

# **India Grain Analysis Market By Grain Type (Cereals, Oilseeds and Pulses), By Target Tested (Pathogens, Pesticides, GMO, Mycotoxins and Others), By Technology (Traditional Technology and Rapid Technology), By End Use (Food and Feed), By Component (Instruments, Reagents & Consumables and Reference Materials), By Region, Competition, Forecast & Opportunities, 2020-2030F**

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## **Abstracts**

India Grain Analysis Market was valued at USD 20.21 million in 2024 and is expected to reach USD 32.14 million by 2030 with a CAGR of 8.04% during the forecast period. The India grain analysis market is witnessing robust growth, driven by increasing demand for high-quality grains both domestically and for export. As one of the largest grain producers in the world, India is focusing on enhancing grain quality to meet stringent food safety standards and consumer expectations. Advanced grain testing technologies, including methods such as near-infrared spectroscopy (NIR) and automated testing systems, are playing a crucial role in ensuring the quality and safety of grains like wheat, rice, and pulses. This is especially important as India looks to expand its presence in global markets where food safety and traceability are critical. Additionally, rising awareness around health-conscious eating habits and sustainable farming practices has heightened the demand for organic and contaminant-free grains, further boosting the need for reliable grain analysis. With technological advancements and a growing focus on quality control, the India grain analysis market is set for continued expansion.

## **Key Market Drivers**

## Growing Demand for Grain Quality Assurance

As India's population continues to grow, the demand for high-quality food products has increased, particularly in staple grains such as wheat, rice, and corn. Consumers are becoming more aware of the nutritional value and safety of the grains they consume, pushing the market for grain analysis to ensure that products meet food safety standards. Government regulations and initiatives are also reinforcing this trend by requiring grains to meet certain quality standards before reaching the market.

Grain analysis tools are essential for monitoring grain quality, as they help detect contaminants such as pesticides, aflatoxins, and other toxins. These analyses ensure that grains are safe for consumption and adhere to global export standards. This driver is particularly crucial for India, which is one of the world's largest producers and exporters of grains. With the rising demand for Indian grains in international markets, the need for reliable grain analysis has become critical. The increasing awareness and focus on food safety in both domestic and global markets are key factors driving the growth of this market.

## Key Market Challenges

### Lack of Standardized Testing Protocols

One of the significant challenges faced by the grain analysis market in India is the absence of standardized testing protocols across the agricultural industry. While several grain analysis methods are available, inconsistency in testing techniques and a lack of uniformity in quality standards can lead to discrepancies in the results. This issue is especially prominent in India, where regional variations in agricultural practices and infrastructure contribute to inconsistent grain quality.

Without a standardized approach to grain testing, there are risks of unreliable data, which can impact food safety and market access. For instance, grains that do not meet international safety standards might be rejected in export markets, affecting India's competitiveness. The challenge is compounded by a lack of awareness and expertise in implementing modern grain testing methods, particularly in rural and underserved areas. Developing clear, standardized protocols and training personnel in their application is essential to overcoming this challenge.

## Key Market Trends

## Increasing Focus on Organic and Sustainable Farming

With the rising demand for organic products in both domestic and international markets, there is a growing trend in India towards adopting organic farming practices, which require detailed and accurate grain analysis. Organic grains, which are grown without synthetic pesticides or fertilizers, need to be tested to ensure they meet organic certification standards. This trend is increasing the demand for grain analysis services that can detect any residual chemicals or contaminants that could disqualify grains from being certified organic.

The push for sustainability is also encouraging farmers to adopt practices that minimize the use of chemicals and optimize soil health. Grain testing plays a crucial role in ensuring that grains meet sustainability criteria, allowing farmers to market their products as eco-friendly and meeting consumer demand for cleaner food products.

## Key Market Players

Bureau Veritas SA

Eurofins Scientific SE

ALS Limited

Intertek Group plc

SGS SA

Thermo Fisher Scientific, Inc.

Neogen Corporation

Romer Labs Division Holding GmbH

AB Sciex

Waters Corporation

## Report Scope:

In this report, the India Grain Analysis Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### India Grain Analysis Market, By Grain Type:

Cereals

Oilseeds

Pulses

### India Grain Analysis Market, By Component:

Instruments

Reagents & Consumables

Reference Materials

### India Grain Analysis Market, By End Use:

Food

Feed

### India Grain Analysis Market, By Technology:

Traditional Technology

Rapid Technology

### India Grain Analysis Market, By Target Tested:

Pathogens

Pesticides

GMO

Mycotoxins

Others

India Grain Analysis Market, By Region:

North India

South India

East India

West India

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the India Grain Analysis Market.

Available Customizations:

India Grain Analysis Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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