palm Oil

Palm Kernel Oil

Fractionated Palm Oil

India Palm Oil Market, By Application:

Food & Beverage

Personal Care & Cosmetics

Biofuel & Energy

Pharmaceuticals

Others

India Palm Oil Market, By Nature:

Organic

Conventional

India Palm Oil Market, By Region:

North

South

East

West

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the India Palm Oil Market.

Available Customizations:

India Palm Oil Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

- 4.1. Brand Awareness
- 4.2. Factor Influencing Availing Decision

5. INDIA PALM OIL MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Product Type (Crude Palm Oil, RBD Palm Oil, Palm Kernel Oil, Fractionated Palm Oil)

5.2.2. By Application (Food & Beverage, Personal Care & Cosmetics, Biofuel & Energy, Pharmaceuticals, Others)

5.2.3. By Nature (Organic, Conventional)

5.2.4. By Region

5.2.5. By Company (2025)

5.3. Market Map

6. INDIA ORGANIC MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Product Type

6.2.2. By Application

7. INDIA CONVENTIONAL MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Product Type

7.2.2. By Application

8. MARKET DYNAMICS

8.1. Drivers

8.2. Challenges

9. MARKET TRENDS & DEVELOPMENTS

9.1. Merger & Acquisition (If Any)

9.2. Product Launches (If Any)

9.3. Recent Developments

10. PORTERS FIVE FORCES ANALYSIS

- 10.1. Competition in the Industry
- 10.2. Potential of New Entrants
- 10.3. Power of Suppliers
- 10.4. Power of Customers
- 10.5. Threat of Substitute Products

11. INDIA ECONOMIC PROFILE

12. COMPETITIVE LANDSCAPE

- 12.1. Company Profiles
 - 12.1.1. Ruchi Soya Industries Ltd.
 - 12.1.1.1. Business Overview
 - 12.1.1.2. Company Snapshot
 - 12.1.1.3. Products & Services
 - 12.1.1.4. Financials (As Per Availability)
 - 12.1.1.5. Key Market Focus & Geographical Presence
 - 12.1.1.6. Recent Developments
 - 12.1.1.7. Key Management Personnel
 - 12.1.2. Cofco Agri Ltd.
 - 12.1.3. Cargill India Private Limited
 - 12.1.4. Edible Group
 - 12.1.5. 3F Industries Ltd.
 - 12.1.6. Godrej Agrovet
 - 12.1.7. Adani Wilmar Ltd.
 - 12.1.8. Sundex Process Engineers Pvt. Ltd.
 - 12.1.9. Brissun Technology Pvt. Ltd.
 - 12.1.10. Chempro Technovation Pvt. Ltd.

13. STRATEGIC RECOMMENDATIONS

14. ABOUT US & DISCLAIMER

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