

# **India Industrial & Institutional Cleaning Chemicals Market By End Use (Industrial & Institutional), By Product Type (General Purpose Cleaners, Sanitary Care Cleaners & Others), Competition Forecast and Opportunities, 2012 – 2026**

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## **Abstracts**

On the back of rapid urbanization, growing demand for clean and hygienic environment, rising number of establishments of new commercial spaces and increasing safety standards, the industrial & institutional cleaning chemicals market in India is expected To reach \$ 526.53 million by the end of 2026.

Increasing demand for cleaning chemicals in healthcare setups, augmenting expenditure on healthy and nutritional foods on account of rising disposable income of consumers and booming food & beverages sector in different regions of India are propelling the market for industrial and institutional cleaning chemicals.

Years considered for this report:

Historical Years: 2012-2015

Base Year: 2016

Estimated Year: 2017

Forecast Period: 2017–2026

Objective of the Study:

To describe, examine and forecast the market size of India industrial and institutional cleaning chemicals, in terms of value and volume.

To provide detailed analyses of India industrial & institutional cleaning chemicals market on the basis of product type, regional distribution, leading states and sales channel.

To comprehend the industrial and institutional cleaning chemicals market on the basis of end use industry.

To determine and forecast the market size, in terms of value and volume, for industrial cleaning chemicals market with respect To key end use industries, such as food & beverage industry, pharmaceuticals, automotive, etc.

To examine and forecast the market size, in terms of value and volume, for institutional cleaning chemicals market with respect To key end use industries, such as hotel & lodging, offices, hospitals, etc.

To provide detailed information regarding the crucial factors influencing the growth of India industrial and institutional cleaning chemicals market.

To analyze the technical trends and provide regulatory policies of India industrial and institutional cleaning chemicals market.

To investigate competitive developments such as supply contracts, expansions and new product launches in India industrial & institutional cleaning chemicals market.

To scrutinize the market pricing and sales channel in India industrial and institutional cleaning chemicals market.

To evaluate the value chain analysis, import-export analysis of India industrial and institutional cleaning chemicals market.

To examine major channel partners and customers of industrial and institutional cleaning chemicals in India.

To identify and strategically profile the leading players in India industrial and institutional cleaning chemicals market.

India industrial & institutional cleaning chemicals market is controlled by these major players, namely– Diversey India Pvt. Ltd., Schevaran Laboratories Pvt. Ltd., Ecolab India, Satol Chemicals, Buzil Rossari Pvt. Ltd., Haylide Chemicals Pvt. Ltd., Altret Industries Pvt. Ltd., S.C. Johnson Products Pvt., Croda India Company Pvt. Ltd., and BASF India Ltd.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of industrial and institutional cleaning chemicals manufacturers and suppliers in more than 25 states across India, majorly in the southern region. Subsequently, TechSci Research conducted primary research surveys with the identified manufacturing companies and suppliers. While interviewing the respondents, we als

enquired about their competitors. Through this technique, TechSci Research was able To locate and include the manufacturers which could not be identified due To the limitations of secondary research. TechSci Research analysed the product offerings, distribution channels, and regional presence of all major industrial & institutional cleaning chemicals companies across India.

TechSci Research calculated the overall market size for India industrial and institutional cleaning chemicals using a bottom-up approach, where industrial and institutional cleaning chemicals companies' value sales data for key end use sectors (Industrial and Institutional) were recorded and forecast for the future years. TechSci Research gathered this information by conducting interviews with industry experts and company representatives and externally validated through analysing historical sales data of respective companies To arrive at the overall market size. Various secondary sources such as secondary sources directories, databases such as Ministry of Commerce, Ministry of Agriculture, Clean India Journal, The Marine Products Exports Development Authority, company annual reports, white papers, investor presentations and financial reports were als

used by the TechSci Research.

Key Target Audience:

Industrial & institutional cleaning chemicals manufacturers

General purpose cleaner, sanitary care cleaner, kitchen care cleaner, floor care cleaner, laundry care cleaner suppliers

End users of industrial and institutional cleaning chemicals such as pharmaceuticals, food & beverage, pharmaceuticals, automotive, hospitals, hotel & lodging, offices and others

Research organizations and consulting companies

Associations, organizations, forums and alliances related To industrial and institutional chemicals

Government bodies such as regulating authorities and policy makers

Industry associations

Market research and consulting firm

The study is useful in providing answers To several critical questions that are important for the stakeholders such as industrial and institutional cleaning chemicals manufacturers, distributors and dealers, customers and policy makers, and To strategize their investments and capitalize on growth opportunities.

Report Scope:

In this report, India industrial & institutional cleaning chemicals market has been segmented into the following categories in addition To the industry trends which have als

been detailed below:

Market, by Product Type:

General Purpose Cleaners

Sanitary Care Cleaners

Kitchen Care Cleaners

Floor Care Cleaners

Laundry Care Cleaners

Others

Market, by End Use:

Institutional

Hotel & Lodging

Offices

Hospitals

Others

Industrial

Food & Beverage

Pharmaceuticals

Automotive

Others

Market, by Region:

South

North

West

East

## Market, by States

Maharashtra

Karnataka

Tamil Nadu

Delhi

Gujarat

Telangana

Haryana

Rajasthan

West Bengal

Uttar Pradesh

Madhya Pradesh

Bihar

## Market, by Sales Channel

Direct Channel

Indirect Channel

## Competitive Landscape:

Competition Benchmarking: Benchmarking of leading 10 players on the basis of product type.

Company Profiles: Detailed analysis of the major companies present in India industrial & institutional cleaning chemicals market.

Available Customizations: With the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

#### Channel Partner Analysis

Detailed list of distributors and dealers across India.

#### Company Information

Detailed analysis and profiling of additional market players (up To five).

#### Customer Profiling

List of Major Customers along with their procurement data, current suppliers of industrial and institutional cleaning chemicals.

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