

India Indoor LED Display Market, By Pixel Pitch (P1.2, P1.5, P1.9, P2.5 and Others), By Screen Size (Below 100inch, 100-150 inch, Above 150 inch), By Mode of Sales (Online & Offline), By Application (Shopping Mall, Control Room & Monitoring, Boardroom, Railway & Airport and Others), By Region, Competition, Forecast & Opportunities, 2025

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Abstracts

India indoor LED display market is projected to grow at a staggering CAGR of 19% during the forecast period 2020 - 2025. Increasing demand from various application areas such as shopping malls, and conference rooms for meetings, is anticipated to drive the market growth. Key features such as high-quality picture images, and low operational costs are anticipated to propel the growth of Indoor LED display market.

India indoor LED display market is segmented based on pixel pitch, screen size, mode of sales, application, and regional distribution. Based on application, the market can be segmented into Shopping Mall, Control Room & Monitoring, Boardroom, Railway & Airport and Others. The Shopping Mall segment accounted for the largest market share in 2019 due to the growing popularity and adoption of indoor LED displays in the shopping malls. End-to-end solutions offered by the key indoor LED display players to their customers, from manufacturing to after sales services, is expected to further propel the market growth over the course of next five years.

Major players operating in India indoor LED display market include Delta Electronics Pvt Ltd, Christie Digital Systems (India) Private Limited, Barco Electronics Systems Private Limited, Leyard Hong Kong International Co. Ltd, AOTO Electronics, Samsung India Electronics Private Limited, LG Electronics India Limited, Panasonic India Pvt. Ltd,



among others.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of India Indoor LED Display market.

To classify and forecast India Indoor LED Display market based on Pixel Pitch, Screen Size, Mode of Sales, Application, and Regional Distribution.

To identify drivers and challenges for India Indoor LED Display market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in India Indoor LED Display market.

To conduct pricing analysis for India Indoor LED Display market.

To identify and analyze the profile of leading players operating in India Indoor LED Display market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of indoor LED manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the region.



TechSci Research calculated the market size of India Indoor LED Display market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of different product segments for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Indoor LED Display manufacturers, suppliers, distributors, and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to Indoor LED Display

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, India Indoor LED Display market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Pixel Pitch:

P1.2

P1.5

P1.9



	P2.5
	Others
Market, By Screen Size:	
	Below 100inch
	100-150 inch
	Above 150 inches
Market, By Mode of Sales:	
	Offline
	Online
Market, By Application:	
	Shopping Mall
	Control Room & Monitoring
	Boardroom
	Railway & Airport
	Others
Regions:	
	North
	South
	East



West

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India Indoor LED Display market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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- 2. Christie Digital Systems (India) Private Limited
- 3. Barco Electronic Systems Private Limited
- 4. Leyard Hong Kong International Co. Ltd.
- 5. AOTO Electronics
- 6. Samsung India Electronics Private Limited
- 7. LG Electronics India Limited
- 8. Panasonic India Pvt. Limited



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