

# **India Hotel Market, By Hotel Type (Mid-market, Upscale Hotels, Economy Hotels), By Revenue Streams (Room, Food & Beverages, and others), By Booking Type, By Region, By Major City, Competition, Forecast & Opportunities, 2025**

<https://marketpublishers.com/r/I65B3F445AFDEN.html>

Date: March 2020

Pages: 79

Price: US\$ 4,400.00 (Single User License)

ID: I65B3F445AFDEN

## **Abstracts**

India hotel market is projected to grow from around \$ 7.5 billion in 2019 to \$ 16.8 billion by 2025, exhibiting a CAGR of nearly 15% during the forecast period. The market is expected to grow on account of rising urbanization, increasing foreign as well as domestic tourist arrivals coupled with growing disposable income in the country. Expanding young & working population coupled with an increasing number of dual-income families is expected to positively affects the market in the coming years.

The country's hotel market is categorized into Mid-market Hotels, Upscale Hotels and Economy Hotels. Mid-market hotels segment holds the largest market share and the trend is expected to continue in the coming years due to customer-friendly prices, standard amenities and affordable room services offered by Mid-market hotels. Nevertheless, both Upscale as well as Economy segments are also anticipated to witness robust double digit growth during the forecast period.

Additionally, due to the rising investments by international players in the country's hotel industry, more hotels are expected to come up in the coming years. North India dominated the country's hotel market in 2019 and the region is expected to maintain its dominance during the forecast period. South India is another fast growing region in India hotel industry.

Major players operating in India hotel market include Oravel Stays Private Limited; Indian Hotels Company Limited; ITC Limited; EIH Limited; Bharat Hotels Limited;

Lemon Tree Hotels; The Leela Palaces, Hotels and Resorts; Marriott Hospitality Services Private Limited; etc.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

The objective of the Study:

To analyze and forecast the market size of the India Hotel Market.

To classify and forecast India Hotel Market based on Type, Revenue, Booking Type, Region and Cities.

To identify drivers and challenges for India Hotel Market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in India Hotel Market.

To identify and analyze the profile of leading players operating in India Hotel Market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of hotel companies operating across India. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the players which could not be identified due to the limitations of secondary research.

TechSci Research calculated the market size of the India hotel market using a bottom-up approach, wherein data for various applications across various end-user segments

was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

#### Key Target Audience:

Hotel owners, operators and other stakeholders

Organizations, forums and alliances related to hotel market

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as hotel companies and partners, end-users, etc. besides allowing them in strategizing investments and capitalizing on market opportunities.

#### Report Scope:

In this report, India hotel market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

##### Market, By Hotel Type

Mid-market

Upscale Hotels

Economy Hotels

##### Market, By Revenue Streams

Room

Food & Beverages

Others (Auxiliary services, laundry, transport etc.)

Market, By Bookings Type

By Booking Mode (Offline Vs Online)

By Tourist (Domestic VS International)

Market, By Region:

North

West

South

East

Market, Major City

Mumbai

Bengaluru

Chennai

NCR

Pune

Hyderabad

Goa

Jaipur

Kolkata

Ahmedabad

Others

Market, By Company

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India hotel market.

Available Customizations

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of the direct and indirect sales channel.

## Contents

### 1. AREA OF INTEREST INTRODUCTION/DEFINITION: HOTEL INDUSTRY

### 2. RESEARCH METHODOLOGY

### 3. EXECUTIVE SUMMARY

### 4. VOICE OF CUSTOMERS/CUSTOMER INSIGHTS

### 5. INDIA HOTEL INDUSTRY MARKET OUTLOOK

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value

#### 5.2. Market Share & Forecast

##### 5.2.1. By Hotel Type (Mid-market, Upscale Hotels and Economy Hotels)

##### 5.2.2. By Revenue Streams (Room, Food & Beverages, and others (Auxiliary services, laundry, transport etc.))

###### 5.2.2.1. India Hotel Industry Bookings Type Market Share

###### 5.2.2.1.1. By Booking Mode/Channel (Offline Vs Online)

###### 5.2.2.1.2. By Tourist (Domestic VS International)

##### 5.2.3. By Region (North, West, South, East)

##### 5.2.4. By Major Cities (Top 10)

##### 5.2.5. By Company

#### 5.3. Market Attractiveness Index

### 6. INDIA MID-MARKET HOTEL MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value & Volume

#### 6.2. Market Share & Forecast

##### 6.2.1. By Revenue Stream (Room, Food & Beverages, and others (Auxiliary services, laundry, transport etc.))

### 7. INDIA UPSCALE HOTELS MARKET OUTLOOK

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value & Volume

#### 7.2. Market Share & Forecast

7.2.1. By Revenue Stream (Room, Food & Beverages, and others (Auxiliary services, laundry, transport etc.))

## **8. INDIA ECONOMY HOTEL MARKET OUTLOOK**

### **8.1. Market Size & Forecast**

#### 8.1.1. By Value & Volume

### **8.2. Market Share & Forecast**

8.2.1. Revenue Stream (Room, Food & Beverages, and others (Auxiliary services, laundry, transport etc.))

## **9. MARKET DYNAMICS**

### 9.1. Drivers/Opportunities

### 9.2. Challenges/Restraints

## **10. MARKET TRENDS & DEVELOPMENTS**

## **11. POLICY & REGULATORY LANDSCAPE**

## **12. INDIA ECONOMIC PROFILE**

## **13. COMPETITIVE LANDSCAPE**

### 13.1. Company Profiles (Top 10 Companies)

#### 13.1.1. Oravel Stays Private Limited

#### 13.1.2. Indian Hotels Company Limited

#### 13.1.3. ITC Limited

#### 13.1.4. EIH Limited

#### 13.1.5. Bharat Hotels Limited

#### 13.1.6. Lemon Tree Hotels

#### 13.1.7. The Leela Palaces, Hotels and Resorts

#### 13.1.8. Marriott Hospitality Services Private Limited

#### 13.1.9. Hilton India Pvt Ltd

#### 13.1.10. Radisson (India) Private Limited

## **14. STRATEGIC RECOMMENDATIONS**

## List Of Figures

### LIST OF FIGURES

Figure 1: India Hotel Market Size, By Value (USD Million), 2015–2025F

Figure 2: India Hotel Market Share, By Hotel Type, By Value, 2015–2025F

Figure 2: India Hotel Market Share, By Revenue Streams, By Value, 2015–2025F

Figure 3: India Hotel Market Share, By Booking Type, By Value, 2015–2025F

Figure 4: India Hotel Market Share, By Model, By Value, 2015–2025F

Figure 5: India Hotel Market Share, By Sales Channel, By Value, 2015- 2025F

Figure 6: India Hotel Market Share, By Region, By Value, 2015- 2025F

Figure 7: India Hotel Market Share, By Cities, By Value, 2015–2025F

Figure 9: India Hotel Market Share, By Company, By Value, 2019

Figure 10: India Hotel Market Food Market Size, By Value (USD Million), 2015–2025F

Figure 11: India Hotel Market Food Market Share, By Type, By Value, 2015–2025F

Figure 12: India Hotel Market Food Market Share, By Sales Channel, By Value, 2015–2025F

Figure 13: India Hotel Market Beverages Market Size, By Value (USD Million), 2015–2025F

Figure 14: India Hotel Market Beverages Market Share, By Type, By Value, 2015–2025F

Figure 15: India Hotel Market Beverages Market Share, By Sales Channel, By Type, By Value, 2015–2025F



## I would like to order

Product name: India Hotel Market, By Hotel Type (Mid-market, Upscale Hotels, Economy Hotels), By Revenue Streams (Room, Food & Beverages, and others), By Booking Type, By Region, By Major City, Competition, Forecast & Opportunities, 2025

Product link: <https://marketpublishers.com/r/l65B3F445AFDEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l65B3F445AFDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970