

India Kitchen Hood Market By Type (Wall Mounted, Under-Cabinet, Island Canopy, Others), By Material (Stainless Steel, Aluminum, Glass, Copper, Others), By End User (Residential, Commercial), By Distribution Channel (Online, Offline), By Region, Competition, Forecast & Opportunities, 2020-2030F

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Abstracts

India Kitchen Hood Market was valued at USD 202.92 Million in 2024 and is expected to reach USD 335.67 Million by 2030 with a CAGR of 10.45% during the forecast period. The India Kitchen Hood market is witnessing robust growth, due rapid urbanization, rising disposable incomes, and an increasing preference for modern, high-tech kitchen appliances. As more households in urban areas adopt modular kitchens, the demand for kitchen hoods is growing. Consumers are becoming more aware of the importance of maintaining clean air quality, reducing cooking odors, and improving kitchen hygiene, which further fuels the demand for efficient kitchen hoods. Also, with changing lifestyles and an inclination toward cooking at home, consumers are increasingly opting for advanced kitchen hoods with features like improved suction power, noise reduction, and energy efficiency.

Key Market Drivers

Booming Commercial Sector Across the Region

The booming commercial sector is a significant driver for the India kitchen hood market. With the rapid growth of the hospitality industry, including restaurants, hotels, cafes, and catering services, the demand for commercial kitchen hoods has surged. As a part of this, as of December 2024, the hotel sector in India is expected to develop steadily if

demand outpaces supply, per a report by Axis Capital. Demand is expected to expand at a 12% compound annual growth rate (CAGR) in FY24–27, while supply is expected to grow at a more moderate 9% CAGR. These establishments require powerful and efficient ventilation systems to ensure a clean, smoke-free, and comfortable cooking environment for both staff and customers. Commercial kitchen hoods are designed to handle high volumes of smoke, heat, and grease, which are common in large-scale cooking operations.

As the Indian foodservice industry expands, driven by changing consumer preferences and a rise in dining-out culture, more businesses are investing in advanced kitchen hoods to comply with health and safety regulations. Also, the demand for high-end kitchens in the hospitality sector is pushing for technologically advanced ventilation systems that offer features such as high suction power, low noise levels, energy efficiency, and easy maintenance. The growing trend of cloud kitchens and online food delivery services has further fueled the demand for commercial kitchen hoods. As these businesses scale up their operations, they require efficient ventilation solutions to maintain a hygienic environment and ensure customer satisfaction. The expansion of the commercial sector, coupled with the increasing focus on air quality and kitchen hygiene, is expected to continue driving the growth of the kitchen hood market in India.

Rapid Urbanization & Rising Disposable Income

Rapid urbanization and rising disposable income are crucial drivers of growth in the India kitchen hood market. As a part of this, according to World Bank, as of January 2024, India is quickly becoming more urbanized. 600 million people, or 40% of the population, will live in towns and cities by 2036, up from 31% in 2011, and urban regions will account for about 70% of the country's GDP. As more people migrate to urban areas in search of better opportunities, the demand for modern, functional kitchen appliances, including kitchen hoods, has risen significantly. With increasing urban populations and the shift towards apartment living, homeowners are increasingly opting for modular kitchen designs, which often include kitchen hoods as an essential component for maintaining cleanliness and air quality.

Rising disposable income among Indian households enables consumers to invest in higher-end kitchen appliances, including advanced kitchen hoods. As incomes grow, there is an increasing trend towards upgrading kitchen facilities, with consumers seeking efficient and aesthetically appealing kitchen solutions. This shift toward premium, high-performance products is boosting demand for kitchen hoods that offer superior suction power, energy efficiency, and quiet operation. Also, as urban lifestyles

become busier and more individuals cook at home, the need for effective ventilation systems to manage cooking odors, smoke, and grease becomes more important. Kitchen hoods help create a more comfortable and healthy cooking environment, which aligns with the growing focus on hygiene and home comfort. Together, rapid urbanization and rising disposable incomes are fuelling the demand for modern kitchen appliances, including kitchen hoods, in urban India.

Increasing Adoption of Modular Kitchen

The increasing adoption of modular kitchens is a key driver of growth in the India kitchen hood market. As urbanization rises and more people move to cities, the demand for modular kitchens, known for their space efficiency and aesthetic appeal, has surged. Modular kitchens, with their sleek designs and functionality, are becoming a popular choice for modern Indian households. One essential feature of these kitchens is the kitchen hood, which helps maintain air quality by removing smoke, grease, and odors generated during cooking.

In modular kitchen designs, functionality and style go hand in hand, and a kitchen hood adds to the overall aesthetics while providing effective ventilation. Consumers investing in modular kitchens seek high-performance hoods that blend seamlessly into their kitchen's design. This has led to a growing preference for stylish, wall-mounted, and island range hoods, along with advanced features like LED lighting, touch controls, and energy-efficient systems. As more consumers embrace modular kitchen setups, particularly in urban areas where space and cleanliness are important, the demand for kitchen hoods has increased. Modular kitchen manufacturers and designers are also integrating high-end ventilation solutions into their offerings to cater to this rising demand. The shift towards modular kitchens, combined with the growing awareness of hygiene and air quality, is expected to continue driving the India kitchen hood market.

Key Market Challenges

Fluctuating Prices of Raw Material

Fluctuating prices of raw materials present a significant challenge in the India kitchen hood market. Key components such as stainless steel, aluminum, motors, filters, and electronic parts are essential in the production of kitchen hoods. As a part of this, according to a recent study, the wholesale price index for aluminum in India at the end of fiscal year 2024 was 136. In comparison to the base year of 2012, this indicated a roughly 42% increase in the WPI. Since the country's fiscal year 2013, there has been a

general rise in the price index value. However, the prices of these materials are subject to volatility due to global supply chain disruptions, changing demand, import duties, and economic fluctuations. This unpredictability in raw material costs can affect the production cost for manufacturers, making it difficult to maintain consistent pricing for end consumers.

As raw material costs rise, manufacturers may be forced to pass these increases onto consumers, potentially reducing affordability, especially in price-sensitive markets. Alternatively, manufacturers may absorb the additional cost, which can negatively impact their profit margins. Also, the rising cost of raw materials can lead to delays in production and distribution, particularly during periods of supply chain disruptions. In addition to increasing operational costs, fluctuations in raw material prices create uncertainty for manufacturers, making it challenging to plan long-term production strategies. This price instability can also discourage new players from entering the market and hinder the overall growth potential of the kitchen hood market in India, especially when striving to maintain competitive pricing while ensuring high-quality products.

Increased Competition from Alternative Ventilation System

Increased competition from alternative ventilation systems is a significant challenge for the India kitchen hood market. Traditional exhaust fans and air purifiers are often seen as cost-effective alternatives to modern kitchen hoods. Many consumers, especially in smaller households or rural areas, prefer exhaust fans due to their lower initial cost and easier installation process. While these systems do not offer the same level of efficiency or design sophistication as kitchen hoods, they provide adequate ventilation for basic cooking needs.

Also, air purifiers and filters designed for smaller spaces are gaining popularity, offering an additional layer of competition. These alternatives can help remove cooking odors, smoke, and grease particles, although they are not as effective in large or high-intensity cooking environments. This preference for cheaper and simpler ventilation solutions can hinder the growth of the kitchen hood market, especially among price-sensitive consumers. The challenge lies in convincing these consumers of the long-term benefits of investing in a kitchen hood, which offers better air quality, superior performance, and a more hygienic cooking environment compared to traditional alternatives.

Manufacturers in the kitchen hood market need to differentiate their products through innovative features, energy efficiency, and enhanced functionality to compete with these alternative ventilation options effectively.

Key Market Trends

Rise Preference for Online Shopping

The rise in preference for online shopping is a significant trend in the India kitchen hood market. As a part of this, according to a recent study, as of April 2024, an estimated 250 million Indians were anticipated to purchase online each year in 2023. Compared to the prior year, this was a notable gain. By 2027, there will probably be 425 million shoppers annually. With the increasing adoption of e-commerce, more consumers are turning to online platforms to research, compare, and purchase kitchen hoods. The convenience of browsing through a wide variety of models, reading customer reviews, and accessing detailed product specifications has made online shopping a preferred choice for many. Also, the ease of doorstep delivery and the ability to shop from home have contributed to this shift.

E-commerce platforms also offer attractive discounts, promotions, and flexible payment options, further driving consumer interest in purchasing kitchen hoods online. Online retailers such as Amazon, Flipkart, and specialized home appliance websites have become key distribution channels for kitchen hood manufacturers, expanding their reach to a broader audience across urban and rural regions. As online shopping continues to grow, manufacturers are increasingly focusing on improving their digital presence, offering more product visibility, and enhancing their customer service capabilities. Consumers can now easily find detailed information about the latest features, compare prices, and make informed purchasing decisions from the comfort of their homes. This trend has significantly accelerated the growth of the kitchen hood market, especially in tier 2 and tier 3 cities, where access to physical retail stores may be limited.

Rising Popularity of Island & Wall Mounted Hoods

The rising popularity of island and wall-mounted hoods is a key trend in the India kitchen hood market. As more consumers opt for modular and contemporary kitchen designs, island and wall-mounted hoods have become increasingly sought after due to their aesthetic appeal and space-saving functionality. These hoods are ideal for open-plan kitchens, where ventilation systems need to be both efficient and visually appealing. Island hoods are popular in kitchens with an island cooking area, providing both an elegant and practical solution for air circulation.

Wall-mounted hoods are gaining traction due to their sleek design, ability to blend seamlessly with modern kitchen layouts, and effectiveness in removing smoke and Odors. These hoods are often chosen for their high performance, including powerful suction capabilities and advanced filtration systems. They also offer ease of installation and are available in various styles, such as curved, angular, or straight designs, to complement diverse kitchen aesthetics. With a growing emphasis on kitchen aesthetics, space optimization, and high performance, consumers are gravitating toward these stylish and functional kitchen hoods. As the demand for open-concept kitchens rises in urban areas, the preference for island and wall-mounted hoods is expected to continue growing, further driving the market.

Increased Preference for Aesthetic Design

Increased preference for aesthetic design is a significant trend in the India kitchen hood market. As modern kitchens evolve into stylish and functional spaces, consumers are placing a higher emphasis on appliances that complement the overall décor. Kitchen hoods are no longer seen as just functional appliances; they are now integral to the design of the kitchen. Sleek, contemporary, and visually appealing models, including curved, angular, and minimalist designs, are increasingly in demand.

Manufacturers are focusing on offering kitchen hoods with polished stainless-steel finishes, tempered glass elements, and stylish LED lighting to enhance the aesthetic appeal. The integration of these hoods into modular kitchen setups, where style and functionality go hand in hand, is further driving this trend. These hoods are available in various colors and designs to suit different kitchen styles, from traditional to ultra-modern. In addition to their visual appeal, these hoods are designed to offer powerful suction, low noise, and energy efficiency, combining both performance and style. Consumers are also opting for customized solutions to match specific kitchen themes or layouts, adding to the growing demand for aesthetically designed kitchen hoods. This trend reflects a shift toward creating kitchens that are not only practical but also an extension of the homeowner's personal style.

Segmental Insights

Type Insights

Wall Mounted dominated the India Kitchen Hood market, due to their sleek design, functionality, and ease of installation. These hoods are ideal for modern kitchens, offering powerful suction to remove smoke, odors, and grease effectively. Wall-mounted

hoods are favored for their aesthetic appeal, as they can complement a variety of kitchen styles, from contemporary to traditional. Also, their space-saving nature makes them suitable for both small and large kitchens, making them a preferred choice for urban households with modular kitchens. With advancements in design and performance, wall-mounted hoods continue to lead the market in India.

Regional Insights

The North region dominated the India Kitchen Hood market, driven by the rapid urbanization, higher disposable incomes, and a growing preference for modern kitchen appliances. Key cities like Delhi, Chandigarh, and Noida have witnessed a rise in the adoption of modular kitchens, boosting demand for kitchen hoods. As consumers in these areas become more aware of kitchen hygiene and the importance of ventilation, the demand for high-quality kitchen hoods with advanced features has surged. Also, the growing real estate and hospitality sectors in the North contribute to the region's strong presence in the kitchen hood market.

Key Market Players

Franke Faber India Private Limited

Hindware Appliances

Elica India

Sunflame

Kaff

TTK Prestige Ltd

Samsung India Electronics Private Limited

BSH Household Appliances Manufacturing Private Limited

LG Electronics

Whirlpool of India Limited

Report Scope:

In this report, the India Kitchen Hood Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

India Kitchen Hood Market, By Type:

Wall Mounted

Under-Cabinet

Island Canopy

Others

India Kitchen Hood Market, By Material:

Stainless Steel

Aluminum

Glass

Copper

Others

India Kitchen Hood Market, By End User:

Residential

Commercial

India Kitchen Hood Market, By Distribution Channel:

Online

Offline

India Kitchen Hood Market, By Region:

North

South

East

West

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the India Kitchen Hood Market.

Available Customizations:

India Kitchen Hood Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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