

India Modern Retail Space Market, By Category (Departmental Stores, Food & Beverages, Entertainment, Home & Lifestyle, Hyper/Supermarkets and Others), By Occupancy Type (Malls and Shopping Streets), By Size (0-500 sq. ft., 501-1000 sq. ft., 1001-2000 sq. ft., 2001-3000 sq. ft. and Above 3000 sq. ft.), Competition, Forecast & Opportunities, 2014-2024

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Abstracts

India modern retail space market stood at 442.13 million sq. ft. in 2018, in volume terms, and is projected to grow at a CAGR of around 7% to surpass 659 million sq. ft. by 2024. Growth in India modern retail space can be attributed to increasing youth population, growing urbanization and hence, rising brand-consciousness across the country which is pushing the demand for organized retail which would consequently lead to development of modern retail space in India.

Additionally, increasing disposable income of middle-class urban population, innovative marketing and promotional strategies of companies offering a variety of options at their exclusive outlets and convenience associated with shopping at modern retail stores is further expected to propel the growth of India modern retail space market through 2024.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

Objective of the Study:

To analyze and forecast India modern retail space market size.

To classify and forecast India modern retail space market based on category, occupancy type and size distribution.

To identify drivers and challenges for India modern retail space market.

To examine competitive developments such as expansions, mergers & acquisitions, etc., in India modern retail space market

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of malls and major retail outlets across the country. Subsequently, TechSci Research conducted primary research surveys with the identified stakeholders. While interviewing, the respondents were also enquired about further market segmentation. TechSci Research analyzed the category of modern retail space, occupancy type and presence of all major modern retail space across the country.

TechSci Research calculated India modern retail space market size by using a top-down approach, where space occupied by modern retail was recorded as per occupancy type and forecast for the future years was made. TechSci Research sourced these values from the industry experts and externally validated through analyzing historical data of the occupancy type and category-wise space occupied by modern retail space for getting an appropriate, overall market size. Various secondary sources such as news articles, press releases, industry magazines, white papers and investor presentations were also studied by TechSci Research.

Key Target Audience:

Malls and shopping streets

Potential investors

Organizations, forums and alliances related to modern retail space market

Research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as malls, modern retail stores, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, in India modern retail space market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Category:

Departmental Stores

Apparel

Food & Beverages

Entertainment

Home & Lifestyle

Hyper/Supermarkets

Electronics

Watches & Jewelry

Personal Care

Footwear & Sportswear

Others

Market, by Occupancy Type:

Malls

Shopping streets

Market, by Size:

0-500 sq. ft.

501-1000 sq. ft.

1001-2000 sq. ft.

2001-3000 sq. ft.

above 3000 sq. ft.

Market, Top 8 Cities:

Delhi NCR

Mumbai

Kolkata

Chennai

Bengaluru

Pune

Hyderabad

Ahmedabad

Available Customizations

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of major modern retail outlets (up to five).

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COMPANIES MENTIONED

- 1.DLF Limited
- 2.Godrej Properties
- 3.Emaar India
- 4.Oberoi Realty Limited
- 5.Unitech Group
- 6.Omaxe Ltd.
- 7.The Wave Group
- 8.Logix Group
- 9.Supertech Limited
- 10.Inorbit

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