

India Gypsum Plaster Market, By Application (Red Bricks, Concrete Blocks, RCC Surface, Others), By Packaging Size (Less than 10 Kg, 10-20 Kg, 21-25 Kg, Above 25 Kg), By End User Industry (Residential, Offices, Retail, Industrial, Schools, Infrastructure, Hospitality, Hospitals), By Region, Competition Forecast & Opportunities, 2027

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Abstracts

India Gypsum Plaster Market stood at INR462.86 crore in 2021 and is projected to grow at a CAGR of 6.13% by 2027, to reach INR 677.36 crore by 2027. Anticipated growth in the market can be attributed to increase in India's per capita income and a large number of people engaging in the beautification of houses, especially walls. Demand for gypsum plaster has also been witnessing a consistent increase due to construction projects. The government of India is also taking initiatives to redecorate tourist spots and government buildings with gypsum plaster as it is one of the preferred choices for textured designs and offers high strength and better coverage on the walls. Moreover, with the rising urbanization there has been a shift towards metro cities such as Delhi, Bangalore, etc., from rural cities. This has resulted in growing demand for gypsum plaster in household sectors, which must be modernized enough to encapsulate the population within it.

Gypsum plaster is a white cementing material produced by dehydration of the gypsum mineral with the help of special retarders or hardeners. The gypsum plaster material can be applied directly on any solid or hollow blocks, AAC blocks, plaster boards or concrete surface to form a smooth surface. It offers good insulation, fire resistance, and impact resistance.

Based on End-User Industry the market is segmented into Residential, Offices, Retail, Industrial, Schools, Infrastructure, Hospitality, Hospitals. Residential sector is the highest demand generating end user for gypsum plaster in India. Residential sector accounted for a share of 27.04% in 2021, in the India gypsum plaster market. Favorable government policies and initiatives such as “Housing for All”, Smart Cities Mission, green field and brown field projects for developing new airports along with expansions of existing airports coupled with Real Estate Regulation and Development Act 2016 are the major factors propelling the demand for gypsum plaster in India.

Based on Packaging Size, the market is segmented into Less than 10 Kg, 10-20 Kg, 21-25 Kg, above 25 Kg. The consumption of 21-25 kg & above 25 kg packaging size is significantly more than other segments for providing finishing to walls and ceilings. 21-25 kg & above 25 kg packaging size are the dominant packaging sizes in India gypsum plaster market accounting for a cumulative share of around 71% in 2021. Moreover, due to its properties like high strength durability, easy availability and no surface cracks, demand for gypsum plaster from residential and commercial sector is rising.

Based on Region, in 2021 South was the dominant region in India Gypsum Plaster Market accounting for a share of 31.18%, due to increasing usage of gypsum plaster in the region. Moreover, South India has continued to maintain its momentum in real estate, strengthening and building itself as one of the most sought-after destinations in the country for homebuyers and NRIs. Additionally, cities like Bangalore, Chennai and Hyderabad are now part of the global real estate map due to which there has been an increase in residential projects in South.

Some of the major players operating in India Gypsum Plaster Market are Sakarni Plaster (India) Private Limited, Saint-Gobain Gyproc India Ltd., J.K. Lakshmi Cement Ltd, Walplast Products Pvt. Ltd., DCM Shriram Ltd. (Shriram Cement Works), Kaya Maya Industries (Trimurti Wall Care Products Pvt Ltd), TMC Gypsum India Ltd., Birla White, USG Boral, VV Paiint, VANS Gypsum Pvt. Ltd.td. among others.

Years Considered for this Report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022E

Forecast Period: 2023F-2027F

Objective of the Study:

The primary objective of the study is to understand and gain insights about India Gypsum Plaster Market by Application (Red Bricks, Concrete Blocks, RCC Surface, Others), By Packaging Size (Less than 10 Kg, 10-20 Kg, 21-25 Kg, above 25 Kg), By End User Industry (Residential, Offices, Retail, Industrial, Schools, Infrastructure, Hospitality, Hospitals), By Region, from 2017-2027.

To analyze historical growth in the market size of India Gypsum Plaster Market from 2017 to 2021.

To estimate and forecast the market size of India Gypsum Plaster Market from 2022 to 2027 and growth rate until 2027.

To identify the detailed information about the prime factors affecting India Gypsum Plaster Market.

To evaluate competitive pricing, average market selling prices and margins in India Gypsum Plaster Market.

To examine competitive developments such as new entrants, government policy and investments in India Gypsum Plaster Market.

To strategically profile the leading players involved in the India Gypsum Plaster Market.

To analyze and forecast India Gypsum Plaster Market, both top-down and bottom-up approaches have been used. Multiple employees from the leading companies have been interviewed through telephonic conversations to extract and verify the information being collected at the source. A brief study of the major players operating in India Gypsum Plaster Market was also undertaken. To extract data, primary surveys were conducted with key players and stakeholders in the industry. The future of major players was studied and projects which have commissioned in the country were identified.

Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Gypsum plaster manufacturers, suppliers, distributors, and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to gypsum plaster

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders, such as gypsum plaster companies, customers, and policymakers. The report also provides useful insights about which market segments should be targeted over the coming years in order to strategize investments and capitalize on growth opportunities.

Report Scope:

In this report India Gypsum Plaster Market has been segmented into the following categories in addition to the industry trends which have also been listed below:

India Gypsum Plaster Market, By Application:

Red Bricks

Concrete Blocks

RCC Surface

Others

India Gypsum Plaster Market, By Packaging Size:

Less than 10 Kg

10-20 Kg

21-25 Kg

Above 25 Kg

India Gypsum Plaster Market, By End User Industry:

Residential

Offices

Retail

Industrial

Schools

Infrastructure

Hospitality

Hospitals

India Gypsum Plaster Market, By Region:

South

West

North

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in India Gypsum

India Gypsum Plaster Market, By Application (Red Bricks, Concrete Blocks, RCC Surface, Others), By Packaging S...

Plaster Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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