

# **India Furniture Market, By Supply (Domestic Vs. Imported), By Organized Vs. Unorganized Market, By Type (Home Furniture, Office Furniture & Institutional Furniture), By Product Type (Bed, Sofa, Wardrobe, Dining Set & Others), By Point of Sale (Offline Vs. Online), By Raw Material (Wood, Metal & Plastic), By Region, By Leading City, Competition, Forecast & Opportunities, FY2027**

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## **Abstracts**

India furniture market stood at USD23.33 billion in FY2021 and is growing at a CAGR of 6.04% during the forecast period to reach USD32.75 billion by FY2027. Furniture manufacturing has drastically shifted from manual to semi-automatic and automatic manufacturing modes to design aesthetically superior furniture to be used in residential and commercial spaces. Changing consumer preference and adopting wood alternatives to lower the deforestation rate and improve the life of the furniture is expected to boost the growth of the India furniture market. The development of e-commerce channels showcasing a large number of options to buy furniture either for personal, professional, or commercial use, along with the facility of quick and free delivery, has expanded the reach of the India furniture market to a wider audience. Market players are providing a 3D view of the furniture and using animation and other advanced technologies to give the customers an idea of how the furniture will look in room settings, attracting a lot of potential customers to decide the right furniture according to their needs. Improvement of economic conditions of the country and the growing disposable income of the middle-class families is enabling them to afford furniture to experience enhanced convenience and comfort. The government is promoting the growth of the hospitality and tourism industry to boost the country's

economy and provide better services to tourists thus, hotels and restaurants purchase comfortable, aesthetically superior furniture. The rise in the number of hotels, restaurants, and tourist spots is expected to accelerate the growth of the India furniture market in the next five years.

India furniture market can be segmented based on supply, organized vs. unorganized, type and product type, company, and region. The home furniture segment is expected to hold the largest market share in the forecast period owing to the growing expenditure capacity and the increasing preference of consumers to design their homes with improved appearance. Increasing urbanization and growing demand for eco-friendly furniture products are expected to create attractive growth opportunities for the growth of the home furniture segment.

Godrej and Boyce Manufacturing Company Limited, Nilkamal Limited, Featherlite Office Systems Pvt. Ltd., IKEA India Private Limited, Durian Industries Limited, Forte Furniture Products India Private Limited, Haworth India Pvt Ltd, Usha Shriram Enterprises Pvt. Ltd., Damro Furniture Private Limited, Dynasty Modular Furniture Pvt. Ltd., are among the major market players in the India furniture market.

Years Considered for this Report:

Historical Years: FY2017-FY2020

Base Year: FY2021

Estimated Year: FY2022

Forecast Period: FY2023-FY2027

Objective of the Study:

To analyze the historical growth in the market size of India furniture market from FY2017 to FY2021.

To estimate and forecast the market size of the India furniture market from FY2022 to FY2027 and growth rate until FY2027.

To classify and forecast India furniture market based on supply, organized vs.

unorganized, type and product type, company, and region.

To identify the dominant region or segment in the India furniture market.

To identify drivers and challenges for India furniture market.

To identify and analyze the profile of leading players operating in the India furniture market.

To identify key sustainable strategies adopted by market players in the India furniture market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across India. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research was able to include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the vendors and presence of all major players across India.

TechSci Research calculated the market size of India furniture Market using a top-down approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these services and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Furniture manufacturers/distributors

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

## Organizations, forums, and alliances related to furniture

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

### Report Scope:

In this report, India furniture market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

#### India Furniture Market, By Supply:

Domestic

Imported

#### India Furniture Market, By Organized Vs. Unorganized:

Unorganized

Organized

#### India Furniture Market, By Type:

Home Furniture

Office Furniture

Institutional Furniture

#### India Furniture Market, By Product Type:

Bed

Sofa

Wardrobe

Dining Set

Others

India Furniture Market, By Point of Sale:

Offline

Online

India Furniture Market, By Raw Material:

Wood

Metal

Plastic

India Furniture Market, By Region:

North

South

West

East

India Furniture Market, By Leading City:

Delhi NCR

Mumbai

Bengaluru

Hyderabad

Kolkata

Chennai

Rest of India

## Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in India furniture market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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