

# **India Ice Cream Market By Category (Artisanal, Impulse, Take-Home, Bulk & Others), By Product Type (Cup, Stick, Cone, Brick, Tub & Others), By Distribution Channel (Push-Karts, Grocery Stores & Others), Competition Forecast & Opportunities, 2013-2023**

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## **Abstracts**

According to “India Ice Cream Market By Category, By Product Type, By Distribution Channel, Competition Forecast & Opportunities, 2013-2023”, ice cream market is projected to witness a CAGR of over 18% by 2023 in India. Growth is expected to be driven by increasing household disposable income, changing lifestyle patterns and entry of various international ice cream players in the market along with rising availability of branded ice creams with different flavors at affordable prices. Moreover, India being the largest producer of milk, accounts for over 1/5th of the global milk production, thereby offering large volume of raw material for domestic manufacturing of ice creams. All the above stated factors in addition to growing demand for innovative ice cream flavors are anticipated to positively impact the ice cream market in India during the next five years. India ice cream market is controlled by these major players – Gujarat Cooperative Milk Marketing Federation Ltd., Mother Dairy Fruit & Vegetable Pvt. Ltd., Havmor Ice Cream India Ltd., Vadilal Industries Ltd., RJ Corp., Hatsun Agro Products Ltd., Baskin Robbins, Lazza Ice Creams, Prestige Ice Creams Pvt. Ltd., Keventer Group, etc. “India Ice Cream Market By Category, By Product Type, By Distribution Channel, Competition Forecast & Opportunities, 2013-2023” discusses the following aspects of ice cream market in India:

Ice Cream Market Size, Share & Forecast

Segmental Analysis – By Category (Artisanal, Impulse, Take-Home, Bulk & Others), By Product Type (Cup, Stick, Cone, Brick, Tub & Others), By Distribution Channel (Push-Karts, Grocery Stores & Others)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of ice cream market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, ice cream distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with ice cream distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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