

# India Multiplex Market, By Screen Type (Classic Vs. Premium), By Region, By Major States, Competition, Forecast & Opportunities, 2014 - 2024

<https://marketpublishers.com/r/I9FC6560A00DEN.html>

Date: September 2019

Pages: 74

Price: US\$ 4,400.00 (Single User License)

ID: I9FC6560A00DEN

## Abstracts

India multiplex market stood at 2950 screens in 2018 and is projected to grow at a CAGR of over 7% to surpass 4500 screens by 2024. Growth in India multiplex market can be attributed to increasing youth population, growing urbanization and hence, rising demand for better infrastructure and enhanced facilities in the cinemas across the country which is leading to development of multiplex market in India.

Additionally, increasing disposable income of middle-class urban population, especially in tier-I and tier-II cities has led to a shift in consumption pattern from savings to spending owing to which people are willing to pay extra for privacy and comfort. This factor is further pushing the market for multiplex in India.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

Objective of the Study:

To analyze and forecast India multiplex market size.

To classify and forecast India multiplex market based on screen type and regional distribution.

To identify drivers and challenges for India multiplex market.

To examine competitive developments such as expansions, mergers & acquisitions, etc., in India multiplex market

Some of the leading players in India multiplex market are PVR Cinemas, INOX Leisure Limited, Carnival Cinemas, Cinapolis India Pvt. Ltd. and SRS Cinemas.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of multiplexes across the country. Subsequently, TechSci Research conducted primary research surveys with the identified stakeholders. While interviewing, the respondents were also enquired about further market segmentation. TechSci Research analyzed the category of multiplex and presence of all major multiplex across the country.

TechSci Research calculated India multiplex market size by using a top-down approach, where number of screens was recorded as per screen type and forecast for the future years was made. TechSci Research sourced these values from the industry experts and externally validated through analyzing historical data of the screen type and regional distribution of multiplex for getting an appropriate, overall market size. Various secondary sources such as news articles, press releases, industry magazines, company websites, white papers, company annual reports and investor presentations were also studied by TechSci Research.

Key Target Audience:

Multiplex owners

Potential investors

Organizations, forums and alliances related to multiplex market

Research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as multiplex owners, potential investors, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

#### Report Scope:

In this report, India multiplex market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

#### Market, by Screen Type:

Classic

Premium

#### Market, by Region:

North India

West India

South India

East India

#### Market, Major States:

Maharashtra

Gujarat

Karnataka

Uttar Pradesh

Delhi

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India multiplex market.

#### Available Customizations

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of major multiplex (up to five).

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. EXECUTIVE SUMMARY

### 4. INDIA MULTIPLEX MARKET OUTLOOK

#### 4.1. Market Size & Forecast

##### 4.1.1. By Volume (Number of Screens)

#### 4.2. Market Share & Forecast

##### 4.2.1. By Screen Type (Classic Vs. Premium)

##### 4.2.2. By Region (North, South, East, West)

##### 4.2.3. By Company (2018)

#### 4.3. Market Attractiveness Index (Screen Type and Region)

### 5. MAHARASHTRA MULTIPLEX MARKET OUTLOOK

#### 5.1. Market Size & Forecast

##### 5.1.1. By Volume

#### 5.2. Market Share & Forecast

##### 5.2.1. By Screen Type

### 6. GUJARAT MULTIPLEX MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Volume

#### 6.2. Market Share & Forecast

##### 6.2.1. By Screen Type

### 7. KARNATAKA MULTIPLEX MARKET OUTLOOK

#### 7.1. Market Size & Forecast

##### 7.1.1. By Volume

#### 7.2. Market Share & Forecast

##### 7.2.1. By Screen Type

## **8. UTTAR PRADESH MULTIPLEX MARKET OUTLOOK**

### 8.1. Market Size & Forecast

#### 8.1.1. By Volume

### 8.2. Market Share & Forecast

#### 8.2.1. By Screen Type

## **9. DELHI MULTIPLEX MARKET OUTLOOK**

### 9.1. Market Size & Forecast

#### 9.1.1. By Volume

### 9.2. Market Share & Forecast

#### 9.2.1. By Screen Type

## **10. MARKET DYNAMICS**

### 10.1. Drivers

### 10.2. Challenges

## **11. MARKET TRENDS & DEVELOPMENTS**

## **12. POLICY & REGULATORY LANDSCAPE**

## **13. INDIA ECONOMIC PROFILE**

## **14. COMPETITIVE LANDSCAPE**

### 14.1. Company Profiles (Leading 10 Players)

## **15. STRATEGIC RECOMMENDATIONS**

## **16. ABOUT US & DISCLAIMER**

## List Of Figures

### LIST OF FIGURES

Figure 1: India Multiplex Market Size, By Volume (Number of Screens), 2014-2024F

Figure 2: India Multiplex Market Share, By Screen Type, 2014-2024F

Figure 3: India Multiplex Market Share, By Region, 2014-2024F

Figure 4: India Multiplex Market Share, By Company, 2018

Figure 5: India Multiplex Market Attractiveness Index, By Screen Type, By Volume, 2019E-2024F

Figure 6: India Multiplex Market Attractiveness Index, By Region, By Volume, 2019E-2024F

Figure 7: Maharashtra Multiplex Market Size, By Volume (Number of Screens), 2014-2024F

Figure 8: Maharashtra Multiplex Market Share, By Screen Type, 2014-2024F

Figure 9: Gujarat Multiplex Market Size, By Volume (Number of Screens), 2014-2024F

Figure 10: Gujarat Multiplex Market Share, By Screen Type, 2014-2024F

Figure 11: Karnataka Multiplex Market Size, By Volume (Number of Screens), 2014-2024F

Figure 12: Karnataka Multiplex Market Share, By Screen Type, 2014-2024F

Figure 13: Uttar Pradesh Multiplex Market Size, By Volume (Number of Screens), 2014-2024F

Figure 14: Uttar Pradesh Multiplex Market Share, By Screen Type, 2014-2024F

Figure 15: Delhi Multiplex Market Size, By Volume (Number of Screens), 2014-2024F

Figure 16: Delhi Multiplex Market Share, By Screen Type, 2014-2024F

### COMPANIES MENTIONED

- 1.PVR Cinemas
- 2.INOX Leisure Limited
- 3.Carnival Cinemas
- 4.Cinapolis India Pvt. Ltd.
- 5.SRS Cinemas
- 6.Wave Cinemas
- 7.Cine Square Entertainment Pvt. Ltd.
- 8.Gold Digitech Theatres Pvt. Ltd.
- 9.Prasad Media Corporation Private Limited
- 10.SDC Cinemas

## I would like to order

Product name: India Multiplex Market, By Screen Type (Classic Vs. Premium), By Region, By Major States, Competition, Forecast & Opportunities, 2014 - 2024

Product link: <https://marketpublishers.com/r/I9FC6560A00DEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I9FC6560A00DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



