

# **India Identity & Access Management (IAM) Market Segmented, By Solution (Provisioning, Password Management, Directory Service, Advanced Authentication, Single Sign-On (SSO), Audit, Compliance and Governance), By Deployment (On-premises, and Cloud), By Organization type (SME, and Large Organization) By End Use Industry (BFSI, IT & Telecom, Education, Retail, Healthcare, and Others) By Region, By Competition, Forecast & Opportunity, 2029**

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## **Abstracts**

India identity & access management (IAM) market is expected to grow at a double digit CAGR during the forecast period.

The market for Identity & Access Management (IAM) in India is propelled by the development of cutting-edge technologies and rising levels of digitalization. In addition, factors like increased demand for security governance, concerns about enforcement, distributed systems, and workforce, along with lower-than-expected security services provided by organizations, among others, are anticipated to further drive the market during the forecast period. The India identity & access management (IAM) market is segmented based on solution, deployment, organization type, end use industry, company, and region. Based on deployment, the market can be bifurcated into on-premises and cloud. The cloud segment is expected to register fastest growth during the forecast period on account of the associated advantages such as economies of scale, no hardware deployment, reduced costs, simplified management, among others.

Based on organization type, the market can be divided into SMEs and Large Organization. The large organization segment is expected to dominate the market owing to the early adoption of IAM solutions by them.

#### Rise in need to reduce the data breaches and cyberattacks

Data breaches and cyberattacks are becoming more common and attempting to put millions of individual's personal data at risk which therefore increases the need to reduce the rising security challenges. In the past two years, the number of cyberattacks in the nation has tripled. Despite this, the funds designated for cybersecurity have not been fully utilized; only 98.31% of the total amount sanctioned has been spent.

Government data indicates that 3,94,499 cyber security incidents were recorded overall in 2019 by the Indian Computer Emergency Response Team (CERT-In). The figure increased to 11,58,208 in 2020, and then to 14,02,809 in 2021. Moreover, human error and weak passwords account for 52% of data breaches, therefore there is a development of Identity & Access Management (IAM) technology.

The management of electronic or digital identities is made easier with the help of the Identity & Access Management (IAM) framework, which consists of business procedures, laws, and technological advancements. IAM frameworks allow information technology (IT) managers to manage user access to sensitive data within their organizations.

#### Rising demand for automation in the workplace

A wide range of businesses benefit from digitization, and in the past ten years, modern working conditions have changed significantly. The growth of the millennial workforce is largely to blame for the more adaptable, digital working habits and communications than ever before. Furthermore, the traditional office space has given way to digital collaborative working platforms. As a result, access control and security products and systems are becoming increasingly sophisticated. As a result, Identity & Access Management (IAM) is essential in physically and digitally empowering workplaces.

Furthermore, Identity & Access Management (IAM) not only secures the modern workplace but can also save IT and security teams time and money and the ability to empower workers with greater control over how, when, and where work should be done

perhaps it is most important potential. This boosts productivity and efficiency which eventually increases the demand for the Identity & Access Management (IAM) market in India

Upcoming trends that revolutionize Identity & Access Management sector:

Single Sign-On Systems and MFA

Blockchain

Adapting Biometrics

Artificial Intelligence

Internet of Things (IoT)

## Market Segmentation

India Identity & Access Management (IAM) Market can be segmented into Solution, Deployment, end use industry, and region. Based on Solution, the market can be segmented into Provisioning, Password Management, Directory Service, Advanced Authentication, Single Sign-On (SSO), Audit, Compliance and Governance. By Deployment, the market can be segmented into On-premises, and Cloud. By end use industry the market can be segmented into, BFSI, IT & Telecom, Education, Retail, Healthcare, and Others.

## Market Players

Major market players in the India Identity & Access Management (IAM) market are Zcylx, Microsoft Corporation (India) Pvt Ltd, Salesforce.Com India Private Limited, Embee, Oracle India Private Limited, Hitachi India Private Limited , Sap India Private Limited, Thales India Private Limited, Broadcom International Private Ltd, and IBM India Private Limited.

Vendors of Identity & Access Management (IAM) solutions for businesses are concentrating on integrating new technologies like AI, machine learning, etc. with their IAM solutions. To expanding their product portfolios across numerous industry verticals, Identity & Access Management providers are also investing in mergers and acquisitions.

## Report Scope:

In this report, the India Identity & Access Management (IAM) market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

### India Identity & Access Management (IAM) Market, By Solution:

- Provisioning
- Password Management
- Directory Service
- Advanced Authentication
- Single Sign-On (SSO)
- Audit
- Compliance
- Governance

### India Identity & Access Management (IAM) Market, By Deployment:

- On-premises
- Cloud

### India Identity & Access Management (IAM) Market, By Organization Type:

- SME
- Large Organization

### India Identity & Access Management (IAM) Market, By End Use Industry:

BFSI

IT and Telecom

Education

Healthcare

Retail

Others

#### India Identity & Access Management (IAM) Market, By Region:

East India

West India

North India

South India

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the India Identity & Access Management (IAM) market.

#### Available Customizations:

India Identity & Access Management (IAM) market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to 15).

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