

India Internet of Things Market By Component (Hardware, Software Platform and Services), By Communication Technology (Short-Range, Cellular, Satellite and Others), Competition Forecast and Opportunities, 2012-2022

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Abstracts

Internet of Things (IoT) is an ecosystem, comprising various embedded devices connected within a network that communicate with each other without human intervention, by using sensors with standard and interoperable communication protocols. Adoption of IoT as a service is continuously increasing across various industries in India. Moreover, with Government of India planning to develop various smart cities, internet of things technology would be used in various applications, such as smart lighting, smart parking, smart metering and solid waste management. Furthermore, growing need for connectivity among devices, in order to automate business processes and for real-time monitoring & tracking is anticipated to further propel India internet of things market through 2022.

According to “India Internet of Things Market By Component, By Communication Technology, Competition Forecast and Opportunities, 2012-2022”, internet of things market in India is projected to exhibit a CAGR of over 22% during 2017 - 2022. South region dominated the country’s IoT market over the past few years, and the region is anticipated to continue its market dominance until 2022. Moreover, in terms of associated communication technology, short range communication technology garnered the highest share in India IoT market in 2016, and this trend is also expected to prevail during the forecast period. Consumer Electronics, Automotive & Transportation, BFSI, and Energy & Utilities are among the major end users of IoT technology in the country, with all of the four end use segments grabbing a majority value share in the country’s IoT market in 2016. “India Internet of Things Market By Component, By Communication

Technology, Competition Forecast and Opportunities, 2012-2022” discusses the following aspects of IoT market in India:

India Internet of Things Market Size, Share & Forecast

Segmental Analysis: By Component (Hardware, Software Platform and Services), By Communication Technology (Short-Range, Cellular, Satellite and Others)

Policy and Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of Internet of Things (IoT) Market in India

To identify the on-going trends, and anticipated growth over the next five years

To help industry consultants, IoT hardware component manufacturers, IoT software platform service providers and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with the IoT service providers, channel

partners and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases

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