

# **India Masterbatch Market By Type (White, Black, etc.), By Polymer Type (Polyethylene, etc.), By Application (Extrusion, Injection Moulding, etc.), By End Use (Packaging, Automotive, etc.), Competition Forecast and Opportunities, 2011 - 2025**

<https://marketpublishers.com/r/I302732E834EN.html>

Date: January 2017

Pages: 130

Price: US\$ 4,400.00 (Single User License)

ID: I302732E834EN

## **Abstracts**

Masterbatch is a concentrated mixture of pigments and/or additives, which are typically used to impart color and desired properties to the raw polymer, and to add quality and value to manufactured plastic goods. Expanding packaging sector, rapid industrialization, increasing number of infrastructure development initiatives, and growing vehicle production in the country is propelling strong growth in demand for masterbatch market in India. Increasing penetration of masterbatch in industries such as packaging, agriculture, healthcare, aerospace, electronics, automotive, consumer goods, etc., is a major factor driving growth of India masterbatch market. Expanding manufacturing sector coupled with rising awareness associated with usage of environment friendly products is expected to augment demand for masterbatch in India through 2025.

According to "India Masterbatch Market By Type, By Polymer Type, By Application, By End Use, Competition Forecast and Opportunities, 2011 - 2025", India masterbatch market is forecast to grow at a CAGR of over 11% during 2016-2025, on the back of growing demand from packaging and automotive industries in the country. Further, expanding real estate sector has generated large demand for wiring and cable applications across commercial set ups and this is in turn fueling demand for masterbatch in India. Additionally, launch of various government schemes such as 'Smart City Plan' and 'Make in India' campaigns are boosting masterbatch production in the country. Packaging industry is anticipated to continue dominating India masterbatch market, on account of increasing preference for flexible packaging in the

country. Few of the leading players in India masterbatch market include Plastiblends India, Alok Masterbatches and Poddar Pigments. Other major players operating in India masterbatch market include Ampacet Speciality Product, Blend Colours, Clariant Chemicals (India) Limited, A. Schulman Plastics India Private Limited, Orbit Masterbatches, Polmann India and Cabot India Limited, among others. “India Masterbatch Market By Type, By Polymer Type, By Application, By End Use, Competition Forecast and Opportunities, 2011 - 2025” report elaborates following aspects related to masterbatch market in India:

India Masterbatch Market Size, Share & Forecast

Segmental Analysis – By Type (White, Black, Color and Additive), By Polymer Type (Polyethylene, Polypropylene and Others), By Application (Extrusion, Injection Moulding, Blow Moulding and Others), By End Use (Packaging, Building & Construction, Automotive and Others)

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of India masterbatch market

To identify the on-going trends and anticipated growth in the next nine years

To help industry consultants, masterbatch manufacturers, vendors and dealers align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer’s specific needs

## Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with masterbatch suppliers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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