

India Packaged Coconut Water Market By Type (Natural Vs. Blended), By Sales Type (Retail Vs. Direct), By Packaging Type (Plastic Bottle & Others), By Distribution Channel (Grocery Store & Others), Competition Forecast & Opportunities, 2012 – 2022

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Abstracts

India packaged coconut water is projected to grow at a CAGR of over 17%, in value terms, during 2017-2022, on the back of rising health concerns due to hectic and stressful lifestyle and increasing consumer spending on wellness products to prevent signs of ageing. Moreover, surging demand for packaged coconut water can be attributed to growing awareness about potential health benefits of drinking coconut water, natural and healthy drinks over high calorie carbonated drinks. All the above stated factors are likely to propel demand for India packaged coconut water market over the next five years.

According to “India Packaged Coconut Water Market By Type, By Sales Type, By Packaging Type, By Distribution Channel, Competition Forecast & Opportunities, 2012 – 2022”, market for India packaged coconut water is anticipated to grow at a robust CAGR, on account of increasing online presence of major packaged coconut water manufacturers and shifting focus of manufacturers towards highlighting the health benefits of coconut water as compared with carbonated fizzy drinks. India packaged coconut water market is controlled by these major players, namely– Jain Agro Food Products Private Limited, Pure Tropic, Dabur India Limited, Lifetree Agro, Foods Private Limited, Nilgai Foods Private Limited, Habhit Wellness Private Limited, Madhura Agro Process Private Limited, Sakthi Coco Products, Sharanam Foods LLP, and Nature’s First India Private Limited. Moreover, entry of new players, supported by the ever-growing efficient supply chain network and technological advancements are projected to drive growth in the Indian packaged coconut water market in the coming years. “India

Packaged Coconut Water Market By Type, By Sales Type, By Packaging Type, By Distribution Channel, Competition Forecast & Opportunities, 2012 – 2022” discusses the following aspects of India packaged coconut water market:

India Packaged Coconut Water Market Size, Share & Forecast

Segmental Analysis - By Type (Natural Vs. Blended), By Sales Type (Retail Vs. Direct), By Packaging Type (Plastic Bottle & Others), By Distribution Channel (Grocery Store & Others)

Policy and Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of India packaged coconut water market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, India packaged coconut water manufacturers, online service providers align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with packaged coconut water companies.

Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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