

India Paints & Coatings Market By Resin Type (Acrylic, Alkyd, Epoxy, Polyester & Others), By Technology (Water-Based Technology, Solvent-Based Technology & Others), By Application, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023

<https://marketpublishers.com/r/I471D0CB436EN.html>

Date: August 2018

Pages: 104

Price: US\$ 4,400.00 (Single User License)

ID: I471D0CB436EN

Abstracts

According to “India Paints & Coatings Market By Resin Type, By Technology, By Application, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023” paints & coatings market is projected to grow at a CAGR of 11.4% during 2018-2023, predominantly on account of growing investments in infrastructure and real estate construction projects. Moreover, demand for paints & coatings is likely to further increase in the coming years due to rising number of households, increasing purchasing power, and growing production and sales of automobiles in the country. Under the Government of India Smart Cities Mission, several existing cities and mostly smaller cities and towns are witnessing a boom in housing projects, hospitals and office spaces, thereby propelling demand for paints & coatings in the country. Some of the major players operating in India paints & coatings market are Asian Paints Ltd, Berger Paints India Limited, Kansai Nerolac Paints Limited, Akzo Nobel India Ltd., Shalimar Paints Limited, BASF India Ltd., Sheenlac Paints Ltd., Jotun India Pvt. Ltd., Jenson & Nicholson Paints Pvt Ltd, and Snowcem Paints, among others. “India Paints & Coatings Market By Resin Type, By Technology, By Application, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of paints & coatings market in India:

Paints & Coatings Market Size, Share & Forecast

Segmental Analysis – By Resin Type (Acrylic, Alkyd, Epoxy, Polyester & Others), By Technology (Water-Based Technology, Solvent-Based Technology & Others), By Application, By Sales Channel

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of paints & coatings market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, paints & coatings distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with paints & coatings distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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