

# **India Frozen Dessert Market By Product Type (Frozen Dessert Ice Cream, Frozen Yogurt and Others), By Distribution Channel (Direct Selling/Wholesale Vs. Retail Sales), Competition Forecast and Opportunities, 2013-2023**

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## **Abstracts**

According to “India Frozen Dessert Market By Product Type, By Distribution Channel, Competition Forecast and Opportunities, 2013-2023”, frozen dessert market is projected to grow at a CAGR of over 19% by 2023, on the back of rising GDP per capita and growing demand from expanding middle class population. Moreover, rising adoption of refrigeration facilities in small retail shops & rural households coupled with growing organized retail and e-commerce industry is further anticipated to positively influence the frozen dessert market in India during the next five years. India frozen dessert market is controlled by these major players, namely– Hindustan Unilever Limited, Vadilal Industries Ltd., RJ Corp., Cocoberry Restaurants and Distributors Private Limited, Lazza Ice Creams, Prestige Ice Creams Pvt. Ltd., Keventer Group, Gelato Vinto, Team24 Marketing India Pvt. Ltd., and Menchie’s India. “India Frozen Dessert Market By Product Type, By Distribution Channel, Competition Forecast and Opportunities, 2013-2023” discusses the following aspects of frozen dessert market in India:

Frozen Dessert Market Size, Share & Forecast

Segmental Analysis – By Product Type (Frozen Dessert Ice Cream, Frozen Yogurt and Others), By Distribution Channel (Direct Selling/Wholesale Vs. Retail Sales)

Competitive Analysis

## Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of frozen dessert market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, frozen dessert distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with frozen dessert distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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