

India Packaged Coconut Water Market By Type (Natural & Blended), By Sales Type (Grocery/Convenience Stores, Online & Others), By Packaging Type (Plastic Bottles & Others), By Distribution Channel, Competition Forecast & Opportunities, 2013-2023

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Abstracts

According to “India Packaged Coconut Water Market By Type, By Sales Type, By Packaging Type, By Distribution Channel, Competition Forecast & Opportunities, 2013-2023” packaged coconut water market is projected to grow at a CAGR of 18.4% during 2018-2023, on the back of increasing health concerns among consumers due to hectic and stressful lifestyle. Surging demand for packaged coconut water can also be attributed to increasing awareness about potential health benefits of drinking coconut water, rising consumer preferences towards natural and healthy drinks over high calorie carbonated drinks, and availability of innovative flavored variants such as lime, mango, litchi, etc. Moreover, increasing personal disposable income, rising young working-class population base, and growing organized retail and e-commerce industry are some of the other factors expected to propel demand for packaged coconut water in India over the next five years. Some of the major players operating in the India packaged coconut water market include Jain Agro Food Products Private Limited, Pure Tropic, Dabur India Limited, Manpasand Beverages Ltd, Lifetree Agro Foods Private Limited, Nilgai Foods Private Limited, Habhit Wellness Private Limited, Madhura Agro Process Private Limited, Agricoles Naturel Foods Pvt Ltd, Nature’s First India Private Limited, etc. “India Packaged Coconut Water Market By Type, By Sales Type, By Packaging Type, By Distribution Channel, Competition Forecast & Opportunities, 2013-2023” discusses the following aspects of coconut water market in India:

Coconut Water Market Size, Share & Forecast

Segmental Analysis – By Type (Natural & Blended), By Sales Type (Grocery/Convenience Stores, Online & Others), By Packaging Type (Plastic Bottles & Others), By Distribution Channel

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of coconut water in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, coconut water distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with coconut water distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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