

India Frozen Dessert Market By Product Type (Frozen Dessert Ice Cream, Frozen Yogurt and Others), By Distribution Channel (Direct Selling/Wholesale Vs. Retail Sales), Competition Forecast and Opportunities, 2013-2023

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Abstracts

According to “India Frozen Dessert Market By Product Type, By Distribution Channel, Competition Forecast and Opportunities, 2013-2023”, frozen dessert market is projected to grow at a CAGR of over 19% by 2023, on the back of rising GDP per capita and growing demand from expanding middle class population. Moreover, rising adoption of refrigeration facilities in small retail shops & rural households coupled with growing organized retail and e-commerce industry is further anticipated to positively influence the frozen dessert market in India during the next five years. India frozen dessert market is controlled by these major players, namely– Hindustan Unilever Limited, Vadilal Industries Ltd., RJ Corp., Cocoberry Restaurants and Distributors Private Limited, Lazza Ice Creams, Prestige Ice Creams Pvt. Ltd., Keventer Group, Gelato Vinto, Team24 Marketing India Pvt. Ltd., and Menchie’s India. “India Frozen Dessert Market By Product Type, By Distribution Channel, Competition Forecast and Opportunities, 2013-2023” discusses the following aspects of frozen dessert market in India:

Frozen Dessert Market Size, Share & Forecast

Segmental Analysis – By Product Type (Frozen Dessert Ice Cream, Frozen Yogurt and Others), By Distribution Channel (Direct Selling/Wholesale Vs. Retail Sales)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of frozen dessert market in India

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, frozen dessert distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with frozen dessert distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. FROZEN DESSERT: AN INTRODUCTION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

4.1. Brand Awareness

4.2. Preferred Point of Sale

4.3. Frequency of Purchase

4.4. Factors Influencing Purchase Decision

5. INDIA FROZEN DESSERT MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value & Volume

5.2. Market Share & Forecast

5.2.1. By Product Type (Frozen Dessert Ice Cream, Frozen Yogurt and Others)

5.2.2. By Distribution Channel (Direct Selling/Wholesale Vs. Retail Sales)

5.2.2.1. By Direct Selling/Wholesale (HoReCa Vs. Food Processing)

5.2.2.2. By Retail Sales (Push-Karts, Ice Cream Parlors, Supermarket/Hypermarkets, Grocery Stores & Others)

5.2.3. By Region

5.2.4. By Company

5.3. Market Attractiveness Index

5.3.1. By Product Type

5.3.2. By Region

6. INDIA FROZEN DESSERT ICE CREAM MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Price Point Analysis

7. INDIA FROZEN YOGURT MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Price Point Analysis

8. INDIA OTHER FROZEN DESSERT MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value & Volume

9. SUPPLY CHAIN ANALYSIS

10. IMPORT & EXPORT ANALYSIS

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

13. POLICY & REGULATORY LANDSCAPE

14. INDIA ECONOMIC PROFILE

15. COMPETITIVE LANDSCAPE

15.1. Company Profiles

15.1.1. Hindustan Unilever Limited (HUL)

15.1.2. Vadilal Industries Ltd.

15.1.3. RJ Corp. (Creambell)

15.1.4. Cocoberry Restaurants and Distributors Private Limited

15.1.5. Lazza Ice Cream

15.1.6. Prestige Ice Cream Pvt. Ltd.

15.1.7. Keventer Group

15.1.8. Gelato Vinto

15.1.9. Team24 Marketing India Pvt. Ltd.

15.1.10. Menchie's India

16. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: India Frozen Dessert Market Size, By Value (USD Million), By Volume (Million Liters), 2013–2023F

Figure 2: India Frozen Dessert Market Share, By Product Type, By Volume, 2013–2023F

Figure 3: India Frozen Dessert Market Share, By Distribution Channel, By Volume, 2013–2023F

Figure 4: India Frozen Dessert Market Share, By Direct Selling/Wholesale, By Volume, 2013–2023F

Figure 5: India Frozen Dessert Market Share, By Retail Sales, By Volume, 2013–2023F

Figure 6: India Frozen Dessert Market Share, By Region, By Volume, 2017 & 2023F

Figure 7: India Frozen Dessert Market Share, By Region, By Volume, 2013–2023F

Figure 8: India Frozen Dessert Market Share, By Company, By Value, 2017 & 2023F

Figure 9: India Frozen Dessert Market Attractiveness Index, By Product Type, By Volume, 2018E-2023F

Figure 10: India Frozen Dessert Market Attractiveness Index, By Region, By Volume, 2018E-2023F

Figure 11: India Frozen Dessert Ice Cream Market Size, By Value (USD Million), By Volume (Million Liters), 2013–2023F

Figure 12: India Frozen Yogurt Market Size, By Value (USD Million), By Volume (Million Liters), 2013–2023F

Figure 13: India Other Frozen Dessert Market Size, By Value (USD Million) & By Volume (Million Liters), 2013–2023F

Figure 14: India Ice Cream Exports, By Value (USD Million) & Volume (Tonnes), 2013-2017

Figure 15: India Ice Cream Exports Share, By Country, By Value, 2017

Figure 16: India Ice Cream Exports Share, By Country, By Volume, 2017

Figure 17: India Ice Cream Imports, By Value (USD Million) & Volume (Tonnes), 2013-2017

Figure 18: India Ice Cream Imports Share, By Country, By Value, 2017

Figure 19: India Ice Cream Imports Share, By Country, By Volume, 2017

Figure 20: India Health Expenditure per Capita, 2011-2015 (USD)

List Of Tables

LIST OF TABLES

Table 1: Total Milk Production ('000 Tonnes) & Per Capita Availability (gms/day) of Milk in India, FY12-FY17

Table 2: India Index Number of Wholesale Prices, By Select Commodities, FY12-FY17

Table 3: India Frozen Dessert Ice Cream Market Size, Prices, By Select Company

Table 4: Number of Stores of Frozen Yogurt Companies, 2015

Table 5: India Frozen Yogurt Market Size, Prices, By Select Company

Table 6: India Age Wise Population Break Up ('000), By Select State/UT, 2016

Table 7: India GDP per Capita, 2013-2016 (USD)

Table 8: Ingredients Regulated for Frozen Dessert by FSSAI

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