

# **India Laundry Service Market, By Sector (Organized & Unorganized), By Business Type (Online & Offline), By Service (Wash & Fold; & Wash & Iron), By End User (Residential & Commercial), By Region, Competition, Forecast & Opportunities, FY2026**

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## **Abstracts**

India laundry service market was valued USD 35.83 Billion in FY2020 and is forecast to grow at CAGR of 4.96% through FY2026 on account of increasing working class population and rising disposable income. Laundry is a necessary and time-consuming task and number of local washermen have significantly reduced in the past, presenting an opportunity for laundry-based startup. These companies are hiring professional washer man and partners in order to cater to the needs of customers who want convenience and high quality cleaning of clothes. Also, trend of using eco-friendly chemicals is gaining prominence and laundry based companies are switching toward sustainable practices so as to save water, energy, and reduce operational costs.

India laundry service market can be segmented based on sector, business type, service, end user and region. In terms of sector, the market can be bifurcated into unorganized and organized. The market penetration of organized sector was only 4.23% in FY2020 when compared with unorganized; however, the former sector is anticipated to witness growth in the forthcoming years on account of emergence of laundry-based start-ups. The companies catering to the laundry service market are offering plethora of options such as wash & fold and wash & iron. Among them, wash & iron held the largest share of 72.93% in FY2020 and the trend is likely to continue until FY2026 as the segment is the preferred choice of the customers.

Some of the companies operating in India laundry service market are UClean India Private Limited (UClean), Elite Dhobilite Laundry Pvt Ltd (Dobilite), PML Solutions Pvt

Ltd (Pick My Laundry), Laundry Project Pvt.Ltd (Wassup Laundry), Jyothy Fabricare Services Ltd.(Fabricspa), Tumbledry Solutions Pvt. Ltd (Tumble Dry), Paramsons Solutions Pvt. Ltd.(Dhobiwala), Tresnupog Incomer Services Pvt Ltd.(The Swiss Laundry), The Laundry Basket and Mywash Laundry Services (myWash) among others. The companies operating in this growing market are using strategies such as partnership with local washerman and introducing app or website based on on-demand laundry in order to register sound returns. Emergence of new start-ups in the laundry market presents an opportunity to register profit, as a result more and more companies are entering in this domain.

Years considered for this report:

Historical Years: FY2016-FY2019

Base Year: FY2020

Estimated Year: FY2021

Forecast Period: FY2022–FY2026

Objective of the Study:

To analyze and forecast the market size of India laundry service market.

To classify and forecast India laundry service market based on sector, business type, service, end user, and regional distribution.

To identify drivers and challenges for India laundry service market.

To identify and analyze the profile of leading players operating in the India laundry service market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of companies across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the

companies which could not be identified due to the limitations of secondary research.

TechSci Research calculated the market size of India laundry service market by using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

#### Key Target Audience:

Laundry service companies and other stakeholders

Research organizations and consulting companies

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to laundry service market

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as service providers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

#### Report Scope:

In this report, India laundry service market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

##### Market, By Sector:

Organized

Unorganized

##### Market, By Business Type:

Online

Offline

Market, By Service:

Wash & Fold

Wash & Iron

Market, By End User:

Residential

Commercial

Market, By Region:

North Region

South Region

East Region

West Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India Laundry service market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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