

# **India Industrial Lubricant Market, By Lubricant Type (Metal Working Fluid, Industrial Engine Oil, Hydraulic Oil, Grease, Gear Oil, and Others), By Application (Machining, Hydraulics, Gear, Bearing, Turbine, Air Compressor and Others), By Packaging Size (Less than and equal to 2 liters, 5 Liters, 10 Liters, 20 Liters, Barrel), By End Use (Construction & Mining, Automotive & Auto Components, Marine & Shipping, Machine Tools & Machinery and Others), By Sales Channel (Direct, Distributors, and Traders & Retailers), By Region, Competition, Forecast & Opportunities, FY2013 – FY2027**

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## **Abstracts**

India industrial lubricant market stood at USD 1.54 billion in FY2019 and is projected to grow to USD 1.91 billion by FY2027, on the back of strong growth in construction & mining sectors across the country. Industrial lubricants find application in variety of end user industries therefore, an extensive list of lubricants is available that include hydraulic oil, greases, gear oil, compressor oil, industrial engine oil, metal working fluids and bearing oil. Among these, the hydraulic lubricants and machine lubricants dominate the market in FY2019 due to high demand in industrial and mining applications.

Textile industry generates comprehensive demand for industrials, which are being used to improve the performance of bearings, conveyor chains, rotary couplings of spinning, knitting and weaving machines. Moreover, textile industry is growing at a rapid pace,

with new textile manufacturers entering into the market, thereby positively influencing the country's industrial lubricant market in coming years. Also, there is continuously increasing demand for metal working fluids from industries involved in automotive components manufacturing where different machining operations are performed such as drilling, milling, honing, lapping, grinding etc to manufacture components like cylinder head, cylinder block, cam shaft, crank shaft etc. Additionally, metal working fluids improve life of the machine tools to a great extent, thus, it is anticipated to fuel the demand for industrial lubricants in India during the forecast period.

Based on region, western region accounts for the significant share of the demand of the Industrial Lubricants because West India specifically Gujarat and Maharashtra have higher real estate investments and highest growth in Entrepreneurs' Memorandum (EM) by micro, small and medium enterprises (MSMEs).

Some of the major players operating in India industrial lubricant market are Hindustan Petroleum Corporation Limited, Indian Oil Corporation Limited, Bharat Petroleum Corporation Limited, Shell India Markets Private Limited, Gulf Petrochem Petroleum Limited, ExxonMobil Lubricants Pvt Ltd, Castrol India Limited, Gulf Oil Lubricants India Limited, Tide Water Oil Co. (India) Ltd, Total Oil India Private Limited, etc.

Years Considered for this Report:

Historical Years: FY2013 – FY2019

Base Year: FY2020

Estimated Year: FY2021

Forecast Period: FY2021 – FY2027

Objective of the Study:

The primary objective of the study was to evaluate and forecast India industrial lubricant market.

To categorize India industrial lubricant market based on lubricant type, application, sales channel, end use and region.

To segment and forecast India industrial lubricant market in terms of lubricant type (Metal Working Fluid, Industrial Engine Oil, Hydraulic Oil, Grease, Gear Oil, Compressor Oil, Bearing Oil and Others).

To segment and forecast India industrial lubricant market in terms of application (Machining, Hydraulics, Gear, Bearing, Air Compressor, Turbine and Others).

To segment and forecast India industrial lubricant market in terms of sales channel (Direct, Distributors, and Traders & Retailers).

To segment and forecast India industrial lubricant market in terms of end use (Construction & Mining, Automotive & Auto Component, Machine Tools & Machinery, Power and Oil & Gas, Iron & Steel, Marine & Shipping, Chemical and Others).

To segment and forecast India industrial lubricant market in terms of region (North, South, East and West).

To understand major policies and regulations which can positively or negatively impact India industrial lubricant market.

To identify major drivers, challenges and trends in India industrial lubricant market.

To identify major suppliers and distributors of industrial lubricant in Indian market.

To perform pricing analysis of industrial lubricant in India.

To identify and profile major companies operating in India industrial lubricant market.

To extract the data for India industrial lubricant market, primary research surveys were conducted with industrial lubricant manufacturers, suppliers, distributors, dealers and end users. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research was able to include manufacturers that could not be identified due to the limitations of secondary research.

Moreover, TechSci Research analyzed various end user segments and projected a positive outlook for India industrial lubricant market over the coming years.

TechSci Research calculated India industrial lubricant market size using a bottom-up approach, wherein manufacturers' value sales data for different industrial lubricant types (metal working fluid, industrial engine oil, hydraulic oil, greases, gear oil, compressor oil, bearing oils and others) was recorded and forecast for the future years. TechSci Research sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, company annual reports, industry magazines, industry reports, SIAM, credible paid databases, proprietary database, Ministry of Road Transport & Fertilizers, Ministry of Chemicals & Fertilizers, etc., were also studied by TechSci Research.

#### Key Target Audience:

Industrial lubricant manufacturers, distributors and other stakeholders

Major end users of Industrial lubricants

Organizations, forums and alliances related to lubricants market

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders, such as industrial lubricant manufacturers, customers and end users. The report also provides useful insights about which market segments should be targeted over the coming years in order to strategize investments and capitalize on growth opportunities.

#### Report Scope:

In this report, India industrial lubricant market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Type:

Metal Working Fluid

Industrial Engine Oil

Hydraulic Oil

Grease

Gear Oil

Compressor Oil

Bearing Oil

Others

Market, by Packaging Size:

Less than and equal to 2 liters

5 Liters

10 Liters

20 Liters

Barrel (200 Liters and above)

Market, by Application:

Machining

Hydraulics

Gear

Bearing

Air Compressor

Turbine

Others

Market, by Sales Channel:

Direct

Distributors

Traders & Retailers

Market, by End Use:

Construction & Mining

Automotive & Auto Component

Machine Tools & Machinery

Power and Oil & Gas

Iron & Steel

Marine & Shipping

Chemical

Others

Market, by Region:

West

South

North

East

### Competitive Landscape

**Company Benchmarking:** Benchmarking of leading players on the basis of industrial lubricant type provided by them.

**Company Profiles:** Detailed analysis of major companies operating in India industrial lubricant market.

### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. Following customization options are available for the report:

### Channel Partner Analysis

Detailed list of distributors and dealers across all the regions.

### Company Information

Detailed analysis and profiling of additional market players (up to five).

### Customer Profiling

List of major customers

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